

July 2, 2012

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

Notification of Personnel Change

Yahoo Japan Corporation today announced the following personnel change, effective July 1, 2012.

Personnel Change

New Title	Name	Old Title
Executive Vice President Chief Operating Officer (COO)/ Head of Media Services Company	Kentaro Kawabe	Chief Operating Officer (COO) Operating Officer/ Head of Media Business Group