To whom it may concern

Yahoo Japan Corporation
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## Yahoo! JAPAN announces monthly data for April 2002

Yahoo Japan Corporation announces monthly data on its businesses for April 2002, as attached.

| Subjects | April 2002 | March 2002 (for reference) |
| :---: | :---: | :---: |
| Number of Registered Users |  |  |
| Number of My Yahoo! Registered Users (*1) | 14,430 thousand IDs | 13,870 thousand IDs |
| Total Number of Paying Users for Personal Identification (*2) | 1,710 thousand IDs | 1,650 thousand IDs |
| Advertising Business |  |  |
| Number of Unique Users (*3) | 36.8 million browsers | 34.8 million browsers |
| Monthly Page Views (*4) | 7,800 million PVs | 7,684 million PVs |
| Yahoo! BB Business |  |  |
| Number of Lines with Jumper Installation Completed (*5) | Approx. 530 thousand lines | Approx. 490 thousand lines |
| Number of Lines with Jumper Installation Completed marketed by Yahoo! JAPAN | Approx. 520 thousand lines | Approx. 490 thousand lines |
| Auction Business |  |  |
| Number of Auction Unique Users (*6) | Approx. 7.6 million browsers | Approx. 7.3 million browsers |
| Number of Total Listed Items (*7) | Approx. 2.25 million items | Approx. 4.2 million items |
| Average Closing Price (*8) | Approx. 6,500 yen | Approx. 6,500 yen |
| Transaction Rate (*9) | 23-46\% | 25-28\% |
| Number of Merchants (*10) | 107 stores | 95 stores |
| Shopping Business |  |  |
| Number of Merchants (*11) | 185 stores | 182 stores |
| Monthly Turnover (Tentative) (*12) | Approx. 1,600 million yen | Approx. 1,530 million yen |
| Others |  |  |
| Number of Contracts on Business Express (*13) | 526 contracts | 441 contracts |

(*1) Number of user IDs registered on Yahoo! JAPAN at the end of each month
(*2) Total number of paying users for Yahoo! Auctions and Yahoo! Personals
(*3) Number of browsers which accessed Yahoo! JAPAN services each month
(*4) Total monthly page views
(*5) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)
(*6) Number of browsers which accessed Yahoo! Auctions each month
(*7) Total number of items listed at the end of each month
(*8) Approximate average in each month
(*9) Approximate range in each month
(*10) Number of merchants at the end of each month
(*11) Number of merchants at the end of each month
(*12) Total turnover of each month. The figures are tentative, since cancellation and others could take place in the future.
(*13) Monthly number of contracts on Business Express

