

November 25, 2011

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President & CEO  
Stock code: 4689

### **Notification of Purchase of Shares**

Today, Yahoo Japan Corporation decided to purchase shares of MACROMILL, INC., held by VIPS Corporation, a consolidated subsidiary. The purchase will be effective December 2, 2011.

This purchase is equivalent to the accumulation of shares under a tender offer as stipulated in Article 167, Paragraph 1 of Japan's Financial Instruments and Exchange Act and in Article 31 of its enforcement order.

1. Stock code: 3730
2. Stock name: MACROMILL, INC.
3. Shares purchased: 4,071,100
4. Seller: VIPS Corporation (Consolidated subsidiary)