

THE MAIN STREET Communicator Network TATTLE R

The intersection of radio & music since 1974
Tom Kay - Chris Mozena - Brad Savage

The FCC's quest for public input regarding its announced intention to attempt to further relax ownership rules hit some interesting potholes this week. First, Chairman **Michael Powell** stated he'd have no further participation in any public hearing about the matter. Citing the ease of technology in allowing citizens to voice their concerns via email, Powell said the 13,000 e-comments "clearly demonstrates that in the digital age, you don't need a 19th century whistle stop tour to hear from America." His statement provoked Commissioner **Michael Copps**, who's been spearheading the public meetings, to tell the *Washington Post*, "To imagine that we can sit around and count on the Internet or new tools or technology without lifting a finger ourselves is to not live up to the outreach responsibility that I think we have." Then, Copps announced he would be implementing a procedure to combat retribution against anyone who testifies against further consolidation. Upon learning that members of the radio industry were hesitant to submit testimony for fear of losing their jobs, Copps said "I hear privately that speaking out on this issue would cost many people their careers. If this is true, then we need to find a way for them to be heard without fear and retribution." Undaunted by Powell's threat to be invisible to the public - and the Chairman's announced secret, closed-door meetings at the Commission to discuss the future of its policies after receiving material and information from Congress and interested companies (not necessarily individuals) - Copps will be conducting two more public hearings on media concentration in March, one in Seattle and the other at Duke University (in North Carolina). A hearing is scheduled for later this month in Richmond, VA. There are no Midwest stops slated. Meanwhile, radio ownership mouthpiece, the **NAB**, replied to comments in the FCC's ownership rules review that reiterate the organization's position that the Commission has not demonstrated a need for continuing the present ownership restrictions. The filing says that those in favor of keeping the limits "engaged in a lengthy jeremiad against the perceived failings of commercial media markets, all consolidation in those markets, and the alleged evils of profit-maximizing media conglomerates" but failed to demonstrate actual harm, and ignored changes in the competitive marketplace. It would appear the NAB has not read the text of Wisconsin Senator **Russ Feingold's** proposed legislation regarding reputed abuses of consolidation, nor did they pay attention to testimony heard at last week's Senate hearing. (It is also suspected the NAB didn't notice **Howard Stern's** "Wack Packer" **Captain Janks (Tom Cipriano)** making a prank call to **Dan Rather** during CBS television coverage of the Columbia space shuttle disaster, contending Janks had a piece of the shuttle debris in his backyard, saying it looked like "one of Baba Boeey's teeth," then calling Rather an idiot. So much for responsible, community-oriented broadcasting, huh?)

Lincoln Fall Book. KFOR-AM and **Three Eagles** are in first place. KFOR-AM 9.4-9.3, KZKX 7.3-8.0, KIBZ 8.7-7.7, KBBK 5.9-6.4, KFGE 4.2-5.8, KFRX 7.0-5.8, KLIN-AM 7.7-5.4, KRKR 4.2-5.1, KKUL 5.2-4.5, KTGL 5.2-4.2, KQCH 3.8-3.2, KFAB-AM 2.1-2.9, KLTQ 2.4-2.6, KEFM 1.7-2.2, KEZO 1.0-2.2, KLMS-AM 1.0-2.2, KOMJ-AM 1.4-2.2, KSLI 1.4-1.6, KGOR 1.0-1.0, KBBX **0.6, KQKQ 1.0-0.6, KSRZ 1.0-0.6. Fall books found in this *TATTLE R* are 12+ persons, 6A-12P, M-Su, 6A-mid, Spring 2002 - Fall 2002 comparisons, unless otherwise noted. Copyright © 2003, **The Arbitron Company**. These results may not be used without permission from Arbitron.

Grammy-nominated **Susan Tedeschi** is a breath of fresh air for Hot A/C and Mod A/C radio. "**Alone**" is already a proven commodity at Triple A with WBMX/Boston leading the way with 12 spins a week on this breakthrough blues/soul ballad. Once you play it, people will call! **Artemis**

Congratulations to WCKG/Chicago afternoon host **Steve Dahl**, who will celebrate his 25th year on Windy City radio with a live broadcast on Friday, February 21, from the **Museum of Broadcast Communications** at the Chicago Cultural Center. Dahl first came to the market for mornings at the old WDAI, then appeared on several stations in the market, including a long run with ex-partner (and now competitor) **Garry Meier** at WLS-AM, WLUP, and WLUP-AM and solo at WLUP-AM and WMVP-AM.

Green Bay Fall Book. **Midwest Communications** takes 1 & 2, with country WNCY and CHR WIXX. WNCY 13.4-11.9, WIXX 11.0-10.8, WOGB 9.3-7.4, WQLH 8.3-7.4, WLYD 4.1-6.3, WDUZ-AM 3.1-4.8, WGEE-AM 3.8-4.8, WKSZ 4.8-4.5, WJLW 3.4-4.1, WAPL 5.5-3.3, WXWX 3.1-3.3, WZOR 2.4-3.0, WNFL-AM 2.1-2.6, WOZZ 4.5-2.2, WRVM 1.0-1.9, WBDK **1.5, WROE 1.4-1.5, WNAM-AM 2.4-1.1, WPCK/WPKR 1.7-1.1, WTMJ-AM 0.7-1.1, WECB 0.7-0.7, WSFQ **0.7, WAUN 1.0-0.4, WHBY-AM **0.4, WVBO **0.4.

Art Garfunkel picks up a great add at **Kevin Peterson's** WMEZ on "**Bounce**." This classy song will stand out on your airwaves, and it already being supported by WLTE, KOSI, WHBC, KRTI, KAYL, WLTQ and more. Featuring **Buddy Mondlock** and **Maia Sharp!** **Manhattan**

As hinted last week in *The TATTLE R*, 101.1 WVRE/Dickeyville-Dubuque has signed on with a country format as "101.1 The River." After stunting last week, the station lifted the curtain on Monday, and features well-known market veteran **Mike Kenneally** in mornings. **Brian Davis** has sequed to the PD/afternoon position, from similar duties at A/C sister KATF. "The River" features an upbeat presentation, and Davis says that it will find a great niche in the market and co-exist well with **Cumulus** competitor WJOD.

THE FUTURE AIN'T WHAT IT USED TO BE! Conclave 2003 returns to the Marriott City Center Hotel/Minneapolis on July 17-20th. Special tuition is only \$299! For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

Kaci impacts in 2 weeks with "I'm Not Anybody's Girl", a song featured in the forthcoming film *A View From The Top*. This smart pop song will get movie trailer impressions, and it will make an impression on your audience! **Curb**

Art Garfunkel with Maia Sharp & Buddy Mondlock




"Bounce"

Added WMEZ!
WLMG! WMGQ!
On WLTQ! WLTE!
KOSI! WFMK!
WHBC!

R&R AC (26)




Susan Tedeschi **Alone**



MOST ADDED HOT AC
Including WLLY, KMHX,
KMXB, WHYN, WINK,
WTSS!!

2003 Grammy Nominated-
Best Female Rock Performance

On tour with
THE ROLLING STONES!



Lava Baby "Sex Junkie"

"I'm just your girlfriend, not your pet..."

Added WCIL/Carbondale, KFRX Lincoln!

On WVYB Daytona Beach! KZMG Boise! WJMX Florence! WZND Dothan! WWKZ Tupelo! WWXM Myrtle Beach! WMGI Terre Haute! KZBB Fort Smith! KISR Fort Smith! KRRG Laredo! WNDV South Bend!



Appleton-Oshkosh Fall Book. **Midwest Communications** holds slots 1 through 4, with WNCY, WIXX, WROE, and WOZZ. WNCY 13.3-10.4, WIXX 8.3-9.2, WROE 5.4-8.0, WOZZ 6.1-7.7, WAPL 6.8-5.8, WNAM-AM 3.2-5.8, WWWX-WXWX 5.0-5.6, WHBY-AM 4.1-4.8, WVBO 5.6-4.6, WKSZ 4.5-3.1, WPKC/WPKR 5.2-2.7, WQLH 1.8-2.4, WOGB 4.5-2.2, WTMJ-AM 2.7-2.2, WGEE-AM 1.6-1.9, WOSH-AM 1.8-1.7, WZOR 0.9-1.2, WECB **-1.0, WJLW 1.6-1.0, KFIZ 0.5-0.7, WLYD 0.7-0.7, WRVM **-0.7, WFDL **-0.5.

This weekend at the *Billboard/Monitor* confab in Miami, there will be lots of awards given to deserving professionals. We salute these Midwest/Conclave-oriented nominees in a variety of formats! For Assistant PD/Music Director of the Year: **Jim Doyle** KEZK/St. Louis, **Jeanne Ashley** KSRC/KC, **Jill Roen** KSTP/Minneapolis, **J.D. Cannon** WFMS/Indianapolis, **Troy Hanson** WRIF/Detroit (now at WZTA), **Don Jantzen** KQRC/KC, **Marilyn Mee** WLZR/Milwaukee, **Jo Michaels** KAZR/Des Moines, **Michael Steele** KIIS/LA (now a free agent), **Jo Jo Martinez** WXSS/Milwaukee, **Eric O'Brien** WSNX/Grand Rapids, **Michael Young** WRZX/Indianapolis, **Erik Bradley** WBBM/Chicago, **John Farnada** WXRT/Chicago, **Keefer** KBCO/Boulder, **Shawn Stewart** KMTT/Seattle, **Mike Wolf** KTCZ/Minneapolis! For Network/Syndicated Program of the Year (Syndicator): **Gary Krantz**, **Frank DeSantis**, **Jerry Boulding!** For Radio Station of the Year: WLTE/Minneapolis, KEEY/Minneapolis, WWQM/Madison, KXXR/Minneapolis, WBBM/Chicago!

New York City's **Lava Baby** are making waves with "Sex Junkie", and were just added at WCIL/Carbondale. This female-fronted rocker will react after just a handful of spins at night! **Liquid 8**

Grand Forks Fall Book. **Clear Channel** rocker KJKJ is #1, followed by sister CHR KKXL. KJKJ 13.9-15.8, KKXL-FM 12.2-12.5, KYCK 11.3-12.5, KQHT 6.1-7.5, KSNR 7.8-7.5, KROX-AM 4.3-5.8, KCNN-AM 4.3-4.2, KFGO-AM 5.2-3.3, KNOX-AM 3.5-3.3, KNOX-FM 2.6-3.3, KZLT 5.2-3.3, KKCQ-AM **-1.7, KKCQ-FM **-1.7, WDAY-AM 0.9-1.7, KKBX 0.9-0.8, KKXL-AM 1.7-0.8, WDAY-FM 1.7-0.8.

More *Billboard/Monitor* Nominees! For Program/Operations Director of the Year: **Gary Nolan** WLTE/Minneapolis, **Mary Ellen Kachinske** WTMX/Chicago, **Leighton Peck** KSTP/Minneapolis, **Greg Strassell** WBMX/Boston, **Brian Kelly** WMYX/Milwaukee, **Gregg Swedberg** KEEY/Minneapolis, **Jamillah Muhammad** WKKV/Milwaukee, **Brian Wallace** WHHH/Indianapolis, **Wade Linder** KXXR/Milwaukee, **Doug Podell** WRIF/Detroit, **Tim Sabeau** WYSP/Philly, **Joe Bevilacqua** WHJY/Providence, **Neal Mirsky** KQRC/KC (now a free agent), **John Ivey** KIIS/LA, **John Reynolds** WNKS/Charlotte, **Dave Universal** WKSE/Buffalo, **Jon Zellner** KMXV/KC, **Scott Jameson** WRZX/Indianapolis, **Todd Cavanah** WBBM/Chicago, **Gregg Williams** KDGS/Wichita, **Norm Winer** WXRT/Chicago! For Radio Consultant/Group PD of the Year: **Mike McVay** McVay Media, **Pat Paxton** Entercom, **Jay Albright** Albright & O'Malley, **Alex DeMers** DeMers Media, **Fred Jacobs** Bill Jacobs Jacobs Media, **Tom Owens** Clear Channel, **Dave Shakes** Alan Burns & Associates (now heading Results Radio), **Doc Wynter** Clear Channel.

Adding NOW for Hot and Mod A/C: **Feel!** "Got Your Name On It" is a near-perfect 2:30 pop song, with a catchy hook and "feel!" Early support is in from KYSR/Los Angeles and KCTY/Omaha, and KQIC/Willmar and KAYL/Storm Lake have added it already! **Curb**

kory&thefireflies

BIG SPINS
KCVN 25x
KQIC 31x
KWOA 20x
KWYR 19x
KQKY 18x
KGLI 24x
KKCK 20x



Nathan Caviness KUOO/Spirit Lake loves "Everyone"! (L-R: Kory, Nathan, Chris from KFF)

ON
KDBX
WWAX
KBMX
KKRL
KRCS
KUOO
KAYL
KVHT

Joplin, MO Fall Book. **Zimmer's** country KIXQ leads sister classic rocker KXDG by over seven shares. KIXQ 14.8-15.7, KXDG 7.4-8.4, KJML 7.4-7.8, KBTN-FM 6.8-7.2, KSYN 8.5-6.6, KJMK 3.4-6.0, KKOW-FM 3.4-5.4, KCAR 2.8-3.0, KQYX-AM 2.3-3.0, KMXL 5.1-2.4, KMOQ 4.0-1.8, WMBH 0.6-1.8, KDMO-AM 2.3-1.2, KKLL-AM **-1.2, KBTN-AM 0.6-0.6, KKOW-AM 1.7-0.6, KMCK **-0.6, KMXF 1.1-0.6, KWXD 1.1-0.6.

What NOT to say to a newspaper reporter, part 624. KSTP-AM/Minneapolis PM driver **Jason Lewis** was interviewed by *Minneapolis Star Tribune* reporter **C.J.** this week about an incident which occurred on his program earlier this year. A caller to Jason's program included an insensitive comment regarding the late US Senator **Paul Wellstone**: "...I think that's what the socialist, ah, you know, Wellstone, I mean he crashed and burned with the Democratic Party..." When asked to comment about allowing that caller to make such a statement, Lewis told the reporter: "I'm not disputing it...Sometimes I'm not listening. I'm checking e-mail. . . ." *TATTLE* comment: Hey, back off C.J. It's TALK radio...not LISTEN radio!!!

Stone Sour continues to gain spins and acceptance at Hot A/C and CHR, on the power of callout and requests. Majors who "Bother" include KMXV (30x), KSTP (34x), WXSS (28x), KQKQ (42x), KSTZ (37x), WIXX (15x), WVRV (19x), WZEE (25x), WZPL (25x), WHTS (28x), KLZR (21x) and more. **Island-Def Jam**

Springfield, MO Fall Book. **Journal** country KTTS is in the top spot. KTTS 12.0-12.4, KGBX 10.8-9.6, KGMV 7.9-7.3, KQRA **-7.3, KTOZ 9.1-6.5, KSPW 6.1-6.2, KXUS 5.2-5.6, KOSP 4.4-5.4, KWTO-AM 4.4-3.7, KKLH 4.9-3.4, KWTO 2.7-3.1, KTXR 6.1-2.5, KZRQ 4.2-2.5, KHTO 2.2-2.3, KGMV-AM 1.0-1.7, KSGF 0.5-1.7, KOMG 0.7-1.4, KADI 1.7-1.1, KBFL **-0.8, KTOZ-AM 0.7-0.6.

Kory and the Fireflies continued their series of radio promotional appearances this week with a visit to "Magic 93" (KWYR/Winner) and "Hits 106" (KQKY/Kearney). With already over 300 regional spins a week on "Everyone", here's a great opportunity to support a successful regional act! They may be stopping by your station soon! EVERYONE at radio loves a hit, including KQIC, KWOA, KAYL, KUOO, KGLI, KKCK, KFMC and more. **Stockinrock**

Changes. WKRK/Detroit VP/GM **Steve Sinicropi** heads south to take the same position at **Cox Radio's** WJMZ & WHZT/Greenville, SC... After ending their brokered Spanish contemporary format a few weeks ago, **Salem's** AM 1570 KYCR/Twin Cities has introduced a "consumer and health" talk format known as "The Consumer Station" as of Monday. A local afternoon show is hosted by Twin Cities radio and TV weatherman veteran **Barry Zevan**... *The TATTLE* send condolences to friends and family of **Kevin "Dino" Cooper**, a member of mid '90s pop act **H-Town**. He was killed in a traffic accident last Tuesday...KLCI/Elk River-Priceton-Twin Cities ("Bob 106") afternoon **Josie Lynn** has joined classic hits WLWL/Twin Cities for weekends...After being dark for several years, 1550 WZRK/Lake Geneva, WI has returned to the air with Catholic programming from **EWTN** Radio. The station was recently purchased by **Starboard Broadcasting**...WJJO/Madison night jock "Biatch" will transfer to **Midwest Family** sister rocker WQLZ/Springfield, IL for APD/afternoons. This leaves the coveted night position at 'JJO wide open (see JOBS).

KDAM!
WDRK!
KIBZ!
WHMH!
KRRO!
60 College Stations!

SKYWIND

"Lamhaj"

Atomic K

Fargo-Moorhead Fall Book. **Clear Channel** news/talker KFGO is on top, by six shares. KFGO-AM 17.0-17.3, KVOX-FM 9.1-11.3, WDAY-FM 9.1-10.0, KQWB 10.4-8.2, WDAY-AM 6.2-6.9, KLTA 6.2-5.2, KPFX 7.1-4.3, KRVI 5.4-4.3, KFAB-FM 2.1-3.5, KKBX 4.6-3.5, KQWB-AM 2.5-2.6, KVOX-AM 2.1-2.6, KVMI 0.8-1.7, KGBZ 2.9-1.3, KDAM **-0.9, KRCQ 0.8-0.4, KZCR 0.8-0.4.

Congrats to **Ed Christian**, President of **Saga Communications**, on being named Radio Wayne Award winner for **Broadcaster of the Year** by *Radio Ink* magazine!

Bon Jovi isn't "**Misunderstood**" at all when it comes to a hit! As a national tour begins, they gain support from KDWB! It's on KMXV, WMYX, WQLH, WIXX, WZEE, WDRQ, WZPL, WVRV, WIOG and more. **Island-Def Jam**

Yes, the Top 40 format being heard on New York's WNEW-FM is the work of **Jon Zellner**, OM of **Infinity's** KMXV & KSRC/Kansas City. Says Jon - "It's all very familiar currents and some choice recurrences," he says. "Every song is a smash. It reminds me of what WABC sounded like in 1969 when their cume was 8.5 million — except we're playing **Puddle Of Mudd** instead of **The Association**." Will his continued involvement signal an ultimate move back to his hometown? Like knowledge of the ultimate format of WNEW, Jon is elusive: "I'm very flattered and honored to be involved with this project because I grew up listening to this frequency." Stay tuned.

Tom Gjerdrum's KALC/Denver pulled a fast one this week, as his **Entercom** Hot AC ran a "public service" message announcing the Rocky Mountain Power Coop was asking citizens to turn off their holiday lighting no later than this past Wednesday because electricity was in short supply. In fact, it asked citizens to turn in their neighbors if their lights remained on...or to ask the Cooperative for an extension to keep the lights burning. Listeners were instructed to visit a very official looking www.lightoutcolorado.com to learn more, report a violation, or ask for an extension. Ultimately, they reached a page which simply stated "We Gotcha" with a photo of the **Greg & Bo** morning show and the added instruction "Now go take your lights down!" The stunt garnered local television interest, resulting in a three-minute prime time news report on the local **Fox** affiliate featuring footage of the morning crew visiting "violators." The cost for the promotion and all the community fun which resulted? \$35 for the website!

Rumor: Is a former Kansas City programmer being courted to return to program the currently-stunting KCSX?

The western Twin Cities metro will get another Contemporary Christian translator station in several months, as **Pensacola Christian College** has been granted a construction permit for a new signal at 91.9 in Medina, MN. The translator will operate at 75 Watts from 111 Meters, giving it fair coverage on the west side of town from Maple Grove and Orono to Plymouth and Hopkins. The new signal will relay WPCS/Pensacola, FL, known as "Rejoice Radio." Other portions of the Twin Cities metro area receive coverage from similar Christian translator signals, including K-Love (90.7/Minneapolis) and WNCB "The Refuge" (91.5/Bloomington).

misunderstood

MOST ADDED!!
including -
KOAR, WWST,
KSME, WXLK,
WDCG, WHYN,
KBBY, KQKY,
KKCK, KJCK!

Atomic K

ISLAND

Skywind has a hometown show tonight at "The Rock" with **Buzzhorn** opening! "**Lamhaj**" is building a great regional airplay story with spins at WHMH, KIBZ, KXXR, KDAM, KRRO and many more. Going to the Grammys? Catch them at CBGB's 2/25...one day after the Grammy's! **Atomic K**

Bismarck-Mandan Fall Book. **Todd Mitchell** and **Clear Channel** hold the #1 and #2 positions with HAC KYYY and Full Service KFYZ, respectively. KYYY 14.2-17.4, KFYZ-AM 12.7-14.9, KBMR-AM 11.9-10.7, KQDY 7.5-10.7, KBYZ 9.0-8.3, KSSS 12.7-8.3, KACL 7.5-7.4, KKCT 5.2-5.8, KXMR-AM 4.5-3.3, KNDR 3.0-2.5, KLXX-AM 2.2-1.7.

More Columbia Fallout: The *Minneapolis Star-Tribune* reported that a radio ad comparing the handling characteristics of a Volvo with the space shuttle's apparently continued to run on at least one Twin Cities radio station, **Clear Channel's** sports-talk KFAN, through last Monday, even though the dealership sponsoring the ad tried to yank it off the air immediately after the Columbia was lost Saturday. The **Schmelz Countryside** car dealership in suburban St. Paul had been running the ad, which said a Volvo is easier to steer than a shuttle. "That was supposed to be pulled Saturday morning," said **Mary Thompson**, the dealership's head cashier. "We kept hearing it was still on." The Trib said calls it made to the station were unreturned.

Sioux City Fall Book. **Clear Channel** is on top with rock KSEZ and CHR KGLI. KSEZ 12.8-15.4, KGLI 16.0-14.6, KSUX 14.4-12.3, KKMA 6.4-10.0, KSCJ-AM 10.4-6.9, KSFT 7.2-6.9, KZSR 6.4-6.9, KMNS-AM 4.0-3.1, KWMT-AM **-2.3, KWSL-AM 1.6-2.3, KKYY 2.4-1.5, KOMJ-AM 1.6-1.5, KQCH **-1.5, KTFC **-1.5, KFAB-AM **-0.8, KGOR **-0.8, WNAX 0-8-0.8.

SCHOLARSHIP DEADLINE APPROACHES! The deadline for the Conclave to receive an application package is next Friday, February 14, 2003! The Conclave awards three radio and record industry scholarships to students interested in attending a nationally recognized educational institution. One broadcasting scholarship will be offered to **Brown College** of Minneapolis, another to the **Specs Howard School of Broadcasting Arts** in Southfield, MI, and a third to **Musictech College** of St. Paul, Minnesota. The combined value of the three scholarships is over \$35,000. Room and board at all three institutions is the responsibility of the winner(s). One scholarship will be awarded to each school for a total of three individual winners. Winners of the scholarships will accept their awards at The Conclave Learning Conference, scheduled for Thursday, July 17, 2003 to Sunday, July 20, 2003 at the Marriott City Center in Downtown Minneapolis, Minnesota. For more information and to register now for the 2003 Conclave Learning Conference, call 952-927-4487 or visit the website at www.theconclave.com.

One of those remarkable KORB/Quad Cities listeners who had previously sued the station, **Cumulus**, and former KORB deejay (now MD at WIHN/Bloomington, IL) **Ben Stone** (for allegedly renegeing on their offer of \$30,000/year for (5) years after having the station's logo tattooed on his forehead), is in trouble again! The couple with whom **Richard Goddard Jr.** was recently staying has allegedly beaten him about the head and face (with a ball-peen hammer) and then tried to hang him from a noose in their trailer-home (naturally) in Colona, IL. **John** and **Mary Rushman**, apparently fed up with Goddard's complaining and empty suicide threats, are now being held on \$50,000 bond in the attack. Not surprisingly, Goddard has been unemployed since his tattooing incident last year.



**misunderstood
R&R Hot AC**

26

**ADDED
STAR 101.3
SAN FRANCISCO!**



Changes, Too. Bonneville's Modern AC WVRV (101.1 The River)/St. Louis has hired cross-town MD/midday personality **Jill Devine** from Clear Channel Top 40 KSLZ (Z107-7) for the similar duties. The devine-one will start at The River Monday, February 17...KYKY-KEZK/St. Louis GM **Beth Davis** has been named Market Manager for Infinity/St. Louis...**Renda Broadcasting** has promoted Dir./Sales and Development **Judy Reich** to VP/Sales, based in St. Louis...Classic Hits KQRQ/Rapid City, SD has announced **Kim Alan** will join for mid-days. In addition to her midday show, Kim will also be assist PD/morning host **Mike Swafford** during wake-ups...ABC's Sports WMVP-AM/Chicago has hired veteran sports radio programmer **Len Weiner** as PD, replacing **Mitch Rosen**. Weiner joins from the PD post at the ESPN Radio network...**Saga** Top 40 WDBR/Springfield, IL PD **Kyle Kimball** exits. Meanwhile, morning host **Dave Daniels** will assume interim PD duties until a replacement can be found, and "**Fig**" remains MD and night host.

Recent country sign-on WHFB/South Bend PD **Jim Roberts** checked in with *The TATTLE* this week to remind labels to service the station. WHFB is a current-based mainstream country station, and the mailing address is: 300 W. Jefferson, South Bend, IN 46601.

Rumor Too: Is a high profile Midwest CHR nightguy about to head South?

This weekend marks the 24th Annual Radio Trivia Marathon, as **AMPERS** affiliate/St. Cloud State University noncomm 88.1 KVSC/St. Cloud begins its "Trivia Weekend" at 5pm today. For 50 consecutive hours, pre-registered teams listen to KVSC for eight or nine trivia questions read each hour at certain point values, and call a "phone bank" to report their answers to the questions (which cover nearly all subjects imaginable). The station keeps track of scores and announces a winner at an Awards Ceremony at SCSU's Stewart Hall on Sunday evening. The mayhem also includes a "Challenge Line" where competing teams offer unusual and crazy challenges and "dares" to one another. Volunteer station staff will also conduct live remote broadcasts from team houses and program underwriters' businesses. The contest began at KVSC in 1980 as a "cabin-fever" eliminator. Around 70 teams (ranging in size from three to over fifty) listen and compete each year. The prize, in KVSC's case, is the "Minnesota Masters Of Trivia Travelling Trophy", which is handed down at the Sunday awards ceremony. Last year, team "Sigma Phi Nothing" were the winners, after 2001's victory by "Animal House." Radio trivia marathons are not exclusive to KVSC. Several others exist in the Midwest, including the "world's largest" at 89.9 WWSP/Stevens Point. Religious stations WEMI and WEMY/Fond du Lac offer an annual "bible trivia" contest, and this weekend also marks one of the only annual trivia contests from a commercial station, as country 1090 WISS and classic hits 102.3 WAUH/New Berlin, WI host their simulcast event. Meanwhile, 91.1 WLFM/Appleton just concluded its well-known 38th annual trivia marathon. And each weekend, news/talker 760 KFMB/San Diego hosts a show called "Hooked On Trivia", which airs from 9pm to 2am Saturday and Sunday nights.

The IRS has slapped a \$2 million lien on Oldies WODB/Columbus, OH due to owner **Stop 26 Riverbend** (the parent of WODB licensee **Associated Radio**) owing the agency that much in back payroll taxes! The lien has (for now) stopped the closing of **Saga's** purchase of WODB from Stop 26, which was originally scheduled for January 3. Stop 26 has filed suit to lift the lien and allow the closing, claiming that the use of liens to collect tax liabilities by the government is inappropriate. Saga is currently operating the station under an LMA.

**The Future
ain't what it used to be
the
Conclave**
Learning Conference 2003
July 17-20 • Minneapolis Marriott City Center
Tuition \$299!
visit theconclave.com for details

Newly elected to the **NAB's** Radio Board, for two-year terms, beginning in June, are these Midwest moguls: WVNO-WRGM/Mansfield, OH's **Gunther Meisse**, WMIX-AM-F/Mt. Vernon, IL's **W. Russell Withers Jr.** and KLKS/Breezy Point, MN's **Bob Bundgaard**.

Condolences to family and friends of longtime St. Louis radio personality and PD **Ron Morgan**, who died Monday (2/3) after suffering a stroke late last year. Morgan worked as air talent and PD at several stations in the market over the years, including KSD-AM and KSD-F, KMOX-AM-KLOU, KSTZ, and KTRS-AM.

The **CRB** (Country Radio Broadcasters) reminds *TATTLE* readers that the CRS event is February 19 – 21st in Nashville. Also, advance registration is just \$535. Call the CRB at (615) 327-4487 for more info!

Rapid City Fall Book. It's a three-way tie for 1st place! KDDX 10.7-9.1, KIQK 8.6-9.1, KRCS 7.9-9.1, KFXS 7.9-8.3, KOUT 10.7-8.3, KOTA 7.9-7.6, KMKK 5.0-7.6, KZLK 5.0-5.3, KIMM 3.6-4.5, KSQY 6.4-4.5, KBHB 5.0-4.5, KTOQ 2.9-3.8, KKLS 2.9-2.3, KSLT 1.4-1.5, KLMP 2.1-1.8.

Changes 3. **Island/Def Jam's** Urban Midwest Regional promotion man **Ron Scott** has been named PD at Clear Channel's Urban WKKV/Milwaukee...**South Central** Top 40/Mainstream WSTO/Evansville has tapped former WEZB/New Orleans and WQSX/Boston PD **Jeff Scott** as its new Interim OM/PD for WSTO following this week's departure of former PD **Dave Michaels**...former **CNN** journalist and former KMOX-AM/St. Louis evening host **Charles Jaco** has reportedly inked a deal to take over mornings at **Emmis'** Talker KFTK/St. Louis...comedy writer/performer **Jeff Hackl** has joined **ABC** Talker WLS-AM/Chicago as Producer of the **Don Wade** and **Roma** morning show...**Waitt's** KQKY/Kearney, NE night jock **Rob Norris** exits, and overnight guy **Dante** takes over the spot...**Journal's** Top 40/Rhythmic KSPW/Springfield, MO night guy **PK "The Preachers Kid"** exits the station...**Clear Channel** Sports WDFN-AM/Detroit, fill-in host **Mark Spindler** has crossed town to **Infinity** Sports WXYT-AM for similar duties...**Cumulus** CHR WWCK/Flint, MI night guy **Clay Church** joins cross-town **Regent** Top 40/Rhythmic WRCL as their new night jock.

Jobs. **Clear Channel's** KDWB/Minneapolis, MN has a rare opening for someone to join morning whacko **Dave Ryan**. If you can be real and make your life an open book every day, then overnight your best material to PD **Rob Morris**, 100 N. 6th Street, Suite 306, 55403, or email your package to him at robmorris@clearchannel.com...**Saga's** Top 40 WDBR/Springfield, IL is searching for it's next PD! Mail or e-mail package to **Steven Goldstein**, One Turkey Hill Road South, Westport, CT 06880 or talent@saga.com...**Cumulus'** CHR WWCK/Flint, MI is on the immediate hunt for a new night star! Get your packages to: WWCK, Attn: **Scott Free**, 6317 Taylor Dr., 48507...**Clear Channel** Country WDDD/Marion, IL is on the hunt for a new morning show co-host following the exit of **Tess Taylor**. If you're ready for wake-ups in IL rush your T&R's to PD **Paxton Guy**, W3D 1822 North Court St., 62959...**Clear Channel's** CHR KSLZ/St. Louis, MO looks to fill their recently vacated mid-day position. Please rush your CD's, T's & R's to PD **Boomer**, 10155 Corporate Square Dr., 63132...A prime night slot is open at **Midwest Family's** active rocker WJJO/Madison. If you have huge energy, mad phone skills, wicked production ability and the need to shut up and rock, this may be a place for you! Send T&R to PD **Randy Hawke**, 2740 Ski Lane, Madison, WI 53713...all positions listed in *The TATTLE* are presented free of charge and represent equal opportunities.