April 7, 2006

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for March 2006

Yahoo Japan Corporation announces monthly data on its businesses for March 2006, as attached.

Subjects	March 2006	February 2006 (for reference)
Monthly Page Views		
Monthly Page Views for Listing Business Division	4,747 million PVs	4,512 million PVs
Monthly Page Views for Auction Business Division	7,086 million PVs	6,673 million PVs
Monthly Page Views for Shopping Business Division	592 million PVs	581 million PVs
Monthly Page Views for Media Business Division	8,988 million PVs	8,446 million PVs
Monthly Page Views for Yahoo! BB Business Division	4,183 million PVs	3,656 million PVs
Monthly Page Views for BS Business Division	22 million PVs	21 million PVs
Non-Divisional Page Views including Top Pages (*1)	7,512 million PVs	6,801 million PVs
Total Monthly Page Views	33,132 million PVs	30,693 million PVs
Number of Stores		
Number of Yahoo! Auctions Stores (*2)	6,878 stores	6,404 stores
Number of Yahoo! Shopping Stores (*2)	9,445 stores	8,618 stores
Number of Unique Browsers		
Number of Auction Unique Browsers (*3)	24.89 million browsers	22.68 million browsers
Number of Yahoo! JAPAN Unique Browsers (*4)	110.72 million browsers	108.44 million browsers
Number of IDs		
Number of Active User IDs on Yahoo! JAPAN (*5)	15.80 million IDs	15.27 million IDs
Number of Yahoo! Premium Member IDs (*6)	6.15 million IDs	6.05 million IDs
Others		
Number of Business Express Contracts (*7)	3,281 contracts	2,875 contracts
Average Number of Total Listed Items on Yahoo! Auctions (*8)	9.42 million items	9.28 million items

(*1)   Page Views which are not included in Business Divisions such as Top Pages

(*2)   Number of stores at the end of each month

(*3)   Number of browsers which accessed Yahoo! Auctions each month

(*4)   Number of browsers which accessed Yahoo! JAPAN services each month

(*5)   Number of Yahoo! JAPAN IDs which logged in each month

(*6)   Number of Yahoo! Premium Member IDs at the end of each month

(*7)   Monthly number of Business Express contracts

(*8)   Average number of total listed items for each month