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To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for February 2008

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for February 2008, as attached.

Subjects	February 2008	January 2008 (for reference)
Monthly Page Views (*1)		
Total Monthly Page Views	41,362 million PVs	42,635 million PVs
Daily Average Total Monthly Page Views	1,426 million PVs	1,375 million PVs
Yahoo! Mobile Page Views	3,612 million PVs	3,854 million PVs
Daily Average Yahoo! Mobile Page Views	124 million PVs	124 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	158.00 million browsers	160.83 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	21.22 million IDs	22.88 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.87 million IDs	6.82 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	14,702 stores	14,487 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	16.31 million items	16.10 million items
Number of Yahoo! Auctions Unique Browsers (*7)	29.78 million browsers	31.78 million browsers
Number of Yahoo! Shopping Stores (*5)	15,906 stores	15,807 stores
Number of Yahoo! Shopping Unique Browsers (*8)	13.74 million browsers	14.76 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	17.56 million browsers	18.65 million browsers

(*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(*2) Number of browsers which accessed Yahoo! JAPAN services each month

(*3) Number of Yahoo! JAPAN IDs which logged in each month

(*4) Number of Yahoo! Premium Member IDs at the end of each month

(*5) Number of stores at the end of each month

(*6) Daily average number of total listed items for each month

(*7) Number of browsers which accessed Yahoo! Auctions each month

(*8) Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month

(*9) Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month