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To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for December 2009**

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for December 2009, as attached.

<b>Subjects</b>	<b>December 2009</b>	<b>November 2009 (reference)</b>
<b>Monthly Page Views (*1)</b>		
Total Monthly Page Views	42,779 million PVs	45,003 million PVs
Daily Average Total Monthly Page Views	1,379 million PVs	1,500 million PVs
Yahoo! Mobile Page Views	6,381 million PVs	6,530 million PVs
Daily Average Yahoo! Mobile Page Views	205 million PVs	217 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*2)	196.80 million browsers	199.33 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	24.95 million IDs	25.99 million IDs
Number of Yahoo! Premium Member IDs (*4)	7.58 million IDs	7.56 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*5)	16,842 stores	16,785 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	22.50 million items	22.06 million items
Number of Yahoo! Auctions Unique Browsers (*7)	38.87 million browsers	39.93 million browsers
Number of Yahoo! Shopping Stores (*5)	17,299 stores	17,290 stores
Number of Yahoo! Shopping Unique Browsers (*8)	33.01 million browsers	31.00 million browsers

(\*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(\*2) Number of browsers which accessed Yahoo! JAPAN services each month

(\*3) Number of Yahoo! JAPAN IDs which logged in each month

(\*4) Number of Yahoo! Premium Member IDs at the end of each month

(\*5) Number of stores at the end of each month

(\*6) Daily average number of total listed items for each month

(\*7) Number of browsers which accessed Yahoo! Auctions each month

(\*8) Number of browsers which accessed Yahoo! Shopping each month