

May 12, 2008

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for April 2008**

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for April 2008, as attached.

<b>Subjects</b>	<b>April 2008</b>	<b>March 2008 (for reference)</b>
<b>Monthly Page Views (*1)</b>		
Total Monthly Page Views	42,569 million PVs	43,145 million PVs
Daily Average Total Monthly Page Views	1,418 million PVs	1,391 million PVs
Yahoo! Mobile Page Views	3,530 million PVs	3,672 million PVs
Daily Average Yahoo! Mobile Page Views	117 million PVs	118 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*2)	166.94 million browsers	159.74 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	21.81 million IDs	21.92 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.96 million IDs	6.91 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*5)	15,134 stores	14,928 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	16.17 million items	15.81 million items
Number of Yahoo! Auctions Unique Browsers (*7)	34.19 million browsers	33.43 million browsers
Number of Yahoo! Shopping Stores (*5)	16,738 stores	16,361 stores
Number of Yahoo! Shopping Unique Browsers (*8)	13.45 million browsers	13.38 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	17.12 million browsers	17.84 million browsers

(\*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(\*2) Number of browsers which accessed Yahoo! JAPAN services each month

(\*3) Number of Yahoo! JAPAN IDs which logged in each month

(\*4) Number of Yahoo! Premium Member IDs at the end of each month

(\*5) Number of stores at the end of each month

(\*6) Daily average number of total listed items for each month

(\*7) Number of browsers which accessed Yahoo! Auctions each month

(\*8) Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month

(\*9) Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month