

February 9, 2006

To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo Japan Corporation announces monthly data for January 2006

Yahoo Japan Corporation announces monthly data on its businesses for January 2006, as attached.

| Subjects | January 2006 | December 2005 (for reference) |
|--|-------------------------|-------------------------------|
| Monthly Page Views | | |
| Monthly Page Views for Listing Business Division | 4,593 million PVs | 4,025 million PVs |
| Monthly Page Views for Auction Business Division | 7,104 million PVs | 6,679 million PVs |
| Monthly Page Views for Shopping Business Division | 666 million PVs | 589 million PVs |
| Monthly Page Views for Media Business Division | 9,087 million PVs | 8,134 million PVs |
| Monthly Page Views for Yahoo! BB Business Division | 3,717 million PVs | 3,394 million PVs |
| Monthly Page Views for BS Business Division | 18 million PVs | 19 million PVs |
| Non-Divisional Page Views including Top Pages (*1) | 7,043 million PVs | 6,585 million PVs |
| Total Monthly Page Views | 32,231 million PVs | 29,427 million PVs |
| Number of Stores | | |
| Number of Yahoo! Auctions Stores (*2) | 6,148 stores | 5,911 stores |
| Number of Yahoo! Shopping Stores (*2) | 8,242 stores | 6,110 stores |
| Number of Unique Browsers | | |
| Number of Auction Unique Browsers (*3) | 23.36 million browsers | 22.21 million browsers |
| Number of Yahoo! JAPAN Unique Browsers (*4) | 109.93 million browsers | 107.28 million browsers |
| Number of IDs | | |
| Number of Active User IDs on Yahoo! JAPAN (*5) | 15.41 million IDs | 14.85 million IDs |
| Number of Yahoo! Premium Member IDs (*6) | 5.97 million IDs | 5.88 million IDs |
| Others | | |
| Number of Business Express Contracts (*7) | 2,530 contracts | 3,020 contracts |
| Average Number of Total Listed Items on Yahoo! Auctions (*8) | 8.71 million items | 8.94 million items |

(*1) Page Views which are not included in Business Divisions such as Top Pages

(*2) Number of stores at the end of each month

(*3) Number of browsers which accessed Yahoo! Auctions each month

(*4) Number of browsers which accessed Yahoo! JAPAN services each month

(*5) Number of Yahoo! JAPAN IDs which logged in each month

(*6) Number of Yahoo! Premium Member IDs at the end of each month

(*7) Monthly number of Business Express contracts

(*8) Average number of total listed items for each month

(Note) Commencing with the monthly disclosure report for January 2006, stores are included in the number of Yahoo! Shopping stores when the tenant fee is first charged. Previously, stores were included in the count when they opened on the site.