To whom it may concern

Yahoo Japan Corporation Manabu Miyasaka, President & CEO Stock code: 4689

Notification of Status Regarding the Purchase of Own Shares

(Acquisition of own shares under the Articles of Incorporation based on the provisions of Article 165, Paragraph 2 of the Corporation Law of Japan)

Yahoo Japan Corporation implemented the purchase of own shares under the provisions of Article 165, Paragraph 3 of the Corporation Law of Japan as set out by the provisions of Article 156 of the same law. The following is a status report on the acquisition process.

- 1. Acquisition Period: October 28, 2013 to October 31, 2013 (Trade date basis)
- 2. Acquired Shares: 6,372,300 shares
- 3. Acquisition Value: ¥ 3,034,978,192
- 4. Acquisition Method: Discretionary investment method by a securities firm

(Reference)

1. Details of purchase decided in the Board of Directors meeting held on October 25, 2013

(1) Type of shares to be purchased	Common shares of Yahoo Japan Corporation
(2) Total number of shares to be purchased	60,000,000 shares (maximum)
	(1.0 % of the number of shares outstanding
	excluding own shares)
(3) Total amount of purchase	¥30.0 billion (maximum)
(4) Purchase method	Discretionary investment method
	by a securities firm
(5) Purchase period	October 28, 2013 to January 31, 2014

2. Accumulated total number of own shares purchased and accumulated total amount of purchase based on the decision in the above-referenced Board of Directors meeting

(1) Accumulated total number of own shares purchased	6,372,300 shares
(2) Accumulated total amount of purchase	¥ 3,034,978,192