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To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

Yahoo Japan Corporation announces monthly data for December 2008

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for December 2008, as attached.

Subjects	December 2008	November 2008 (reference)
Monthly Page Views (*1)		
Total Monthly Page Views	41,111 million PVs	41,967 million PVs
Daily Average Total Monthly Page Views	1,326 million PVs	1,398 million PVs
Yahoo! Mobile Page Views	4,991 million PVs	4,851 million PVs
Daily Average Yahoo! Mobile Page Views	161 million PVs	161 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	189.74 million browsers	186.41 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	23.63 million IDs	23.12 million IDs
Number of Yahoo! Premium Member IDs (*4)	7.26 million IDs	7.22 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	16,185 stores	16,045 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	18.17 million items	17.10 million items
Number of Yahoo! Auctions Unique Browsers (*7)	31.54 million browsers	29.97 million browsers
Number of Yahoo! Shopping Stores (*5)	16,488 stores	16,472 stores
Number of Yahoo! Shopping Unique Browsers (*8)	25.31 million browsers	24.26 million browsers

(*1) Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month

(*2) Number of browsers which accessed Yahoo! JAPAN services each month

(*3) Number of Yahoo! JAPAN IDs which logged in each month

(*4) Number of Yahoo! Premium Member IDs at the end of each month

(*5) Number of stores at the end of each month

(*6) Daily average number of total listed items for each month

(*7) Number of browsers which accessed Yahoo! Auctions each month

(*8) Number of browsers which accessed Yahoo! Shopping each month