

September 14, 2012

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

Notification of Changes in Organization Names and Personnel Job Titles

Effective October 1, 2012, Yahoo Japan Corporation will make the following changes in organization names and personnel job titles.

1. Changes in Organization

New Name	Current Name
System Management Group	Operations Group
Central Services Company	Central Services Group

2. Personnel Transfers

New Title	Name	Current Title
Operating Officer Chief Security Officer Head of System Management Group	Tetsuya Nishimaki	Operating Officer Chief Security Officer Head of Operations Group
Operating Officer Head of Central Services Company	Tomoaki Tanida	Operating Officer Head of Central Services Group