

January 29, 2014

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

**Notification of Voluntary Application of International Financial Reporting Standards
(IFRS)**

Yahoo Japan Corporation announced that the Company decided voluntary application of IFRS in lieu of the current Japan-GAAP in its consolidated financial statements commencing with the fiscal year ending March 31, 2015 and also decided disclosure of the consolidated financial statements based on IFRS from the first quarter of the fiscal year ending March 31, 2015.