

February 27, 2015

To whom it may concern

Yahoo Japan Corporation  
Manabu Miyasaka, President & CEO  
Stock code: 4689

### Notification of Changes in Organization Names and Personnel Job Titles

Effective April 1, 2015, Yahoo Japan Corporation will make the following changes in organization names and personnel job titles.

#### 1. Changes in Organization

New Name	Current Name
Media Company	Media Services Company
	Search Services Company
Data & Science Solution Group	(Newly-established)
Finance Group	(Newly-established)

#### 2. Personnel Transfers

New Title	Name	Current Title
Corporate Officer EVP, President of Media Company	Gen Miyazawa	Corporate Officer EVP, President of Search Services Company
Corporate Officer EVP, Head of Data & Science Solution Group	Masatsugu Shidachi	Corporate Officer EVP, President of Media Services Company
Corporate Officer EVP (Newly-appointed), Head of Finance Group	Toshiya Segoshi	Head of Finance Division