

September 8, 2006

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for August 2006

Yahoo Japan Corporation announces monthly data on its businesses for August 2006, as attached.

Subjects	August 2006	July 2006 (for reference)
Monthly Page Views		
Total Monthly Page Views	33,624 million PVs	34,083 million PVs
Yahoo! Mobile Page Views	1,519 million PVs	1,563 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*1)	113.80 million browsers	119.56 million browsers
Number of Active User IDs on Yahoo! JAPAN (*2)	16.81 million IDs	16.73 million IDs
Number of Yahoo! Premium Member IDs (*3)	6.40 million IDs	6.38 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*4)	9,423 stores	8,953 stores
Average Number of Total Listed Items on Yahoo! Auctions (*5)	10.92 million items	11.14 million items
Number of Yahoo! Auctions Unique Browsers (*6)	28.46 million browsers	28.76 million browsers
Number of Yahoo! Shopping Stores (*4)	11,848 stores	11,534 stores
Number of Yahoo! Shopping Unique Browsers (*7)	15.97 million browsers	16.09 million browsers

(*1) Number of browsers which accessed Yahoo! JAPAN services each month

(*2) Number of Yahoo! JAPAN IDs which logged in each month

(*3) Number of Yahoo! Premium Member IDs at the end of each month

(*4) Number of stores at the end of each month

(*5) Daily average number of total listed items for each month

(*6) Number of browsers which accessed Yahoo! Auctions each month

(*7) Number of browsers which accessed Yahoo! Shopping each month