June 8, 2007

To whom it may concern

Yahoo Japan Corporation
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Stock code: 4689

<u>Yahoo Japan Corporation announces monthly data for May 2007</u>

Yahoo Japan Corporation announces monthly data on its businesses for May 2007, as attached.

Subjects	May 2007	April 2007 (for reference)
Monthly Page Views (*1)		
Total Monthly Page Views	40,871 million PVs	35,069 million PVs
Daily Average Total Monthly Page Views	1,318 million PVs	1,168 million PVs
Yahoo! Mobile Page Views	2,602 million PVs	2,337 million PVs
Daily Average Yahoo! Mobile Page Views	83 million PVs	77 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	145.62 million browsers	134.46 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	19.69 million IDs	19.34 million IDs
Number of Yahoo! Premium Member IDs (*4)	6.15 million IDs	6.16 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	12,787 stores	12,571 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	14.23 million items	12.64 million items
Number of Yahoo! Auctions Unique Browsers (*7)	30.50 million browsers	27.94 million browsers
Number of Yahoo! Shopping Stores (*5)	15,000 stores	14,999 stores
Number of Yahoo! Shopping Unique Browsers (*8)	16.52 million browsers	15.64 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	17.53 million browsers	14.15 million browsers

(*1) **Number of page views of Yahoo! JAPAN counted using the CSC**
  (Client Side Counting) method each month
(*2) **Number of browsers which accessed Yahoo! JAPAN services each month**
(*3) **Number of Yahoo! JAPAN IDs which logged in each month**
(*4) **Number of Yahoo! Premium Member IDs at the end of each month**

(*5) **Number of stores at the end of each month**
(*6) **Daily average number of total listed items for each month**
(*7) **Number of browsers which accessed Yahoo! Auctions each month**
(*8) **Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month**
(*9) **Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month**

Note: **As of the end of April 2007, we commenced a project to improve the accuracy of calculating page views, which are counted based on the CSC (Client Side Counting) method.**
  As a result, page views for May is a more accurate figure.