

July 10, 2008

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President and CEO  
Stock code: 4689

**Yahoo Japan Corporation announces monthly data for June 2008**

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for June 2008, as attached.

<b>Subjects</b>	<b>June 2008</b>	<b>May 2008 (reference)</b>
<b>Monthly Page Views (*1)</b>		
Total Monthly Page Views	43,988 million PVs	45,325 million PVs
Daily Average Total Monthly Page Views	1,466 million PVs	1,462 million PVs
Yahoo! Mobile Page Views	3,790 million PVs	3,837 million PVs
Daily Average Yahoo! Mobile Page Views	126 million PVs	123 million PVs
<b>Yahoo! JAPAN Users and IDs</b>		
Number of Yahoo! JAPAN Unique Browsers (*2)	176.11 million browsers	169.07 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	22.02 million IDs	21.97 million IDs
Number of Yahoo! Premium Member IDs (*4)	7.06 million IDs	7.02 million IDs
<b>e-Commerce Data</b>		
Number of Yahoo! Auctions Stores (*5)	15,356 stores	15,237 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	14.79 million items	16.36 million items
Number of Yahoo! Auctions Unique Browsers (*7)	35.27 million browsers	33.87 million browsers
Number of Yahoo! Shopping Stores (*5)	16,705 stores	16,695 stores
Number of Yahoo! Shopping Unique Browsers (*8)	14.39 million browsers	14.49 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	17.87 million browsers	18.09 million browsers

(\*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(\*2) Number of browsers which accessed Yahoo! JAPAN services each month

(\*3) Number of Yahoo! JAPAN IDs which logged in each month

(\*4) Number of Yahoo! Premium Member IDs at the end of each month

(\*5) Number of stores at the end of each month

(\*6) Daily average number of total listed items for each month

(\*7) Number of browsers which accessed Yahoo! Auctions each month

(\*8) Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month

(\*9) Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month