

NSGSTRATEGY2021-2025 STRENGTH THROUGH COMMUNITY





FROM THE GEOINT FUNCTIONAL MANAGER

We are at an inflection point-for our nation and for the geospatial intelligence (GEOINT) community.

We are at a time of both evolution and revolution. We are witnessing the evolution of the strategic operating environment with the reemergence of great power competition as the central challenge to our security and prosperity. At the same time, we are witnessing a revolution in GEOINT collection and analysis capabilities that is driving fundamental and irreversible changes in the way we do business.

Against this backdrop, the National System for Geospatial Intelligence (NSG) has the responsibility to harness the power of our collective strengths to provide decision advantage to US and Allied leaders. We must continue to build new, and nurture existing, relationships based on cooperation, transparency, and trust.

I am pleased to present the NSG Strategy 2021–2025. As the GEOINT Functional Manager, my goals and intent build on the substantial progress we have already made across the NSG.

Our goals are to be Professional, Interoperable, and Unified. Our objectives are aligned to the 2018 National Defense and 2019 National Intelligence strategies:

- Our first goal invests in our people—the basis of our strength and critical to everything we do. The quality of our people will be the ultimate differentiator between success and failure in the great global competition in which we are engaged.
- Our second goal sets the conditions for sharing our data, expertise, training, ideas, and missions across our partnerships, creating exquisite GEOINT content that makes sense of today's threats and anticipates tomorrow's.
- Our third goal harmonizes efforts in meeting today's mission, and charges us with leveraging the entire Community to collaborate, synchronize, and deliver outcomes that meet tomorrow's mission needs and create an asymmetric strategic advantage no adversary can match.

This strategy sets the direction and charts the course to move the NSG into the next decade. We will measure our success by the value we provide to others: the speed, accuracy, and precision with which we deliver actionable information to decision makers and war fighters at every level.

Strength through Community

Robert D. Sharp Vice Admiral, USN GEOINT Functional Manager

PROFESSIONAL AN INSPIRED, MODERN, ADVANCED WORKFORCE

- Focus workforce skills through common tradecraft standards, training priorities, world-class professional development, and modern analytic tools, techniques, and capabilities
- Expand the GEOINT learning environment through releasable, online and interactive learning solutions
- Accelerate GEOINT contributions to civil, international and military exercises and apply lessons learned from the experiences
- Sustain the implementation of GEOINT professional certification programs and associated certification management systems

INTEROPERABLE SEAMLESSLY INTEGRATED PARTNERSHIPS

- Give analysts discoverable and shareable content, with interoperable exploitation and analytic tools, on all domains, from a wide array of sources
- Establish and enforce institutional data standards to deliver protected, interoperable, and releasable GEOINT on shared interest topics through modern IT, collection, and data management systems
- Implement policies and procedures necessary to produce GEOINT at the lowest classification level and share at the broadest level of releasability.
- Automate integrated analytic modeling and collection strategies across the GEOINT community
- Deliver relevant, secure, discoverable foundation geospatial content

UNIFIED INTEGRATED, SYNCHRONIZED PARTNER CONTRIBUTIONS FOR MISSION TODAY AND TOMORROW

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- Leverage the unique capabilities of each partner through synchronized planning, operations, and resourcing to strengthen collective national and global security
- Increase NSG partnerships for coproduction to multiply the production and dissemination of GEOINT data and services
- Harness collaborative partnerships to provide consistent, resilient, and authoritative GEOINT across the community while assessing new potential data streams from commercial and other sources
- Align research and development efforts to our most challenging problems to drive real solutions for tomorrow's challenges
- Implement the Performance Management System to continuously assess the performance of the GEOINT enterprise



The National System for Geospatial Intelligence (NSG) is the Enterprise comprised of National, International, Commercial, and Academic contributors and consumers of Geospatial Intelligence (GEOINT).

The GEOINT Functional Manager leads and oversees the NSG to synchronize operations and to realize a professional, interoperable, agile, and integrated GEOINT Enterprise.

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