

December 8, 2006

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for November 2006**

Yahoo Japan Corporation announces monthly data on its businesses for November 2006, as attached.

<b>Subjects</b>	<b>November 2006</b>	<b>October 2006 (for reference)</b>
<b>Monthly Page Views</b>		
Total Monthly Page Views	32,922 million PVs	34,721 million PVs
Yahoo! Mobile Page Views	2,046 million PVs	1,979 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*1)	126.89 million browsers	127.45 million browsers
Number of Active User IDs on Yahoo! JAPAN (*2)	18.18 million IDs	17.93 million IDs
Number of Yahoo! Premium Member IDs (*3)	6.33 million IDs	6.39 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*4)	10,992 stores	10,328 stores
Average Number of Total Listed Items on Yahoo! Auctions (*5)	12.52 million items	11.73 million items
Number of Yahoo! Auctions Unique Browsers (*6)	29.73 million browsers	30.36 million browsers
Number of Yahoo! Shopping Stores (*4)	13,305 stores	13,124 stores
Number of Yahoo! Shopping Unique Browsers (*7)	16.46 million browsers	17.07 million browsers

(\*1) Number of browsers which accessed Yahoo! JAPAN services each month

(\*2) Number of Yahoo! JAPAN IDs which logged in each month

(\*3) Number of Yahoo! Premium Member IDs at the end of each month

(\*4) Number of stores at the end of each month

(\*5) Daily average number of total listed items for each month

(\*6) Number of browsers which accessed Yahoo! Auctions each month

(\*7) Number of browsers which accessed Yahoo! Shopping each month