

March 9, 2006

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for February 2006**

Yahoo Japan Corporation announces monthly data on its businesses for February 2006, as attached.

<b>Subjects</b>	<b>February 2006</b>	<b>January 2006 (for reference)</b>
<b>Monthly Page Views</b>		
Monthly Page Views for Listing Business Division	4,512 million PVs	4,593 million PVs
Monthly Page Views for Auction Business Division	6,673 million PVs	7,104 million PVs
Monthly Page Views for Shopping Business Division	581 million PVs	666 million PVs
Monthly Page Views for Media Business Division	8,446 million PVs	9,087 million PVs
Monthly Page Views for Yahoo! BB Business Division	3,656 million PVs	3,717 million PVs
Monthly Page Views for BS Business Division	21 million PVs	18 million PVs
Non-Divisional Page Views including Top Pages (*1)	6,801 million PVs	7,043 million PVs
Total Monthly Page Views	30,693 million PVs	32,231 million PVs
<b>Number of Stores</b>		
Number of Yahoo! Auctions Stores (*2)	6,404 stores	6,148 stores
Number of Yahoo! Shopping Stores (*2)	8,618 stores	8,242 stores
<b>Number of Unique Browsers</b>		
Number of Auction Unique Browsers (*3)	22.68 million browsers	23.36 million browsers
Number of Yahoo! JAPAN Unique Browsers (*4)	108.44 million browsers	109.93 million browsers
<b>Number of IDs</b>		
Number of Active User IDs on Yahoo! JAPAN (*5)	15.27 million IDs	15.41 million IDs
Number of Yahoo! Premium Member IDs (*6)	6.05 million IDs	5.97 million IDs
<b>Others</b>		
Number of Business Express Contracts (*7)	2,875 contracts	2,530 contracts
Average Number of Total Listed Items on Yahoo! Auctions (*8)	9.28 million items	8.71 million items

(\*1) Page Views which are not included in Business Divisions such as Top Pages

(\*2) Number of stores at the end of each month

(\*3) Number of browsers which accessed Yahoo! Auctions each month

(\*4) Number of browsers which accessed Yahoo! JAPAN services each month

(\*5) Number of Yahoo! JAPAN IDs which logged in each month

(\*6) Number of Yahoo! Premium Member IDs at the end of each month

(\*7) Monthly number of Business Express contracts

(\*8) Average number of total listed items for each month