



Movement Builders

Building Brands
That Will Lead
Tomorrow.

B Movement Builders is a collaborative coalition of leading large companies with a vision of scaling and accelerating global systems change to support long term value creation for all stakeholders. Together with the B Corp community, B Movement Builders will inspire consumers, workers, and investors to support this transformation of our economy while driving their own growth, culture and positive impact.

B Movement Builders are committed to the principles of the B Movement:

+ Authentic Credibility

Credible, concrete and inclusive actions backed by comprehensive, transparent assessment.

+ Scalable Collaboration

Interdependent communities that create collective impact through peer-learning and partnerships.

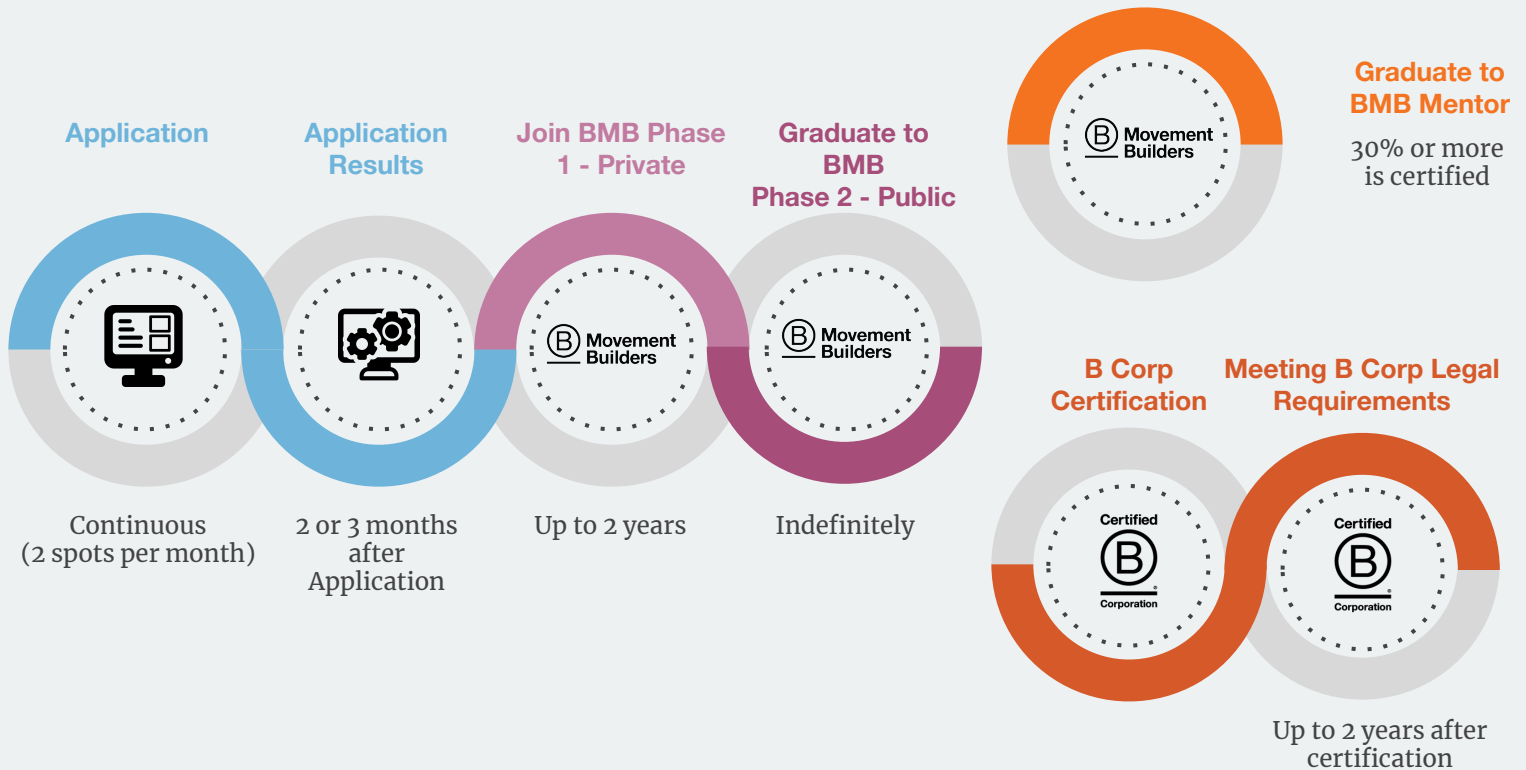
+ Impactful Transformation

Authentic leaders dedicated to audacious goals that transform business to create shared value for all stakeholders.

BENEFITS

- + **Build Trust, Credibility and Brand Value** with employees, customers and investors.
- + **Build a global movement** help accelerate and be identified with a powerful paradigm shift.
- + **Combat short termism** by aligning your investors to build long term value.
- + **Increase employee engagement** by providing opportunities to build their skills and network through engagement in the B Corp movement.
- + **Collaborate** with peers and B Corps to make progress toward the SDGs, scale innovations and share best practices.

PROGRAM FORMAT



WHAT IS INCLUDED

- + Community of Practice** Engage with peers, learn best practices, attend roundtables and engage leadership.
- + Marketing + Communications** Program launch, press events, logo for corporate communications, B Lab amplifying the message.
- + Customized Support** B Impact Assessment workshop, customized support, account management.
- + Collaboration to impact** Collaboration with B Corps and peers to build the movement and improve impact.
- + Pre-verification services** BMB fee includes Risk Screen, Eligibility Review, Baseline Requirements Consultation and Review

Ready to be a B Movement Builder? Reach out to our team at bmovementbuilders@bcorporation.net