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To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo Japan Corporation announces monthly data for February 2007

Yahoo Japan Corporation announces monthly data on its businesses for February 2007, as attached.

Subjects	February 2007	January 2007 (for reference)
Monthly Page Views (*1)		
Total Monthly Page Views	34,759 million PVs	38,013 million PVs
Yahoo! Mobile Page Views	2,254 million PVs	2,386 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	124.06 million browsers	129.09 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	18.53 million IDs	18.73 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.22 million IDs	6.26 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	12,017 stores	11,711 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	13.24 million items	11.40 million items
Number of Yahoo! Auctions Unique Browsers (*7)	28.00 million browsers	29.93 million browsers
Number of Yahoo! Shopping Stores (*5)	14,015 stores	13,812 stores
Number of Yahoo! Shopping Unique Browsers (*8)	15.85 million browsers	16.47 million browsers

(*1) Number of page views of Yahoo! JAPAN counted using the CSC (Client Side Counting) method each month

(*2) Number of browsers which accessed Yahoo! JAPAN services each month

(*3) Number of Yahoo! JAPAN IDs which logged in each month

(*4) Number of Yahoo! Premium Member IDs at the end of each month

(*5) Number of stores at the end of each month

(*6) Daily average number of total listed items for each month

(*7) Number of browsers which accessed Yahoo! Auctions each month

(*8) Number of browsers which accessed Yahoo! Shopping each month

Note: Commencing with the monthly disclosure report for January 2007, we have changed the method of calculation of page views to exposures on user's browsers, calculated using CSC, from distributions from web servers.