

August 1, 2008

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President & CEO
Stock code: 4689

Notification of Personnel Change

Yahoo Japan Corporation today announced the following personnel change, effective August 1, 2008.

Personnel Change

New Title	Name	Old Title
Head of Regional Services Business Unit	Takehiko Murata	- (Joined Yahoo Japan Corporation on August 1, 2008)
Head of Search Business Unit	Masatsugu Shidachi	Head of Search Business Unit and Regional Services Business Unit