

March 4, 2013

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

Notification of Status Regarding the Purchase of Own Shares and Its Completion

(Acquisition of own shares under the Articles of Incorporation based on the provisions of Article 165, Paragraph 2 of the Corporation Law of Japan)

Yahoo Japan Corporation implemented the purchase of its own shares under the provisions of Article 165, Paragraph 3 of the Corporation Law of Japan as set out by the provisions of Article 156 of the same law. Details of the acquisition follow.

The Company also completed the acquisition of its own shares as decided in the Board of Directors meeting held on January 29, 2013.

1. Acquisition Period: March 1, 2013 (Trade date basis)
2. Acquired Shares: 31,236 shares
3. Acquisition Value: ¥1,230,328,500
4. Acquisition Method: Market purchase through trust banking company

(Reference)

1. Details of purchase decided in the Board of Directors meeting held on January 29, 2013

(1) Type of shares to be purchased	Common shares of Yahoo Japan Corporation
(2) Total number of shares to be purchased	800,000 shares (maximum) (1.4 % of the number of shares outstanding excluding own shares)
(3) Total amount of purchase	¥20.0 billion (maximum)
(4) Purchase method	Market purchase through trust banking company
(5) Purchase period	February 1 to March 15, 2013

2. Accumulated total number of own shares purchased and accumulated total amount of purchase based on the decision in the above-referenced Board of Directors meeting

(1) Accumulated total number of own shares purchased	516,376 shares
(2) Accumulated total amount of purchase	¥19,999,979,550