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To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for December 2007

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for December 2007, as attached.

Subjects	December 2007	November 2007 (for reference)
Monthly Page Views (*1)		
Total Monthly Page Views	40,071 million PVs	41,427 million PVs
Daily Average Total Monthly Page Views	1,292 million PVs	1,380 million PVs
Yahoo! Mobile Page Views	3,393 million PVs	3,301 million PVs
Daily Average Yahoo! Mobile Page Views	109 million PVs	110 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	155.06 million browsers	175.78 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	21.36 million IDs	20.95 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.74 million IDs	6.68 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	14,342 stores	14,155 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	16.50 million items	15.90 million items
Number of Yahoo! Auctions Unique Browsers (*7)	31.30 million browsers	31.77 million browsers
Number of Yahoo! Shopping Stores (*5)	15,881 stores	15,923 stores
Number of Yahoo! Shopping Unique Browsers (*8)	14.67 million browsers	15.78 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	18.72 million browsers	18.22 million browsers

(*1) **Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month**
(*2) **Number of browsers which accessed Yahoo! JAPAN services each month**
(*3) **Number of Yahoo! JAPAN IDs which logged in each month**
(*4) **Number of Yahoo! Premium Member IDs at the end of each month**

(*5) **Number of stores at the end of each month**
(*6) **Daily average number of total listed items for each month**
(*7) **Number of browsers which accessed Yahoo! Auctions each month**
(*8) **Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month**
(*9) **Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month**