

February 25, 2013

To whom it may concern

Yahoo Japan Corporation
Manabu Miyasaka, President & CEO
Stock code: 4689

Notification of Changes in Organization Names and Personnel Job Titles

Effective April 1, 2013, Yahoo Japan Corporation will make the following changes in organization names and personnel job titles.

1. Changes in Organization

New Name	Current Name
President's Office	(Newly-established)

*President's Office presides over Human Resources Division, Policy Planning Division, and Legal Division.

2. Personnel Transfers

New Title	Name	Current Title
Executive Vice President Chief Operating Officer (COO)	Kentaro Kawabe	Executive Vice President Chief Operating Officer (COO) Head of Media Services Company
Operating Officer Head of Media Services Company	Masatsugu Shidachi	Operating Officer Head of Marketing Solutions Company
Operating Officer (New) Head of Marketing Solutions Company	Osamu Aranami	Head of Promotion Adverting Division in the Marketing Solutions Company
Operating Officer Head of President's Office	Naoya Bessho	Operating Officer Chief Compliance Officer (CCO)/ Head of Policy Planning Division