To whom it may concern

Yahoo Japan Corporation

Masahiro Inoue, President & CEO

Stock code: 4689

Yahoo Japan Corporation Determines Details for Stock Options (Subscription Rights)

At a meeting of the Board of Directors on July 21, 2004, the details of the subscription rights to be granted in accordance with Article 280-19&21 of the Commercial Code of Japan and approved at the annual shareholders' meeting held on June 17, 2004, were decided as follows.

The details on the issue price and other undecided points of the stock options will be determined on July 29, 2004, which is the issue date for these options.

1. Issue date for stock options: July 29, 2004

2. Number of stock options to be issued: 622 units

3. Price of stock option: Issued at no cost to the receiver

4. Number of shares to be issued on exercise of stock options:

622 common shares

(Each stock option is equivalent to one

common share)

5. Issue price for stock options:

As yet undetermined

(To be determined on July 29)

6. Total value of all stock options if exercised: As yet undetermined

(To be determined on July 29)

7. The amount of the issue price for each common share on the exercise of stock options that

is not included in capital:

As yet undetermined

(To be determined on July 29)

8. The number of people to be granted stock options: A total of 138 directors and employees

9. Period to exercise the subscription rights: From June 18, 2006 to June 17, 2014