



October 9, 2002

To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo! JAPAN announces monthly data for September 2002

Yahoo Japan Corporation announces monthly data on its businesses for September 2002, as attached.

PV data for July and August, 2002 has been amended as shown in the Corrigenda to correct errors in previously disclosed data.

Subject	September 2002	August 2002 (for reference)
Yahoo! BB Business Division		
Monthly Page Views for Yahoo! BB Business Division	1,052 million PVs	1,002 million PVs
Number of Lines with Jumper Installation Completed (*1)	Approx. 1,011 thousand lines	Approx. 885 thousand lines
Number of Lines with Jumper Installation Completed Marketed by Yahoo! JAPAN	Approx. 716 thousand lines	Approx. 683 thousand lines
Listing Business Division		
Monthly Page Views for Listing Business Division	1,911 million PVs	1,801 million PVs
Number of Contracts on Business Express (*2)	614 contracts	515 contracts
Auction Business Division		
Monthly Page Views for Auction Business Division	2,721 million PVs	2,342 million PVs
Number of Auction Unique Users (*3)	9.45 million browsers	8.78 million browsers
Number of Total Listed Items (*4)	3.12million items	2.59 million items
Average Closing Price (*5)	Approx. 6,500 yen	Approx. 6,500 yen
Transaction Rate (*6)	48-57%	39-56%
Number of Merchants (*7)	267 stores	232 stores
Monthly Volume of Auction Transacted on the site (*8)	Approx. 27.0 billion yen	Approx. 23.9 billion yen
Shopping Business Division		
Monthly Page Views for Shopping Business Division	150 million PVs	154 million PVs
Number of Merchants (*9)	200 stores	196 stores
Monthly Volume of Shopping Transacted on the site (Tentative) (*10)	Approx. 2.7 billion yen	Approx. 2.7 billion yen
Media Business Division		
Monthly Page Views for Media Business Division	2,889 million PVs	2,784 million PVs
Enterprise Solutions Business Division		
Monthly Page Views for Enterprise Solutions Business Division	0.6 million PVs	0.6 million PVs
Inter-Divisional Data		
Total Monthly Page Views	9,746 million PVs	9,061 million PVs
Non-Divisional Page Views including Top Pages (*11)	1,019 million PVs	975 million PVs
Number of Unique Users (*12)	42.45 million browsers	39.72 million browsers
Number of Registered IDs on Yahoo! JAPAN (*13)	17.61 million IDs	16.87 million IDs
Total Number of Paying Users for Personal Identification (*14)	2.04 million IDs	1.95 million IDs
Monthly Volume of Commerce Transacted on the site (Tentative) (*15)	Approx. 29.8 billion yen	Approx. 26.7 billion yen

(*1) Total number of lines with jumper installation completed at the end of each month (excluding cancellations)
(Excluding 26 thousand lines receiving services of Metallic Communications Groups, the number of lines with jumper installation completed was approx. 985 thousand lines for Sept., and 859 thousand lines for Aug.)

(*2) Monthly number of contracts on Business Express

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Total number of items listed at the end of each month

(*5) Approximate average for each month

(*6) Approximate range in each month

(*7) Number of merchants at the end of each month

(*8) Total turnover of auctions completed on the site. Since it contains items in Special Categories (automobiles, motorcycles, real estates), and since Yahoo! JAPAN doesn't collect a transaction fee when an auction is cancelled after completion, the monthly transaction revenue from auctions can not be calculated

(*9) Number of merchants at the end of each month

(*10) Total turnover of each month including Yahoo! Travel and eS! Books. The figures are tentative, since cancellation and others could take place in the future.

(*11) Page Views which are not included in Business Divisions such as Top Pages.

(*12) Number of browsers which accessed Yahoo! JAPAN services each month

(*13) Number of user IDs registered on Yahoo! JAPAN at the end of each month

(*14) Total number of paying users for Yahoo! Auctions and Yahoo! Personals

(*15) Monthly volume of commerce is the turnover of auction and shopping business including Yahoo! Travel and eS! Books.

Corrigenda

Subject	August 2002		July 2002	
Total Monthly Page Views	Error	9,028 million page views	Error	9,350 million page views
	Correction	9,061 million page views	Correction	9,386 million page views
Shopping Business Division Monthly Page Views	Error	144 million page views	Error	141 million page views
	Correction	154 million page views	Correction	150 million page views
Media Business Division Monthly Page Views	Error	2,760 million page views	Error	2,924 million page views
	Correction	2,784 million page views	Correction	2,951 million page views