

February 27, 2017

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

Notification of Changes in Organization and Personnel Job Titles

Effective April 1, 2017, Yahoo Japan Corporation has decided to make the following changes in organization and personnel job titles.

1. Changes in Organization

New Name	Current Name
Media Group	Media & Marketing Solutions Group
Commerce Group	(Newly-established)
Corporate Group	Corporate Management Group
CEO Office	(Newly-established)
ID Services Management Group	(Newly-established)
Social Responsibility Promotion Group, Corporate Group	(Newly-established)

2. Personnel Transfers

New Title	Name	Current Title
Senior Executive Vice President Corporate Officer Chief Operating Officer (COO) President of Commerce Group	Kentaro Kawabe	Senior Executive Vice President Corporate Officer Chief Operating Officer (COO)
Executive Corporate Officer EVP, President of Media Group	Gen Miyazawa	Executive Corporate Officer EVP, President of Media & Marketing Solutions Group
Executive Corporate Officer (Newly-appointed) EVP, Chief Technology Officer (CTO)	Chiaki Fujimon	Corporate Officer EVP, Chief Technology Officer (CTO)
Executive Corporate Officer EVP, President of Corporate Group	Kosuke Honma	Executive Corporate Officer EVP, President of Corporate Management Group

New Title	Name	Current Title
Corporate Officer EVP, Head of CEO Office President & CEO, IDC Frontier Inc. (Planned)	Masatsugu Shidachi	Corporate Officer EVP, President of Data & Science Solutions Group
Corporate Officer (Newly-appointed) EVP, President of Data & Science Solutions Group Chief Data Officer (CDO)	Kiyoshi Sasaki	VP, Data Service Division, Data & Science Solutions Group
Corporate Officer EVP, Chief Mobile Officer (CMO) President of ID Services Management Group	Shin Murakami	Corporate Officer EVP, Chief Mobile Officer (CMO)
Corporate Officer EVP, President of System Management Group Chief Information Security Officer (CISO)	Hideyuki Nakahara	Corporate Officer EVP, President of System Management Group
Corporate Officer (Newly-appointed) EVP, President of Social Responsibility Promotion Group, Corporate Group	Shuichi Nishida	VP, Search Business Division, Media Company, Media & Marketing Solutions Group Search Media Unit Manager

Disclaimer

This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.