February 10, 2009

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

<u>Yahoo Japan Corporation announces monthly data for January 2009</u>

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for January 2009, as attached.

Subjects	January 2009	December 2008 (reference)
Monthly Page Views (*1)		
Total Monthly Page Views	43,365 million PVs	41,111 million PVs
Daily Average Total Monthly Page Views	1,398 millon PVs	1,326 millon PVs
Yahoo! Mobile Page Views	5,535 million PVs	4,991 million PVs
Daily Average Yahoo! Mobile Page Views	178 million PVs	161 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	189.32 million browsers	189.74 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	24.30 million IDs	23.63 million IDs
Number of Yahoo! Premium Member IDs (*4)	7.30 million IDs	7.26 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	16,178 stores	16,185 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	17.97 million items	18.17 million items
Number of Yahoo! Auctions Unique Browsers (*7)	32.23 million browsers	31.54 million browsers
Number of Yahoo! Shopping Stores (*5)	16,356 stores	16,488 stores
Number of Yahoo! Shopping Unique Browsers (*8)	25.82 million browsers	25.31 million browsers

(*1) **Number of page views of Yahoo! JAPAN Group sites counted using the CSC
(Client Side Counting) method each month**
(*2) **Number of browsers which accessed Yahoo! JAPAN services each month**
(*3) **Number of Yahoo! JAPAN IDs which logged in each month**
(*4) **Number of Yahoo! Premium Member IDs at the end of each month**

(*5) **Number of stores at the end of each month**
(*6) **Daily average number of total listed items for each month**
(*7) **Number of browsers which accessed Yahoo! Auctions each month**
(*8) **Number of browsers which accessed Yahoo! Shopping each month**