

July 10, 2007

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for June 2007**

Yahoo Japan Corporation announces monthly data on its businesses for June 2007, as attached.

<b>Subjects</b>	<b>June 2007</b>	<b>May 2007 (for reference)</b>
<b>Monthly Page Views (*1)</b>		
Total Monthly Page Views	39,013 million PVs	40,871 million PVs
Daily Average Total Monthly Page Views	1,300 million PVs	1,318 million PVs
Yahoo! Mobile Page Views	2,718 million PVs	2,602 million PVs
Daily Average Yahoo! Mobile Page Views	90 million PVs	83 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*2)	150.42 million browsers	145.62 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	19.67 million IDs	19.69 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.16 million IDs	6.15 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*5)	13,120 stores	12,787 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	14.95 million items	14.23 million items
Number of Yahoo! Auctions Unique Browsers (*7)	31.45 million browsers	30.50 million browsers
Number of Yahoo! Shopping Stores (*5)	15,248 stores	15,000 stores
Number of Yahoo! Shopping Unique Browsers (*8)	15.04 million browsers	16.52 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	16.93 million browsers	17.53 million browsers

(\*1) Number of page views of Yahoo! JAPAN counted using the CSC (Client Side Counting) method each month

(\*2) Number of browsers which accessed Yahoo! JAPAN services each month

(\*3) Number of Yahoo! JAPAN IDs which logged in each month

(\*4) Number of Yahoo! Premium Member IDs at the end of each month

(\*5) Number of stores at the end of each month

(\*6) Daily average number of total listed items for each month

(\*7) Number of browsers which accessed Yahoo! Auctions each month

(\*8) Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month

(\*9) Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month

**Note:** Total monthly page views in June decreased temporarily because of inadequate blockage caused by failure of a certain commercial security software.