



Conducted by the University of New Hampshire Survey Center

Interviews with likely New Hampshire primary voters in New Hampshire conducted by telephone on January 5-6, 2008. The margin of sampling error for results based on the total sample is plus or minus 4 percentage points.

A total of 341 who say they plan to vote in the Republican presidential primary and 268 who say they plan to vote in the Democratic presidential primary were interviewed. The margin of sampling error is plus or minus 5 percentage points for Democrats and plus or minus 6 percentage points for.

1. As you know, the New Hampshire presidential primary election is being held next Tuesday. How interested would you say you are in the primary election -- extremely interested, very interested, somewhat interested, or not very interested?

	<u>Jan. 5-6</u> <u>2008</u>	<u>Jan. 4-5</u> <u>2008</u>	<u>Dec. 27-30</u> <u>2007</u>	<u>Dec. 13-17</u> <u>2007</u>	
Extremely interested					
Dem. Primary Voters	56%	52%	45%	44%	
GOP Primary Voters	40%	43%	41%	34%	
Very interested					
Dem. Primary Voters	34%	38%	42%	41%	
GOP Primary Voters	49%	49%	45%	46%	
Somewhat interested					
Dem. Primary Voters	10%	10%	12%	12%	
GOP Primary Voters	10%	8%	12%	18%	
Not very interested					
Dem. Primary Voters	*	0%	1%	3%	
GOP Primary Voters	1%	1%	2%	2%	
	<u>Dec. 6-10</u> <u>2007</u>	<u>Nov.</u> <u>2007</u>	<u>Sept.</u> <u>2007</u>	<u>March/April</u> <u>2007</u>	<u>Feb.</u> <u>2007</u>
Extremely interested					
Dem. Primary Voters	41%	38%	41%	39%	45%
GOP Primary Voters	35%	36%	32%	27%	36%
Very interested					
Dem. Primary Voters	46%	48%	41%	39%	32%
GOP Primary Voters	48%	43%	47%	48%	36%
Somewhat interested					
Dem. Primary Voters	13%	12%	16%	17%	18%
GOP Primary Voters	15%	18%	17%	18%	24%
Not very interested					
Dem. Primary Voters	2%	1%	2%	5%	4%
GOP Primary Voters	3%	3%	4%	7%	4%

2. (REGISTERED INDEPENDENTS ONLY) Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?

	<u>Jan. 5-6</u> <u>2008</u>	<u>Jan. 4-5</u> <u>2008</u>	<u>Dec. 27-30</u> <u>2007</u>	<u>Dec. 13-17</u> <u>2007</u>	<u>Dec. 6-10</u> <u>2007</u>
Republican primary	49%	44%	37%	40%	46%
Democratic primary	51%	56%	63%	60%	54%
	<u>Nov.</u> <u>2007</u>	<u>Sept.</u> <u>2007</u>	<u>July</u> <u>2007</u>	<u>March/April</u> <u>2007</u>	<u>Feb.</u> <u>2007</u>
Republican primary	35%	35%	40%	28%	33%
Democratic primary	65%	65%	60%	72%	67%

3. (REPUBLICAN PRIMARY VOTERS ONLY:) Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or do have you considered some candidates but are still trying to decide?

	Jan. 5-6 2008	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	Dec. 6-10 <u>2007</u>
Definitely decided	42%	44%	33%	22%	15%
Leaning toward someone	30%	29%	29%	33%	30%
Still trying to decide	28%	28%	38%	45%	55%

	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>
Definitely decided	14%	13%	7%
Leaning toward someone	29%	21%	22%
Still trying to decide	56%	66%	71%

4. (REPUBLICAN PRIMARY VOTERS ONLY:) I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination -- Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, Fred Thompson or someone else? (RANDOM ORDER)

	<u>Jan. 5-6</u> <u>2008</u>	<u>Jan. 4-5</u> <u>2008</u>	<u>Dec. 27-30</u> <u>2007</u>	<u>Dec. 13-17</u> <u>2007</u>	<u>Dec. 6-10</u> <u>2007</u>
McCain	32%	33%	29%	22%	19%
Romney	26%	27%	29%	34%	32%
Huckabee	14%	11%	10%	10%	9%
Giuliani	11%	14%	12%	16%	19%
Paul	10%	9%	7%	5%	7%
Hunter	1%	1%	2%	1%	0
Thompson	1%	1%	2%	1%	1%
Someone else	2%	2%	1%	1%	1%
No opinion	5%	4%	8%	8%	12%

	<u>November</u> <u>2007</u>	<u>September</u> <u>2007</u>	<u>July</u> <u>2007</u>	<u>June</u> <u>2007</u>
McCain	18%	18%	12%	20%
Romney	33%	25%	34%	29%
Huckabee	5%	3%	2%	2%
Giuliani	16%	24%	20%	22%
Paul	8%	4%	2%	3%
Hunter	*	1%	*	1%
Thompson	4%	13%	13%	12%
Someone else	1%	1%	3%	2%
No opinion	14%	9%	13%	8%

<i>(TREND WITH NEWT GINGRICH INCLUDED IN THE QUESTION)</i>						
	<u>September</u> <u>2007</u>	<u>July</u> <u>2007</u>	<u>June</u> <u>2007</u>	<u>March/April</u> <u>2007</u>	<u>February</u> <u>2007</u>	
Romney	23%	33%	28%	17%	13%	
Giuliani	22%	18%	20%	29%	27%	
McCain	17%	12%	20%	29%	28%	
Thompson	12%	13%	11%	3%	--	
Gingrich	7%	4%	4%	2%	9%	
Paul	4%	2%	3%	1%	1%	
Huckabee	2%	2%	2%	1%	1%	
Hunter	1%	*	0	0	0	
Tancredo	1%	*	*	1%	3%	
Someone else	1%	3%	1%	1%	2%	
No opinion	9%	12%	8%	14%	12%	

5. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think best represents the values of Republicans like yourself?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>
McCain	32%	31%	29%	21%
Romney	27%	26%	29%	32%
Huckabee	13%	12%	11%	10%
Giuliani	10%	13%	10%	13%
Paul	10%	9%	7%	6%
Hunter	2%	1%	2%	1%
Thompson	1%	2%	4%	2%
Someone else	1%	*	1%	*
No opinion	4%	6%	8%	14%

6. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think has the best chance of beating the Democratic nominee in the general election next November?

	Jan 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>	June <u>2007</u>
McCain	32%	29%	25%	10%	13%	14%
Romney	33%	28%	38%	38%	21%	25%
Giuliani	12%	16%	16%	30%	32%	31%
Huckabee	7%	7%	4%	3%	1%	1%
Paul	4%	3%	2%	2%	*	1%
Hunter	0	0	*	0	0	0
Thompson	0	0	1%	0	10%	6%
Someone else	1%	*	0	0	*	*
No opinion	12%	16%	13%	17%	21%	21%

7. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think has the right experience to be president?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>
McCain	40%	40%	40%	26%	32%
Romney	26%	25%	27%	32%	25%
Giuliani	13%	14%	12%	24%	17%
Paul	7%	6%	3%	2%	1%
Huckabee	5%	6%	5%	2%	1%
Thompson	*	*	1%	1%	4%
Hunter	0	0	*	0	1%
Someone else	1%	*	*	0	0
No opinion	8%	8%	10%	12%	13%

8. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think is most inspiring?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
McCain	26%	29%
Huckabee	18%	16%
Romney	17%	17%
Giuliani	14%	17%
Paul	12%	9%
Hunter	1%	1%
Thompson	1%	1%
Someone else	2%	2%
No opinion	10%	9%

9. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think is most likely to bring needed change to the U.S.?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	September <u>2007</u>
McCain	24%	23%	13%
Romney	24%	23%	25%
Paul	13%	14%	4%
Huckabee	13%	13%	2%
Giuliani	11%	14%	18%
Thompson	2%	1%	7%
Hunter	1%	*	1%
Someone else	2%	1%	*
No opinion	11%	11%	21%

SUMMARY TABLE FOR QUESTIONS 5-10

	<u>McCain</u>	<u>Romney</u>	<u>Giuliani</u>	<u>Huckabee</u>
Right experience	40%	26%	13%	5%
Best represents values of Republicans like you	32%	27%	10%	13%
Best chance of beating Democratic nominee	32%	33%	12%	7%
Most inspiring	26%	17%	14%	18%
Most likely to bring needed change to the U.S.	24%	24%	11%	13%

10. (REPUBLICAN PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a Mormon president?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Yes	61%	65%
No	25%	21%
No opinion	14%	14%

11. (DEMOCRATIC PRIMARY VOTERS ONLY:) Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or do have you considered some candidates but are still trying to decide?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>
Definitely decided	55%	52%	41%	31%
Leaning toward someone	25%	26%	27%	31%
Still trying to decide	20%	23%	32%	38%

	Dec. 6-10 <u>2007</u>	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>
Definitely decided	24%	24%	17%	10%
Leaning toward someone	32%	29%	28%	26%
Still trying to decide	43%	47%	55%	64%

12. (DEMOCRATIC PRIMARY VOTERS ONLY:) I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination -- Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, Bill Richardson or someone else? (RANDOM ORDER)

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	Dec. 6-10 <u>2007</u>
Obama	39%	33%	30%	26%	30%
Clinton	29%	33%	34%	38%	31%
Edwards	16%	20%	17%	14%	16%
Richardson	7%	4%	5%	8%	7%
Kucinich	2%	2%	2%	2%	3%
Gravel	*	0	0	0	*
Someone else	1%	1%	*	1%	*
No opinion	5%	7%	8%	8%	10%

	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>
Obama	22%	20%	27%	24%
Clinton	36%	43%	36%	39%
Edwards	13%	12%	9%	14%
Richardson	12%	6%	11%	11%
Kucinich	3%	3%	3%	2%
Gravel	0	0	*	*
Someone else	2%	1%	0	3%
No opinion	11%	11%	9%	2%

(TREND WITH AL GORE INCLUDED IN THE QUESTION)

	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>	March/April <u>2007</u>	February <u>2007</u>
Clinton	41%	33%	36%	27%	35%
Obama	19%	25%	22%	20%	21%
Edwards	11%	8%	12%	21%	16%
Gore	7%	8%	12%	11%	8%
Richardson	6%	10%	10%	4%	1%
Biden	3%	3%	4%	2%	3%
Kucinich	3%	3%	1%	1%	1%
Dodd	1%	*	*	1%	*
Gravel	0	*	*	*	0
Someone else	*	0	2%	*	0
No opinion	9%	9%	1%	12%	14%

13. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think best represents the values of Democrats like yourself?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Obama	34%	32%
Clinton	26%	28%
Edwards	18%	22%
Richardson	7%	4%
Kucinich	5%	3%
Gravel	*	0
Someone else	1%	2%
No opinion	9%	10%

14. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think has the best chance of beating the Republican nominee in the general election next November?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>	June <u>2007</u>
Obama	42%	35%	22%	22%	13%	15%
Clinton	31%	36%	45%	49%	54%	37%
Edwards	12%	12%	16%	8%	8%	10%
Richardson	2%	2%	2%	3%	1%	3%
Kucinich	*	1%	0	0	0	*
Gravel	0	0	0	0	0	0
Someone else	1%	*	1%	*	0	12%
No opinion	14%	14%	12%	18%	15%	20%

15. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think has the right experience to be President?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>
Clinton	41%	46%	45%	44%	47%
Obama	16%	14%	13%	11%	8%
Richardson	13%	7%	7%	8%	5%
Edwards	11%	13%	10%	10%	8%
Kucinich	1%	2%	*	1%	1%
Gravel	*	0	0	*	0
Someone else	1%	2%	2%	*	*
No opinion	17%	16%	13%	18%	11%

16. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think is most inspiring?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Obama	59%	60%
Clinton	18%	18%
Edwards	14%	13%
Richardson	3%	2%
Kucinich	1%	2%
Gravel	0	0
Someone else	1	*
No opinion	5%	5%

17. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think is most likely to bring needed change to the U.S.?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	September <u>2007</u>
Obama	45%	41%	39%	24%
Clinton	25%	28%	30%	36%
Edwards	14%	16%	15%	8%
Richardson	4%	2%	4%	5%
Kucinich	2%	2%	2%	4%
Gravel	0	0	0	1%
Someone else	0	1%	*	1%
No opinion	8%	10%	8%	10%

SUMMARY TABLE FOR QUESTIONS 13-17

	<u>Obama</u>	<u>Clinton</u>	<u>Edwards</u>	<u>Richardson</u>
Most inspiring	59%	18%	14%	3%
Most likely to bring needed change to the U.S.	45%	25%	14%	4%
Best chance of beating Republican nominee	42%	31%	12%	2%
Best represents values of Democrats like you	34%	26%	18%	7%
Right experience	16%	41%	11%	13%

18. (DEMOCRATIC PRIMARY VOTERS ONLY:) When you think about who you will vote for, which is more important -- their ability to bring change to the U.S. or their experience?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Change	67%	61%
Experience	24%	29%
No opinion	9%	10%

19. (DEMOCRATIC PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a black president?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Yes	79%	78%
No	14%	16%
No opinion	7%	7%

20. (DEMOCRATIC PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a woman president?

	Jan. 5-6 <u>2008</u>	Jan. 4-5 <u>2008</u>
Yes	76%	80%
No	16%	15%
No opinion	8%	6%