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To whom it may concern

Yahoo Japan Corporation Masahiro Inoue, President & CEO Stock code: 4689

Yahoo! JAPAN announces monthly data for April 2002

Yahoo Japan Corporation announces monthly data on its businesses for April 2002, as attached.

Subjects	April 2002	March 2002 (for reference)
Number of Registered Users		
Number of My Yahoo! Registered Users (*1)	14,430 thousand IDs	13,870 thousand IDs
Total Number of Paying Users for Personal Identification (*2)	1,710 thousand IDs	1,650 thousand IDs
Advertising Business		
Number of Unique Users (*3)	36.8 million browsers	34.8 million browsers
Monthly Page Views (*4)	7,800 million PVs	7,684 million PVs
Yahoo! BB Business		
Number of Lines with Jumper Installation Completed (*5)	Approx. 530 thousand lines	Approx. 490 thousand lines
Number of Lines with Jumper Installation Completed marketed by Yahoo! JAPAN	Approx. 520 thousand lines	Approx. 490 thousand lines
Auction Business		
Number of Auction Unique Users (*6)	Approx. 7.6 million browsers	Approx. 7.3 million browsers
Number of Total Listed Items (*7)	Approx. 2.25 million items	Approx. 4.2 million items
Average Closing Price (*8)	Approx. 6,500 yen	Approx. 6,500 yen
Transaction Rate (*9)	23-46%	25-28%
Number of Merchants (*10)	107 stores	95 stores
Shopping Business		
Number of Merchants (*11)	185 stores	182 stores
Monthly Turnover (Tentative) (*12)	Approx. 1,600 million yen	Approx. 1,530 million yen
Others		
Number of Contracts on Business Express (*13)	526 contracts	441 contracts

- (*1) Number of user IDs registered on Yahoo! JAPAN at the end of each month
- (*2) Total number of paying users for Yahoo! Auctions and Yahoo! Personals
- (*3) Number of browsers which accessed Yahoo! JAPAN services each month
- (*4) Total monthly page views
- (*5) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)

- (*6) Number of browsers which accessed Yahoo! Auctions each month
- (*7) Total number of items listed at the end of each month
- (*8) Approximate average in each month
- (*9) Approximate range in each month
- (*10) Number of merchants at the end of each month
- (*11) Number of merchants at the end of each month
- (*12) Total turnover of each month. The figures are tentative, since cancellation and others could take place in the future.
- (*13) Monthly number of contracts on Business Express