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To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President & CEO
Stock code: 4689

Yahoo! JAPAN announces monthly data for January 2003

Yahoo Japan Corporation announces monthly data on its businesses for January 2003, as attached.

Subject	January 2003	December 2002(for reference)
Yahoo! BB Business Division		
Monthly Page Views for Yahoo! BB Business Division	1,304 million PVs	1,210 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 1,972 thousand lines	Approx. 1,691 thousand lines
Number of Lines with Jumper Installation Completed Marketed by Yahoo! JAPAN	Approx. 883 thousand lines	Approx. 842 thousand lines
Listing Business Division		
Monthly Page Views for Listing Business Division	2,216 million PVs	1,933 million PVs
Number of Contracts on Business Express (*2)	737 contracts	682 contracts
Auction Business Division		
Monthly Page Views for Auction Business Division	3,594 million PVs	3,283 million PVs
Number of Auction Unique Users (*3)	10.48 million browsers	9.77 million browsers
Number of Total Listed Items (*4)	3.26 million items	2.81 million items
Average Closing Price (*5)	Approx. 6,500 yen	Approx. 7,000 yen
Transaction Rate (*6)	37-56%	37-57%
Number of Merchants (*7)	400 stores	384 stores
Monthly Volume of Auction Transacted on the site (*8)	Approx. 31.4 billion yen	Approx. 32.8 billion yen
Shopping Business Division		
Monthly Page Views for Shopping Business Division	186 million PVs	178 million PVs
Number of Merchants (*9)	223 stores	221 stores
Monthly Volume of Shopping Transacted on the site (Tentative) (*10)	Approx. 3.1 billion yen	Approx. 3.7 billion yen
Media Business Division		
Monthly Page Views for Media Business Division	2,937 million PVs	2,667 million PVs
Enterprise Solutions Business Division		
Monthly Page Views for Enterprise Solutions Business Division	0.7 million PVs	0.4 million PVs
Inter-Divisional Data		
Total Monthly Page Views	11,409 million PVs	10,359 million PVs
Non-Divisional Page Views including Top Pages (*11)	1,168 million PVs	1,085 million PVs
Number of Unique Users (*12)	47.68 million browsers	45.23 million browsers
Number of Registered IDs on Yahoo! JAPAN (*13)	20.83 million IDs	19.99 million IDs
Total Number of Paying Users for Personal Identification (*14)	2.42 million IDs	2.34 million IDs
Monthly Volume of Commerce Transacted on the site (Tentative) (*15)	Approx. 34.6 billion yen	Approx. 36.5 billion yen

(*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations) (Excluding lines receiving services of Metallic Communications Groups, the number of lines with jumper installation completed was approx. 1,959 thousand lines for Jan. and approx. 1,677 thousand lines for Dec.

(*2) Monthly number of contracts on Business Express

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Total number of items listed at the end of each month

(*5) Approximate average for each month

(*6) Approximate range in each month

(*7) Number of merchants at the end of each month

(*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated by multiplying this figure by 3%.

(*9) Number of merchants at the end of each month

(*10) Total turnover of each month including Yahoo! Travel and eS! Books. The figures are tentative, since cancellation and others could take place in the future.

(*11) Page Views which are not included in Business Divisions such as Top Pages.

(*12) Number of browsers which accessed Yahoo! JAPAN services each month

(*13) Number of user IDs registered on Yahoo! JAPAN at the end of each month

(*14) Total number of paying users for Yahoo! Auctions and Yahoo! Personals

(*15) Monthly volume of commerce is the turnover of auction and shopping business including Yahoo! Travel and eS! Books.