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To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo Japan Corporation announces monthly data for July 2005

Yahoo Japan Corporation announces monthly data on its businesses for July 2005, as attached.

Subjects	July 2005	June 2005 (for reference)
Monthly Page Views		
Monthly Page Views for Listing Business Division	4,129 million PVs	4,050 million PVs
Monthly Page Views for Auction Business Division	6,324 million PVs	6,606 million PVs
Monthly Page Views for Yahoo! BB Business Division	3,403 million PVs	3,101 million PVs
Monthly Page Views for Shopping Business Division	597 million PVs	568 million PVs
Monthly Page Views for Media Business Division	8,146 million PVs	7,784 million PVs
Monthly Page Views for BS Business Division	3.3 million PVs	5.2 million PVs
Non-Divisional Page Views including Top Pages (*1)	5,002 million PVs	4,420 million PVs
Total Monthly Page Views	27,607 million PVs	26,537 million PVs
Number of Stores		
Number of Yahoo! Auctions Stores (*2)	4,025 stores	3,832 stores
Number of Yahoo! Shopping Stores (*2)	4,501 stores	4,265 stores
Number of Unique Browsers		
Number of Auction Unique Browsers (*3)	20.62 million browsers	20.74 million browsers
Number of Yahoo! JAPAN Unique Browsers (*4)	93.64 million browsers	92.83 million browsers
Number of IDs		
Number of Active User IDs on Yahoo! JAPAN (*5)	13.89 million IDs	13.60 million IDs
Number of Yahoo! Premium Member IDs (*6)	5.42 million IDs	5.33 million IDs
Others		
Number of Business Express Contracts (*7)	3,910 contracts	4,193 contracts
Average Number of Total Listed Items on Yahoo! Auctions (*8)	8.33 million items	8.34 million items

(*1) Page Views which are not included in Business Divisions such as Top Pages

(*2) Number of stores at the end of each month

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Number of browsers which accessed Yahoo! JAPAN services each month

(*5) Number of Yahoo! JAPAN IDs which logged in each month

(*6) Number of Yahoo! Premium Member IDs at the end of each month

(*7) Monthly number of Business Express contracts

(*8) Average number of total listed items for each month

(Note) Commencing with the monthly disclosure report for July 2005, the items being disclosed have been changed.