

June 15, 2012

To whom it may concern

Yahoo Japan Corporation  
Masahiro Inoue, President  
Stock code: 4689

### Notification of Changes in Organization Names and Personnel Job Titles

Effective July 1, 2012, Yahoo Japan Corporation will make the following changes in organization names and personnel job titles.

#### 1. Changes in Organization

New Name	Current Name
Media Services Company	Media Business Group
Marketing Solutions Company	Business-services Business Group
Consumer Business Company	Consumer Business Group
Central Services Group	R&D Group

#### 2. Personnel Transfers

New Title	Name	Current Title
Chief Operating Officer (COO) Operating Officer/ Head of Media Services Company	Kentaro Kawabe	Chief Operating Officer (COO) Operating Officer/ Head of Media Business Group
Operating Officer Head of Marketing Solutions Company	Masatsugu Shidachi	Operating Officer Head of Business-services Business Group
Operating Officer Head of Consumer Business Company	Koji Sakamoto	Operating Officer Head of Consumer Business Group
Operating Officer Chief Strategy Officer/ Head of Business Strategy Group	Kazuto Ataka	Operating Officer Head of Business Strategy Group
Operating Officer Head of Central Services Group	Tomoaki Tanida	Operating Officer Head of R&D Group

Operating Officer Chief Mobile Officer (CMO)/ Head of Smartphone Strategy Division	Shin Murakami	Operating Officer Chief Mobile Officer (CMO)
Operating Officer (New) Chief Compliance Officer (CCO)/ Head of Policy Planning Division	Naoya Bessho	Chief Compliance Officer (CCO) Head of Legal Division