Web 2.0 is Sharecropping

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(That’s bad)

This *is* a rant.

The bad old days:

You farmed land you didn't own...

...with tools you couldn't really afford.

You paid for it with part of your harvest...

A pretty sweet deal...

...until things got bad.

(Things always got bad.)

In a bad year, you got further in debt to the land owner.

The (more recent) bad old days:

IBM

Things got a little better:

Things weren't all rosy:

Windows

A fatal exception 0E has occurred at 0028:C0011E36 in VXD VMM(01) +
00010E36. The current application will be terminated.

* Press any key to terminate the current application.
* Press CTRL+ALT+DEL again to restart your computer. You will
  lose any unsaved information in all applications.

Press any key to continue

Sometimes new versions of software killed features...

...so you were locked in to old versions.

Program Manager

File Options Window Help

Main

File Manager
Control Panel
Print Manager
Clipboard Viewer
MS-DOS Prompt
Windows Setup
PIF Editor
Read Me

Accessories
Games
StartUp

Things got ‘better’:

richard stallman

Now, things are getting worse again...

Spongecell
kiko
Trumba
eskobo
mayomi
Pageflakes
vimeo
skobsie
shadows
grovee
YouTube
Zimbra
LookSmart FURL
smugmug
newsgator
Blogniscient
TiN
FINGER
shutterfly
PodDater
Feedster
favoor
Planzo.com
ZAZZLE
Tailrank
TagWorld
nuvvo
dogear
yakalike
grouper
ODDPOST
QOOP
iNods
Lulu
R
BR
blish
flagr
FireAnt
simplyhired
veoh
theadcloud
rbloc.com
cafepress
Renkoo
pixagogo
gather
Agatra
browsr
oyogi
standpoint
meebo
EXTRA TASTY!
last.fm
Jotspot
Frappr!
jeteye
dabble
YEDDA
Writeboard
SHOUTWIRE
iKarma
AirSet
tech memeorandum
CalendarHub
Suprglu
pando
zigtag
Findory
backfence
clipmarks
wayfaring
gOFFICE
AllPeers
orb
Rallypoint
Zoozio
blogbeat
Ziggs
zoto
vSocial
Boltfolio
wink
riya
Wordcast
Opinity
measure map
gumshoo
bluepulse
imvu BETA
STREAMLOAD
Ta-da Lists
FeedSky
jellyBam.INC
nativetext
CONGOO
PODZINGER
RSS MAD
FeedTier
phanfare
Fruitcast
PubSub
dPolls
flickr
Ning
Ookles
Strongspace
zoominfo
CASTPOST
WIKIPEDIA
yubnub
AC
BLOOP BETA
ProjectSpaces
FeedBurner
Bloglines
purevolume.com
FOTOLOG
ourmedia
gabbr.com
Gcast
blinkx
openomy
riffs
Yub.com
Spot Runner
myspace
NewsAlloy
Allmydata.com
ajchat alpha
jambo
ROLLYO
Alexa
chatsum
PANDORA
looklater
PROTOPAGE
squish
WebJay
PLAZES
Noodly
30 BETA
wondir
diigo
box
Jots
Xdrive
vizu beta
digg
del.icio.us
drive
AlmondRocks
Tagyu
30
writely
Simpy
Gtalkr
TRUVEO
egoSurf
mozy
Quimble
pegasus
remember the milk
SQUIDOO
picturecloud
newsvine
Clipfire
Basecamp
Netvibes
goowy
My Videokaraoke
Lexxe alpha
OOKSTER
PXN8
measure map
facebook
43 Things
Technorati
Platial
Backpack
Gmail
yelp
Smarkets
inform
filangy
magnolia
ShoZu
wricky.com
feedmarker
mercora MusicSearch
StumbleUpon
ClipShack
Meet With Approval.com
HOMEPORTALS
Spin spy (beta)

What happens when your favorite service goes down?

Twitter

http://twitter.com/home

Google

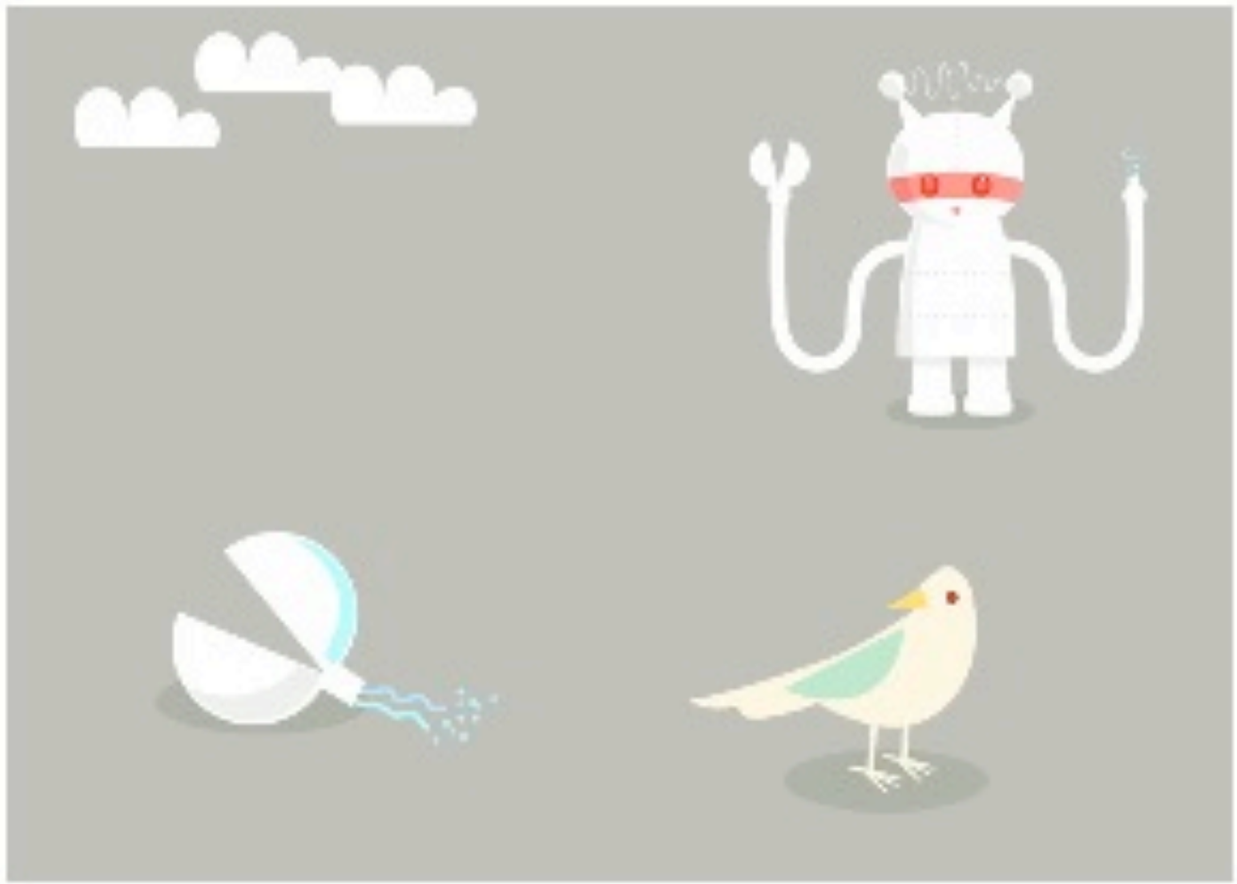
Twitter

twitter

Home Public Timeline Help

Something is technically wrong.

Thanks for noticing—we're going to fix it up and have things back to normal soon.



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...or stops accepting new signups?

Q: Can I still sign up for a new Jaiku account?

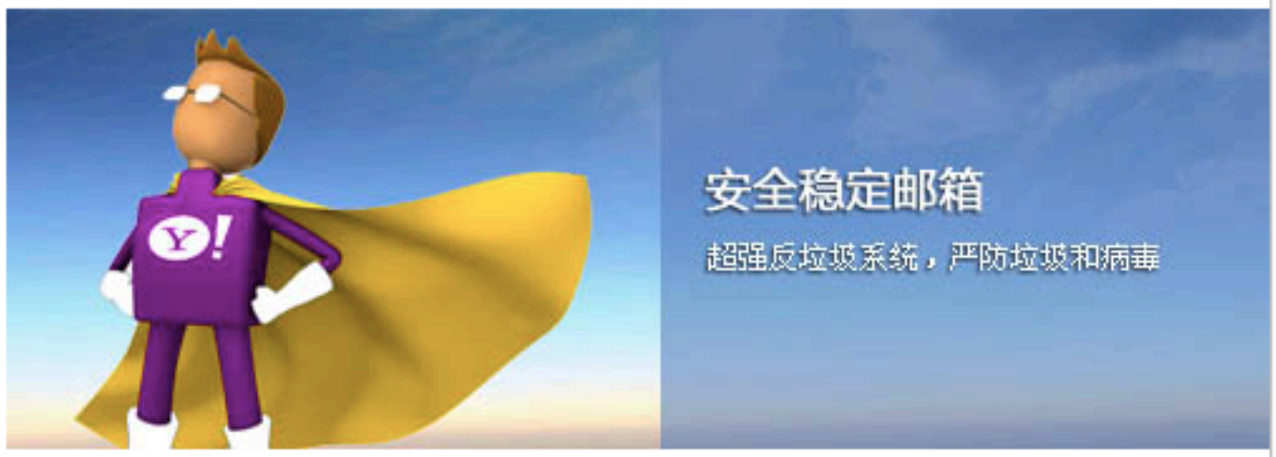
A: A limited number of users will be able to sign up for an invitation to participate in continued beta-testing of the service. You can request an invite code here.

...or gives all your data to the secret police?

YAHOO! 中国雅虎 邮箱

设为首页 | 中国雅虎 | 帮助中心

全球邮箱第一品牌



畅通
全球192个国家"邮件收发"畅通无阻

安全
独创反垃圾、防病毒引擎，有效拦截率达99.9%

通行证
一次登录，尽享网络电子商务、娱乐和全部雅虎服务

已拥有雅虎邮箱

邮箱地址

例如：mail@yahoo.com.cn
loveyahoo@yahoo.cn

密码

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登录 注册

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邮箱动态

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- 你玩了吗？魔兽游戏新手卡注册就送！

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You don’t own the services you use.

When the service provider cuts you off, that's it. No recourse.

Not so secret shame:

I'm a really bad zealot.

My calendar lives at google.com.

I make a web 2.0 tasklist service called Hiveminder.com

Hiveminder™

Collaborative todo lists that work the way you do.

1. Create
Braindump your tasks, tag them, set due dates, and attach notes

2. Share
Set up reminders for yourself, create groups, and share tasks with others

3. Review
Check out your tasks, set priorities, and make decisions

4. Bee productive!
(Get used to the bee puns.)

Take the full tour! »

Already have an account? Sign in below.

Email address

Password

Remember me? Your browser can remember your Hiveminder login for you

Sign in

Forgot your password? Get it reset.

Don't have an account? Sign up!

Need a new activation link? Go have one resent.
Need more help? Send us feedback.

Using hosted apps is going to hurt you.

Data access is important.

APIs are great.

...but easy access to a service just makes it easier to get locked in.

What about Google Gears, Adobe Air, etc?

Great. now you can use your word processer while you're offline!

The First Fifty Years

A wise man once said that "Friends come and go, but enemies accumulate."[1] The same can be said of the relationships that develop between a company and its customers.

The year 1989 marks the 50th anniversary of the founding of HALVA International. While many other import/export businesses have started in glory and ended in defeat, the HALVA International Corporation continues to thrive.

While there are many theories surrounding the success of HALVA International, the truth lies in the careful cultivation of good customer relations and continued efforts to provide quality merchandise at affordable prices.

In this report, the status of HALVA International in the past, present, and future is reviewed, with an emphasis on the characteristics vital to the continued survival of the company.

The European Connection

The year was 1939, and the rumours of war had become the

Real offline apps shouldn’t need servers.

Real offline apps should sync like you do.

I've been hacking on an open source database called "Prophet".

It has an API like Amazon SimpleDB or Google App Engine's...

It’s designed for “team-scale” apps.

It’s built for P2P replication and disconnected use.

App #1 is the canonical “offline bug tracker”.

App #2 will probably be a BBS you can sync over sneakernet.

bestpractical.com/prophet

Make sure nobody can take away your right to use your software.

Thanks!