

LY Corporation Business Results

FY2023 Q2 Appendix

November 7, 2023

Security Code: 4689

LINEヤフー

FY2023 Q2 Consolidated Business Results



FY2023 Q2 Factors Behind Change in Operating Income

(JPY B)

		FY2023 Q2	YoY Difference	YoY	Major Factors of Change ¹ (JPY B)	
Revenue		441.2	+46.9	+11.9%	<ul style="list-style-type: none"> PayPay (Consolidated)² +36.5 ASKUL (Consolidated) +5.6 	<ul style="list-style-type: none"> LINE (Consolidated) +7.5 Ikyu +3.8
Cost of sales		125.6	+1.9	+1.6%	<ul style="list-style-type: none"> ASKUL (Consolidated) +4.0 ValueCommerce -0.8 	<ul style="list-style-type: none"> LINE (Consolidated) +1.4 Yahoo Japan -2.2
SG&A		262.9	+32.8	+14.3%	<ul style="list-style-type: none"> PayPay (Consolidated)² +40.1 	<ul style="list-style-type: none"> Yahoo Japan -8.0
(Major items)	Personnel expense	68.9	+7.9	+13.0%	<ul style="list-style-type: none"> Yahoo Japan +2.5 	<ul style="list-style-type: none"> LINE (Consolidated) +1.3
	Depreciation and amortization	40.3	+6.2	+18.4%	<ul style="list-style-type: none"> Yahoo Japan +2.9 	<ul style="list-style-type: none"> LINE (Consolidated) +1.4
	Sales promotion cost	33.0	+2.1	+6.9%	<ul style="list-style-type: none"> Yahoo Japan -8.3 	
	Business commissions	30.7	+0.5	+1.8%	<ul style="list-style-type: none"> LINE (Consolidated) -2.4 	<ul style="list-style-type: none"> Yahoo Japan -2.0
Other income & expenses		4.0	-5.1	-55.7%		
Operating income		56.7	+6.9	+14.0%		

1. Figures in "Major Factors of Change" are figures after consolidation adjustments.

2. Compared PayPay Card Corporation's non-consolidated figure for FY2022 Q2 with PayPay Corporation (Consolidated) figure for FY2023 Q2 which includes PayPay Corporation and PayPay Card Corporation after eliminating internal transactions between the two companies.

(JPY B)

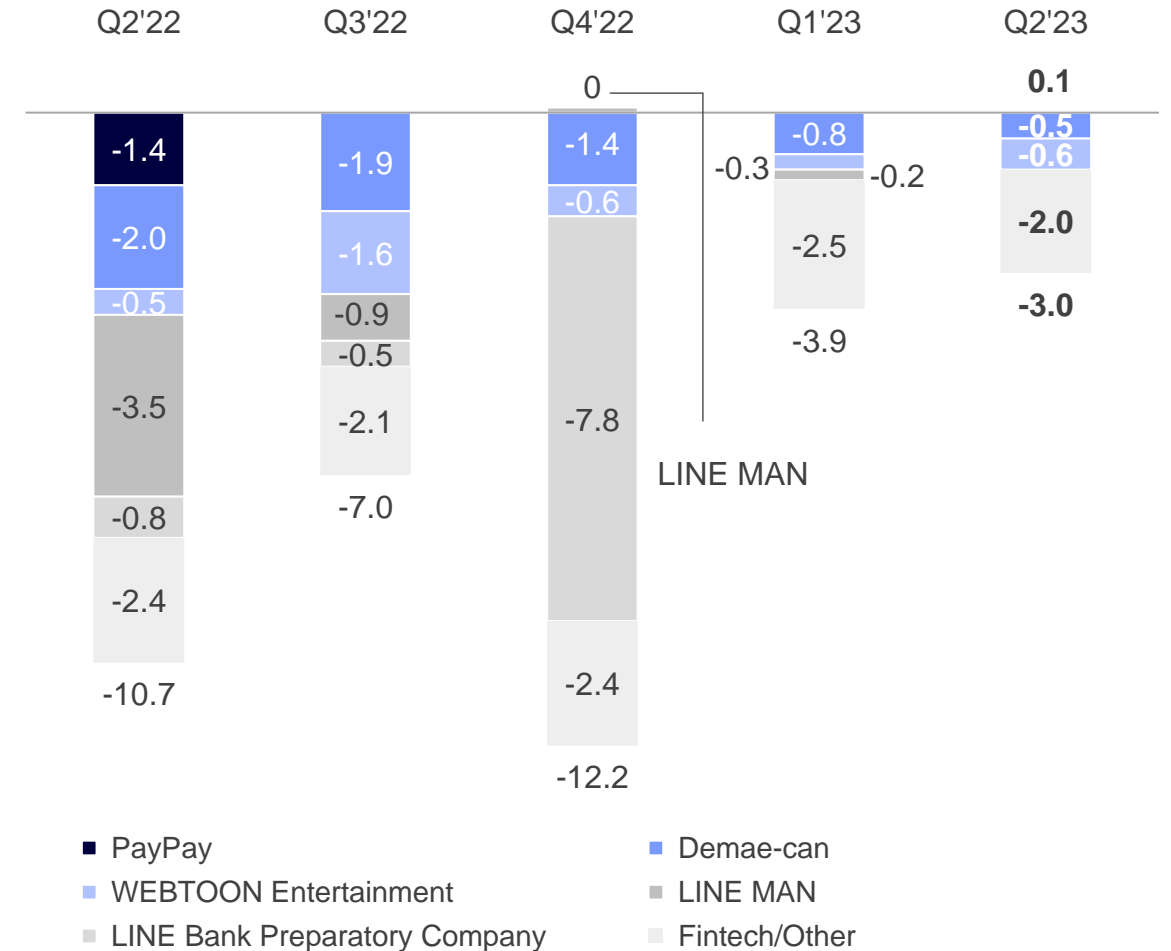
	FY2023 Q2	YoY Difference	YoY	Major Factors of Change (JPY B)
Operating income	56.7	+6.9	+14.0%	
Other non-operating income	1.7	-3.5	-67.2%	<ul style="list-style-type: none"> • Reversal of provision for doubtful accounts -1.6 • Foreign exchange gain -1.5
Other non-operating expenses	5.2	+2.2	+73.3%	
Gain on change in equity interest	0.1	-1.0	-89.3%	
Equity in losses of associates and joint ventures	-3.0	+7.6	N/A	<ul style="list-style-type: none"> • LINE (Consolidated) +6.4 (LINE MAN +3.7, Demae-can +1.5) • PayPay +1.4
Profit before tax	50.2	+7.7	+18.3%	
Income tax expense	-10.5	-33.9	-145.2%	Adjustments to income taxes -32.6 (Impact of merger tax effect)
Profit for the period	60.8	+41.7	+218.9%	
Non-controlling interests	4.3	+0.3	+9.9%	<ul style="list-style-type: none"> • Impact of PayPay Consolidation
Net income attributable to owners of the parent	56.4	+41.3	+274.3%	

FY2023 Q2 Equity in Losses of Associates and Joint Ventures

Major Equity-Method Affiliates	Based in	Equity Ratio ¹	Business
Content			
WEBTOON Entertainment	U.S.	28.7%	• Operation of e-manga services
Commerce			
Demae-can	Japan	38.4%	• Operation of website specializing in home delivery
LINE MAN	Thailand	42.7%	• Provision of home delivery/mail/taxi dispatch services, etc.
Payment/Finance			
Kashikorn LINE Company	Thailand	49.9%	• Pure Internet bank
LINE Bank Taiwan	Taiwan	49.9%	• Pure Internet bank
PT. Bank KEB Hana Indonesia	Indonesia	20.0%	• Pure Internet bank

Equity in Losses of Associates and Joint Ventures

(JPY B)



1. As of September 30, 2023

- Many of the equity-method affiliates are moving into a monetizing phase from FY2023.
- Aim to achieve profitability in LINE's international business and global fintech business in around FY2023-FY2025.






(Taiwan)



(Thailand)



(Indonesia)

Market Share

- No. of app downloads¹:
No. 1
- Vertical scrolling manga (world ranking)²:
No. 1

-

-

-

-

KPI

- FY2023 transaction value:
JPY205.7 B
(YoY -7%)

- No. of monthly users²:
89 million
- Cumulative downloads²:
Over 200 million

- FY2022 transaction value:
YoY +30%

- No. of users³:
1.65 million

- No. of users³:
6.08 million

- Loan balance³:
Approx. JPY70.9 B

- No. of users³:
700,000

1. Survey by data.ai. No. of app downloads in "Food & Drink" category ranked by market in 2022.

2. Figures for WEBTOON Worldwide Service (An alliance of platforms centered on e-comics, with services offered worldwide in 10 languages). Major platforms include LINE Manga, WEBTOON, NAVER WEBTOON, and LINE WEBTOON.

3. As of September 30, 2023

Impact from Consolidation of Subsidiaries (PPA)

LINE

Item	Amount (JPY B)	Annual Amortization Amount (JPY B)	Amortization Period (Straight Line)
PPA	394.4	13.7	-
Technology	2.2	-	8 years
Customer base	17.6	-	12 years
Customer relationship (Advertisers)	214.4	-	18 years
Trademarks ¹	160.1	-	No amortization

ZOZO

Item	Amount (JPY B)	Annual Amortization Amount (JPY B)	Amortization Period (Straight Line)
PPA	502.1	13.2	-
Customer base (Shops/users)	322.0	-	18-25 years
Trademarks ¹	178.7	-	No amortization
Others	1.4	-	4 years

PayPay

Item	Amount (JPY B)	Annual Amortization Amount (JPY B)	Amortization Period (Straight Line)
PPA	51.3	5.1	-
Customer relationship (Merchants, etc.)	51.3	5.1	10 years

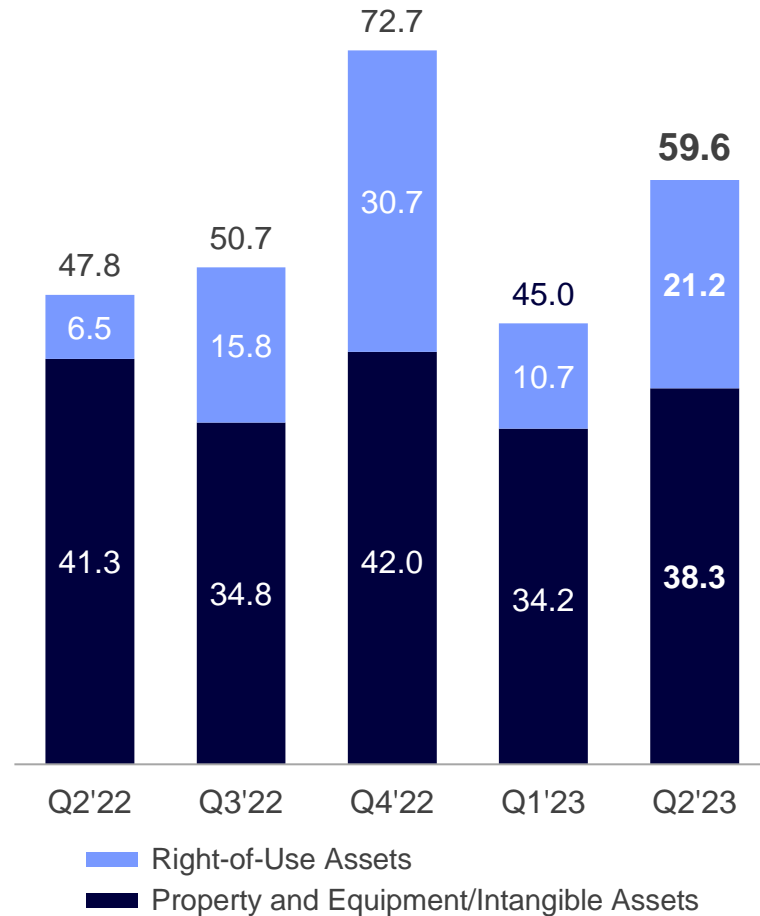
FY2023 Q2 Consolidated Statement of Financial Position

(JPY B)

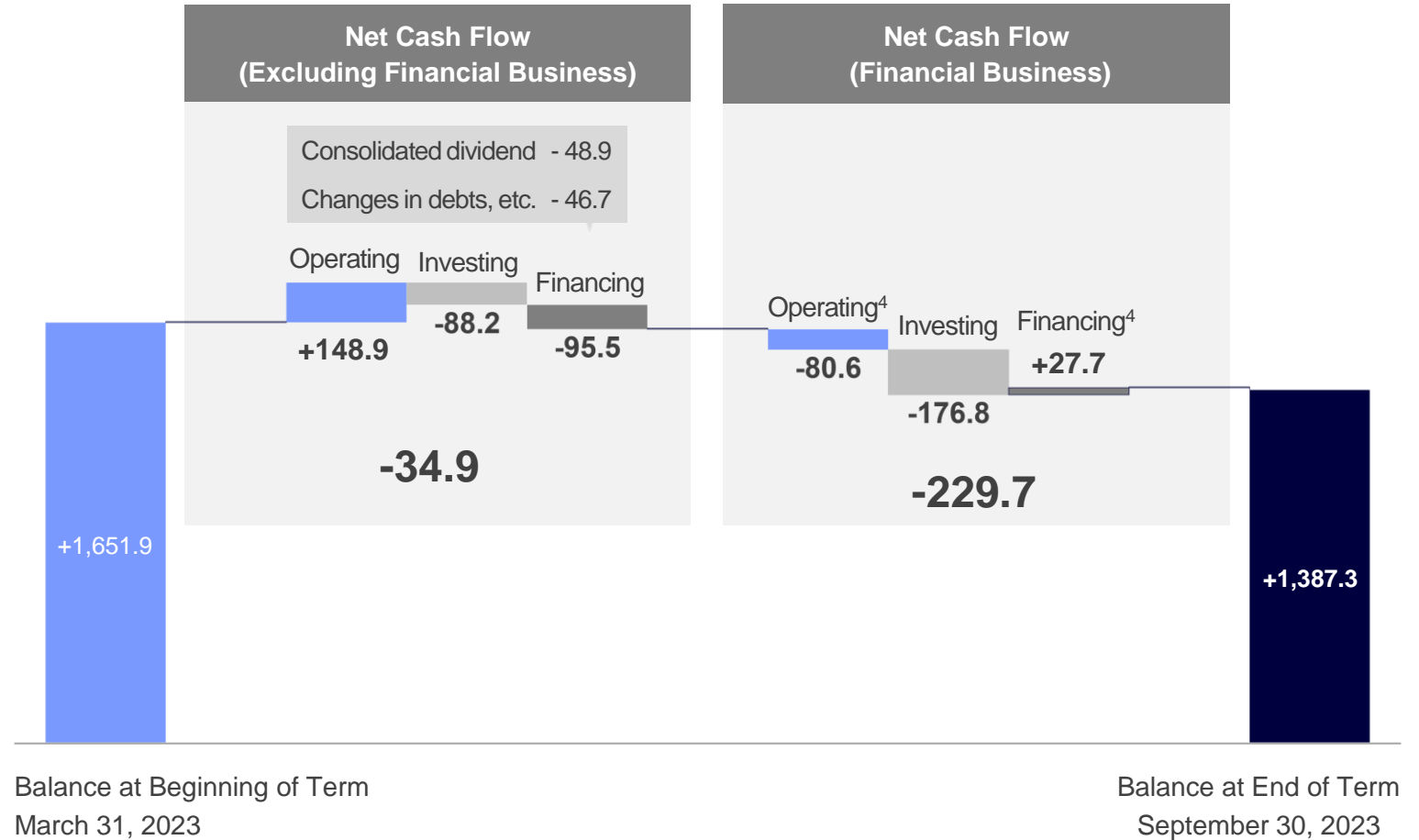
	FY2023 Q1	FY2023 Q2	Difference
Assets	8,450.1	8,699.3	+249.2
Cash and cash equivalents	1,415.6	1,387.3	-28.3
Trade and other receivables	571.2	622.6	+51.4
Loans in credit card business	625.8	663.0	+37.1
Investment securities in banking business	459.3	545.2	+85.9
Property and equipment	221.3	232.0	+10.6
Intangible assets	1,271.4	1,264.8	-6.6
Liabilities	5,111.7	5,294.3	+182.5
Trade and other payables	1,258.0	1,331.2	+73.2
Customer deposit in banking business	1,558.3	1,577.4	+19.0
Interest-bearing liabilities	1,808.6	1,860.4	+51.7
Equity	3,338.3	3,405.0	+66.6

CAPEX^{1,2}

(JPY B)

Net Cash Flow (Excluding Financial Business³/Financial Business)¹

(JPY B)



1. The figures are rounded down to the nearest million yen and then rounded off to the nearest 100 million yen.

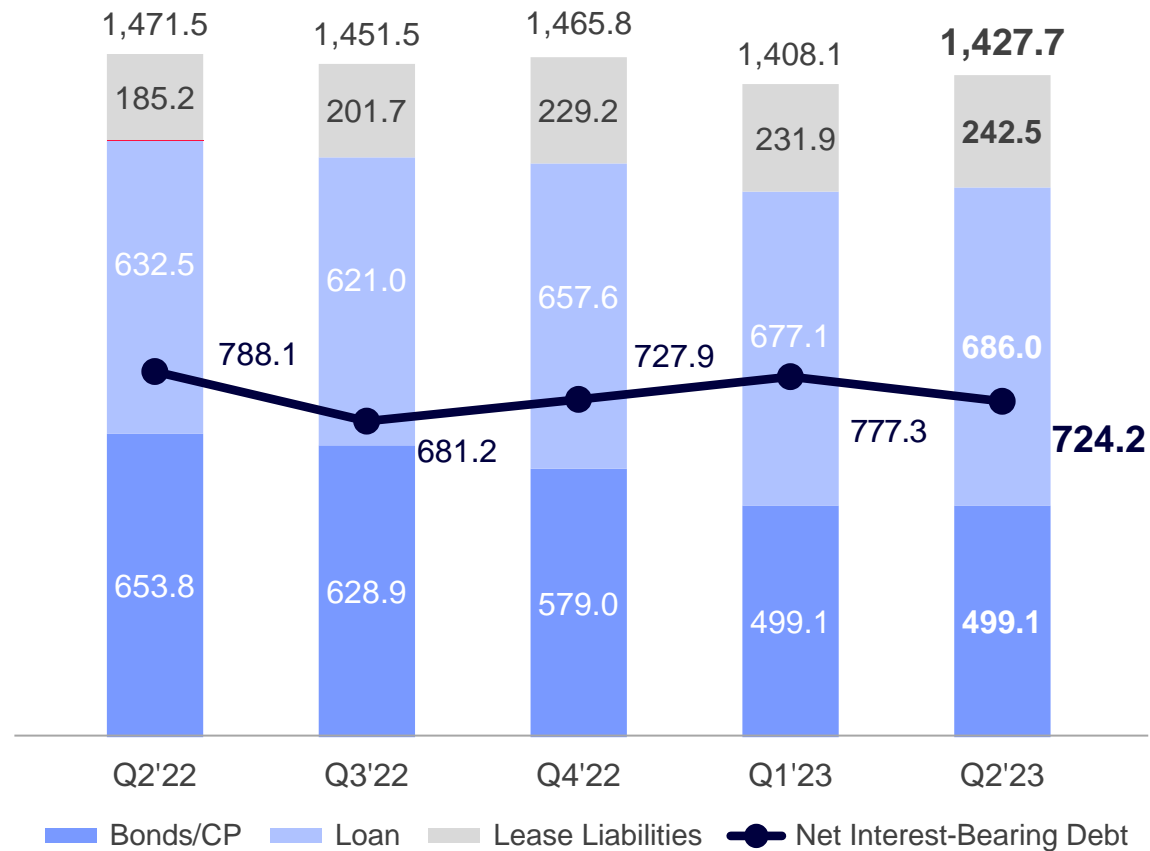
2. Figures for FY2022 have been revised due to partial revision of scope of calculation.

3. Financial business includes PayPay Corporation, PayPay Card Corporation, and financial subsidiaries of Z Financial Corporation (e.g., PayPay Bank Corporation) as well as the financial subsidiaries of LINE Financial Plus Corporation.

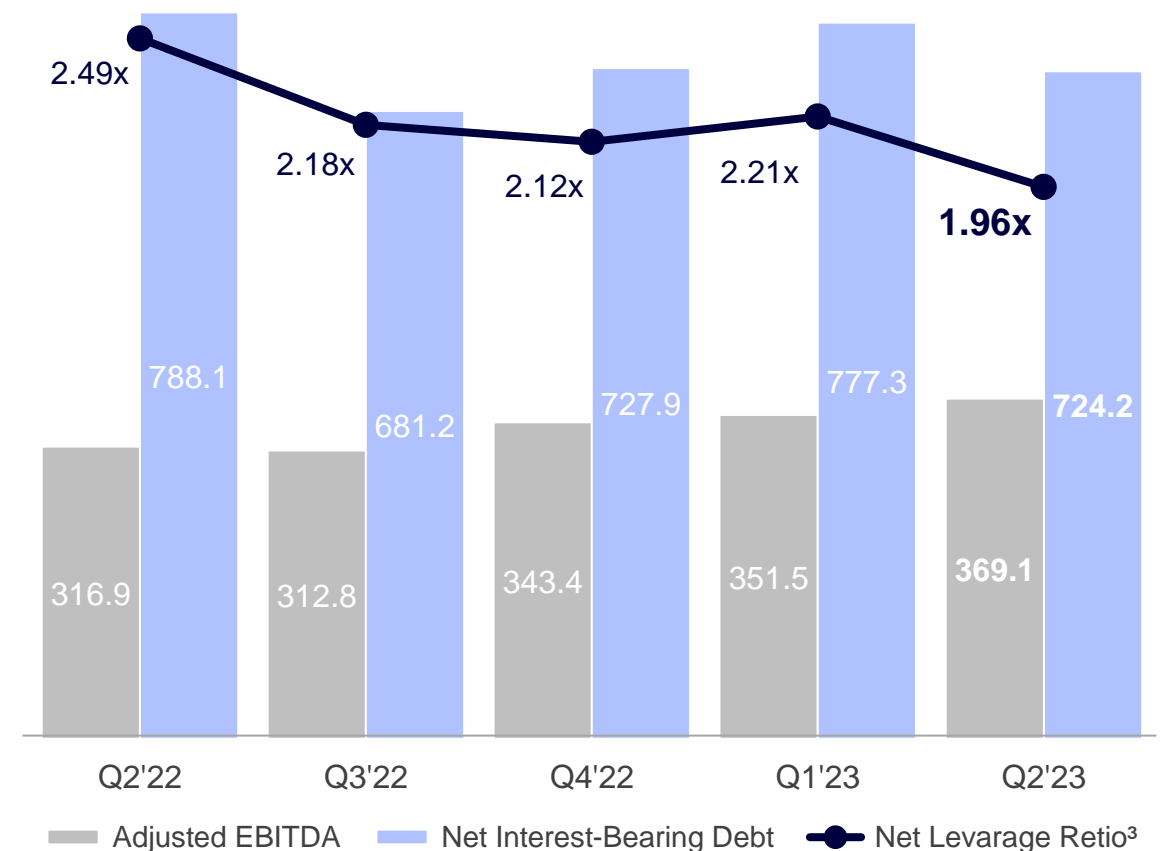
4. Includes adjustment of the securitization of the credit card receivables (transferred from financing cash flow to operating cash flow), and adjustment of transactions within the Group.

Interest-Bearing Debt & Net Interest-Bearing Debt¹(Excluding financial business²)

(JPY B)

Net Leverage Ratio³(Excluding financial business²)

(JPY B)



1. Net interest-bearing debt = Interest bearing debt – Cash and cash equivalents. The figures are rounded down to the nearest million yen and then rounded off to the nearest 100 million yen.

2. Financial business includes PayPay Corporation, PayPay Card Corporation, and financial subsidiaries of Z Financial Corporation (e.g., PayPay Bank Corporation) as well as the financial subsidiaries of LINE Financial Plus Corporation.

3. Net leverage ratio = Net interest-bearing debt/Adjusted EBITDA (Figures for the last 12 months used for calculating adjusted EBITDA). The figures are rounded down to the nearest million yen and then rounded off to the nearest 100 million yen.

Change in Reporting Sub-Segments

- Sub-segments to be changed from FY2023 Q3, to accommodate merger and growth phase of each business.

Until FY2023 Q2

Media Business	LINE Ads	<ul style="list-style-type: none"> Display ads Other LINE Ads 	<ul style="list-style-type: none"> Account ads
	Yahoo! JAPAN Ads	<ul style="list-style-type: none"> Search ads Display ads (Reservation) 	<ul style="list-style-type: none"> Display ads (Programmatic)
	Other	<ul style="list-style-type: none"> LINE Stickers , LINE GAME, LINE MUSIC, ebookjapan, Yahoo! JAPAN Loco, etc. 	
Commerce Business	Merchandise	<ul style="list-style-type: none"> Shopping business ASKUL's BtoB business 	<ul style="list-style-type: none"> Reuse business
	Services e-commerce	—	
	Other	—	
Strategic Business	Fintech	<ul style="list-style-type: none"> PayPay (Consolidated)¹ Other finance 	<ul style="list-style-type: none"> PayPay Bank
	Other	—	

From FY2023 Q3

Media Business	Search ads	—	
	Account ads	—	
	Display ads	<ul style="list-style-type: none"> Display ads (Programmatic) Display ads (Reservation) 	
	Other	<ul style="list-style-type: none"> LINE Stickers , LINE GAME, LINE MUSIC, ebookjapan, Yahoo! JAPAN Loco, Premium membership, etc. 	
Commerce Business	LY Corporation	<ul style="list-style-type: none"> Shopping business Services e-commerce business 	<ul style="list-style-type: none"> Reuse business Other
	ZOZO/ASKUL	<ul style="list-style-type: none"> ZOZO ValueCommerce 	<ul style="list-style-type: none"> ASKUL
Strategic Business	Fintech	<ul style="list-style-type: none"> PayPay (Consolidated)¹ Other finance 	<ul style="list-style-type: none"> PayPay Bank
	Other	—	

1. PayPay Corporation and PayPay Card Corporation.

Media Business

Business Results (P/L): Media Business

(JPY Million)	FY2022 Q2 ¹	FY2023 Q2 ¹	YoY
Revenue	156,250	163,230	+4.5%
LINE Advertising revenue	48,607	52,369	+7.7%
Display advertising	26,215	26,173	-0.2%
Account advertising	20,858	25,625	+22.9%
Other LINE advertising	1,534	570	-62.8%
Yahoo! JAPAN Advertising revenue	84,120	83,506	-0.7%
Search advertising	47,676	48,619	+2.0%
Display advertising (Programmatic) ²	31,797	31,503	-0.9%
Display advertising (Reservation) ²	4,646	3,383	-27.2%
Other revenue (Vertical/entertainment/digital content/communication, etc.)	23,521	27,353	+16.3%
Cost of sales	31,625	31,348	-0.9%
Selling, general and administrative expenses	71,714	72,768	+1.5%
Sales promotion cost + Advertising and promotional expenses	7,372	6,599	-10.5%
Other selling, general and administrative expenses	64,341	66,169	+2.8%
Other revenue and expenses	9,180	-	N/A
Adjusted EBITDA (Margin)³	58,685 (37.6%)	65,323 (40.0%)	+11.3%
LINE Adjusted EBITDA (Margin)³	21,070 (31.8%)	23,819 (32.2%)	+13.0%
Yahoo! JAPAN Adjusted EBITDA (Margin)³	37,615 (41.8%)	41,504 (46.4%)	+10.3%

1. From FY2023 Q1, Yahoo Japan Corporation's data solution service and dely Inc.'s service were transferred from Others to Media Business. In addition, part of the expenses related to LINE Corporation and its subsidiaries, which were previously allocated to Others and Adjustments, have been allocated to Media Business. The segment information for FY2022 has been revised as a result.

2. Excludes Shopping-related advertising revenue and advertising revenue of ZOZO, Inc. (These advertising revenues are recorded under the Commerce Business segment).

3. Includes revenue of other Media Business other than advertising business.

- Revised membership plan fees in June 2023.

Previous Membership Plans

Membership Plans	Fixed Monthly Fee ¹	No. of Free Messages	Cost per Additional Message ¹
Free Plan	Free	1,000	N/A
Light Plan	JPY5,000	15,000	JPY5
Standard Plan	JPY15,000	45,000	Up to JPY3

New Membership Plans

Membership Plans	Fixed Monthly Fee ¹	No. of Free Messages	Cost per Additional Message ¹
Communication Plan	Free	200	N/A
Light Plan	JPY5,000	5,000	N/A
Standard Plan	JPY15,000	30,000	Up to JPY3

1. Tax excluded.

Major Services and Products of Media Business Segment

Item	Breakdown
LINE Ads	
Display ads	LINE VOOM, LINE NEWS, Chat List, Talk Head View, Talk Head View Custom, etc.
Account ads	LINE Official Account, LINE Promotion Sticker, LINE de Obo (Participate with LINE), LINE Flyer, etc.
Other ads	LINE Part Time Jobs, etc.
Yahoo! JAPAN Advertising	
Search advertising	Yahoo! JAPAN Ads “Search advertising”
Display advertising	
Programmatic advertising	Yahoo! JAPAN Ads “Display advertising” (Programmatic-based), etc.
Reservation advertising	Yahoo! JAPAN Ads “Display advertising” (Reservation-based), etc.
Others	
LINE	LINE Stickers, LINE GAME, LINE Fortune, LINE MUSIC, LINE Manga, etc.
Yahoo! JAPAN	ebookjapan, real estate-related services, Yahoo! JAPAN Loco, etc.

Item	Fee Calculation	Placement Pages/Product Outline	Type of Advertiser
Display ads			
LINE VOOM	Cost per click Cost per view	LINE VOOM tab	Major corporations/SMBs
LINE NEWS	Cost per click Cost per view	NEWS tab	Major corporations/SMBs
Chat List	Cost per click Cost per view	Top of chat list page	Major corporations/SMBs
Talk Head View (Reservation-based)	Cost per guaranteed period	Video ads distributed at the top of chat list page	Major corporations/Local governments
Talk Head View Custom (Programmatic-based)	Cost per view	Video ads distributed at the top of chat list page	Major corporations/Local governments
Account ads			
LINE Official Account	Fixed monthly cost Pay-as-you-go	Messages delivered to users who have friended the account	Major corporations/SMBs/Local governments
LINE Promotion Sticker	Fixed fee Pay-as-you-go	Free stickers designed for businesses for user communications	Major corporations/SMBs/Local governments
LINE de Obo (Participate with LINE)	Basic cost Optional cost	In-store sales promotion solution utilizing LINE	Major corporations/SMBs

Item	Fee Calculation	Placement Pages	Type of Advertiser
Search advertising	Cost per click	Search results pages	Major corporations/SMBs
Display advertising			
Programmatic			
Yahoo! JAPAN Ads “Display advertising” (Programmatic-based)	Cost per click Cost per view	Top page Interior pages of service websites Partner websites	Major corporations/SMBs
Shopping-related advertising (Programmatic-based)	Cost per conversion	Yahoo! JAPAN Shopping	Tenants of Yahoo! JAPAN Shopping
Reservation			
Yahoo! JAPAN Ads “Display advertising” (Reservation-based)	Cost per viewable impression Cost per guaranteed period, etc.	Top page Interior pages of service websites	Major corporations/Local governments
Shopping-related advertising (Reservation-based)	Cost per guaranteed period, etc.	Yahoo! JAPAN Shopping	Tenants of Yahoo! JAPAN Shopping

Commerce Business

Business Results (P/L): Commerce Business

(JPY Million)	FY2022 Q2 ¹	FY2023 Q2 ¹	YoY
Revenue	205,911	208,927	+1.5%
Merchandise e-commerce	164,856	174,935	+6.1%
Shopping business	77,136	71,627	-7.1%
Reuse business	13,632	13,027	-4.4%
ASKUL online BtoB business ²	74,087	90,279	+21.9%
Services e-commerce	7,998	8,696	+8.7%
Other	33,056	25,295	-23.5%
Cost of sales	88,853	92,320	+3.9%
Selling, general and administrative expenses	94,392	89,995	-4.7%
Sales promotion cost + Advertising and promotional expenses	27,803	19,034	-31.5%
Other selling, general and administrative expenses	66,588	70,961	+6.6%
Other revenue and expenses	-	4,068	N/A
Adjusted EBITDA (Margin)	36,015 (17.5%)	42,119 (20.2%)	+16.9%

1. From FY2023 Q1, part of the expenses related to LINE Corporation and its subsidiaries, which were previously allocated to Others and Adjustments, have been allocated to Commerce Business. The segment information for FY2022 has been revised as a result.

2. From FY2023 Q1, the definition has been changed to include APMRO and FEED DENTAL.

Major Services and Products of Commerce Business Segment

Item	Breakdown
Merchandise e-commerce	-
Shopping business	Yahoo! JAPAN Shopping, ZOZOTOWN, LOHACO, Charm, LINE SHOPPING, LINE FRIENDS, LINE GIFT, MySmartStore, Yahoo! JAPAN Mart by ASKUL, LIVEBUY, LINE SHOPPING (Taiwan, Thailand), GIFTSHOP, EZ STORE, QUICK EC, MyShop
Reuse business	YAHUOKU! ¹ , PayPay Flea Market ² , ZOZOUSED
ASKUL online BtoB business³	ASKUL, SOLOEL ARENA, APMRO, FEED DENTAL, etc.
Services e-commerce	Yahoo! JAPAN Travel, Ikyu Travel, LINE TRAVEL (Taiwan), etc.
Others	Premium membership, ASKUL non-online BtoB business, ValueCommerce, etc.

1. YAHUOKU! has been renamed as Yahoo! JAPAN Auction on November 1, 2023.

2. PayPay Flea Market has been renamed as Yahoo! JAPAN Flea Market on November 1, 2023.

3. From FY2023 Q1, the definition has been changed to include APMRO and FEED DENTAL.

KPI - Definition of E-Commerce Transaction Value

Item	Major Services/Products
E-commerce transaction value	-
Domestic merchandise	-
Shopping business	Yahoo! JAPAN Shopping, ZOZOTOWN, LOHACO, Charm, LINE SHOPPING, LINE GIFT, LINE FRIENDS, MySmartStore, Yahoo! JAPAN Mart by ASKUL, LIVEBUY
Reuse business	YAHUOKU! ¹ , PayPay Flea Market ² , ZOZOUSED
ASKUL online BtoB business³	ASKUL, SOLOEL ARENA, APMRO, FEED DENTAL, etc.
Domestic services	Ikyu.com, Yahoo! JAPAN Travel, Yahoo! JAPAN Loco ⁴ , Demae-can, LINE PLACE
Domestic digital content	ebookjapan, LINE Manga, LINE MUSIC, LINE Stickers, LINE GAME, LINE Fortune, LINE NFT ⁵ , other paid digital content
Overseas e-commerce	LINE SHOPPING (Taiwan, Thailand), GIFTSHOP, EZ STORE, QUICK EC, MyShop, ZOZOFIT ⁶ , LINE FRIENDS, LINE TRAVEL (Taiwan), LINE MAN, LINE Stickers ⁴ , LINE GAME ⁴ , DOSI ⁷

1. YAHUOKU! has been renamed as Yahoo! JAPAN Auction on November 1, 2023.

2. PayPay Flea Market has been renamed as Yahoo! JAPAN Flea Market on November 1, 2023.

3. From FY2023 Q1, the definition has been changed to include APMRO and FEED DENTAL.

4. Revenue from these services are recorded in the Media Business segment.

5. Revenue from this service is recorded in the Strategic Business segment.

6. From FY2023 Q1, includes the transaction value of ZOZOFIT.

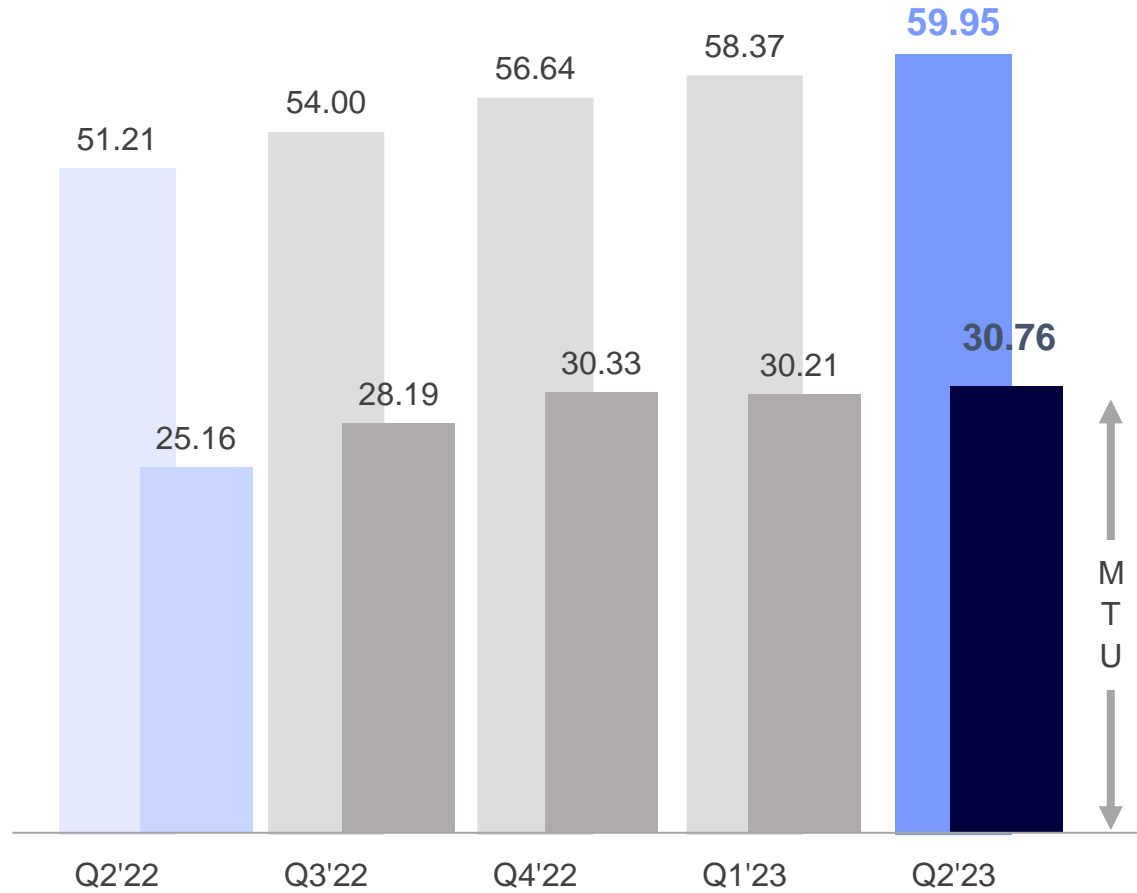
7. Global NFT platform. Revenue from this service is recorded in the Strategic Business segment.

Strategic Business



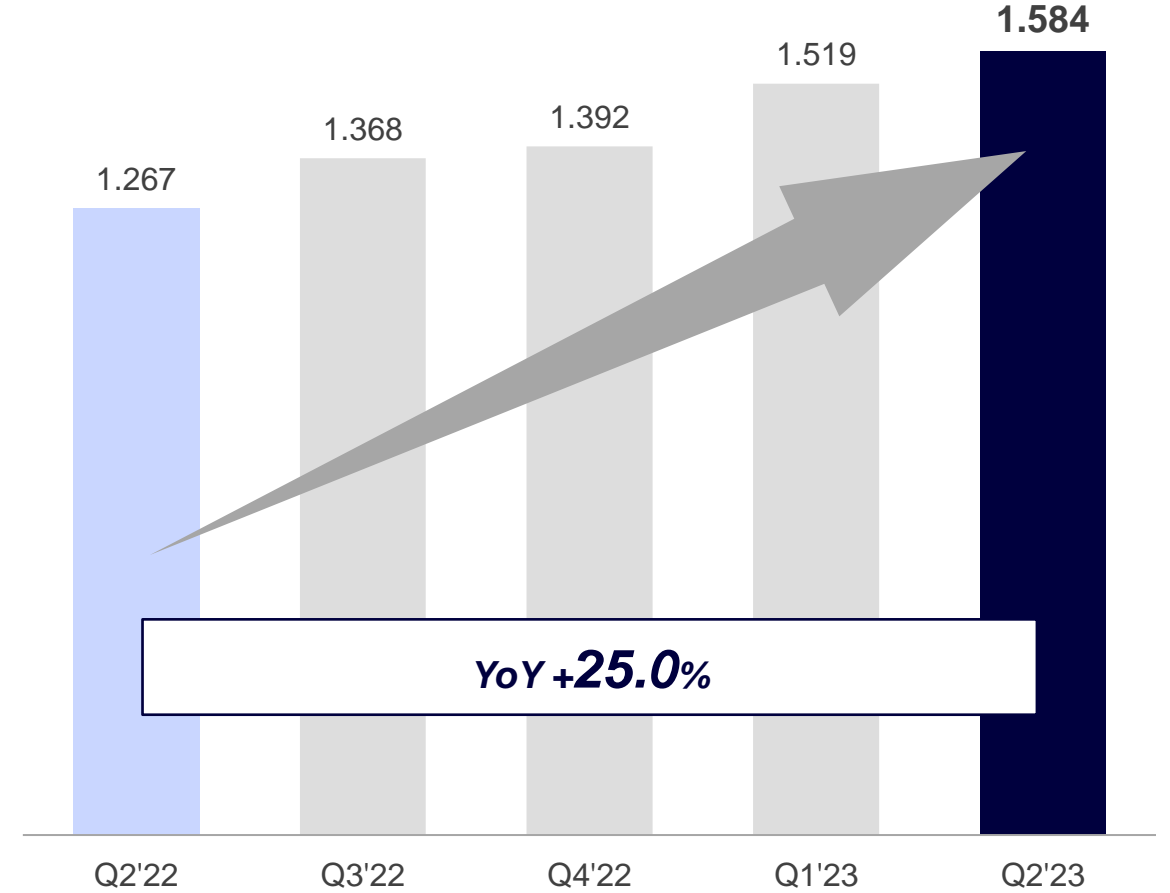
Registered Users¹·MTU² (Standalone)

(Million)



No. of PayPay Payments³ (Standalone)

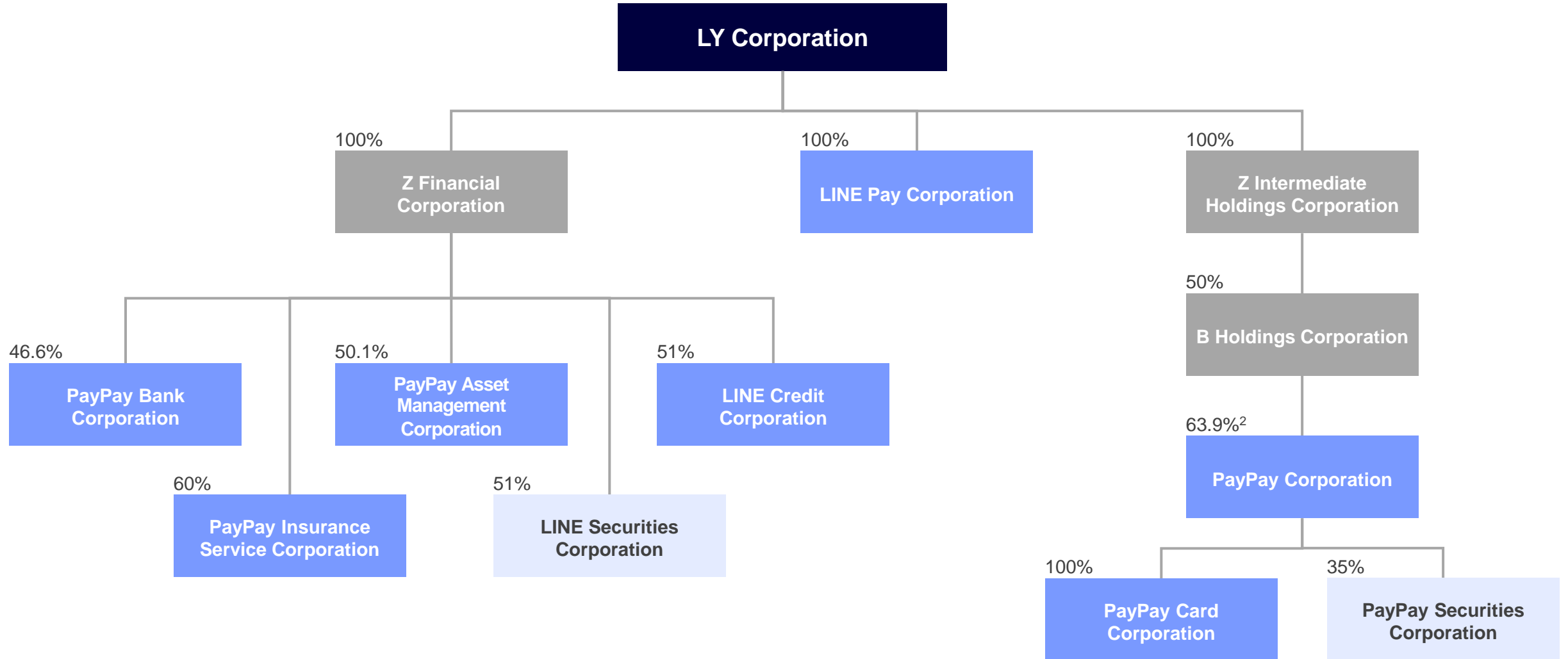
(B)



1. No. of users registered to PayPay account as of last month of every quarter.
2. MTU (Monthly Transaction Users): Number of unique users who made a transaction once or more per month. The use of the "Send/Receive" function of "PayPay Balance" between users is not included. Payments via Alipay and LINE Pay, etc., are included. Figures provided are as of the end of each quarter.
3. The use of the "Send/Receive" function of "PayPay Balance" between users is not included. From FY2021 Q4 onward, payments via Alipay and LINE Pay, etc., are included. Payments through "Credit (formerly Atobarai)" launched in February 2022 are included.

Capital Structure of Domestic Financial Businesses¹

■ Consolidated Subsidiary
 ■ Equity-Method Affiliate
 ■ Intermediate Holding Company

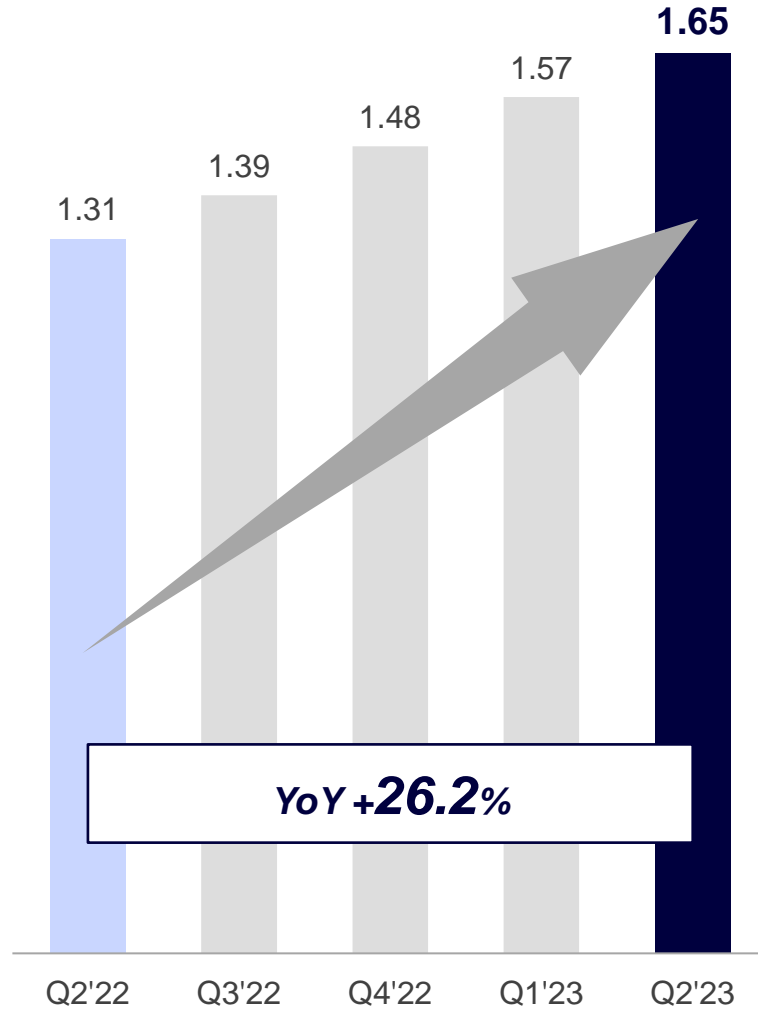


1. Percentage of voting rights.

2. Total of B Holdings Corporation's shareholding ratio (57.9%) and LY Corporation's shareholding ratio (5.9%).

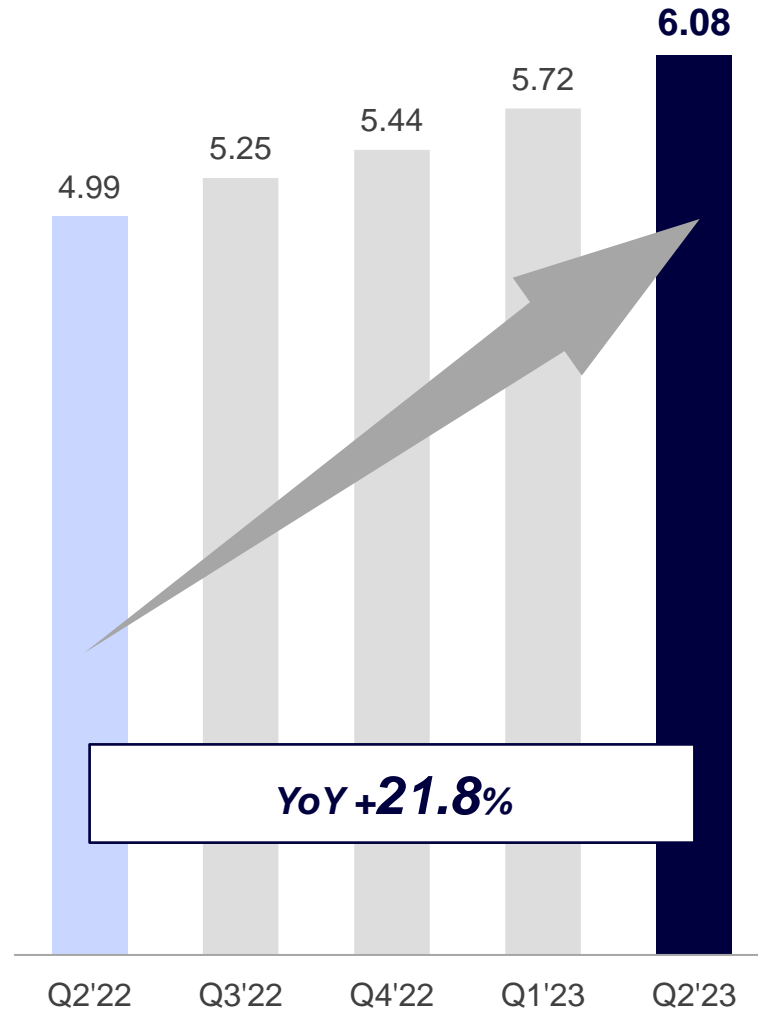
LINE Bank (Taiwan) – No. of Users

(Million)



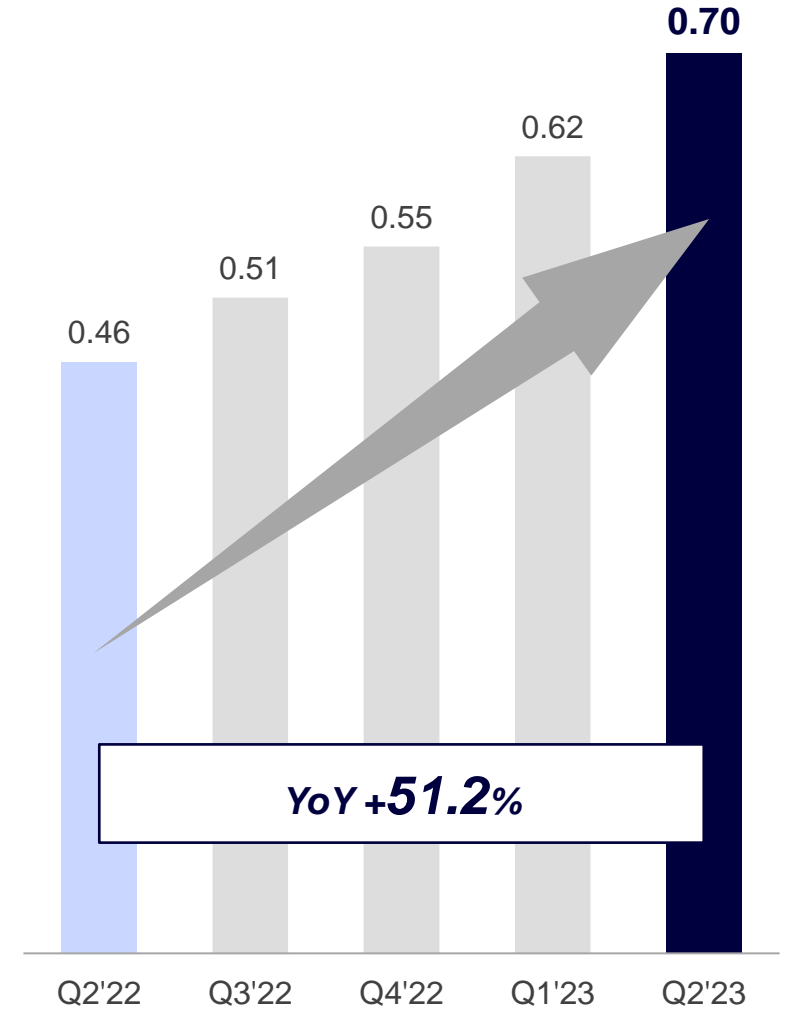
LINE BK (Thailand) – No. of Users

(Million)



LINE Bank (Indonesia) – No. of Users

(Million)



(JPY Million)	FY2022 Q2 ¹	FY2023 Q2 ¹	YoY
Revenue	33,044	69,594	+110.6%
Fintech	33,349	69,527	+108.5%
PayPay (Consolidated) ²	-	50,739	N/A
PayPay Card ³	14,154	-	N/A
PayPay Bank ³	9,652	10,472	+8.5%
Other fintech (LINE Fintech, etc.)	9,542	8,315	-12.9%
Other Strategic Business (AI, LINE Search, etc.)	-304	66	N/A
Cost of sales	5,025	3,617	-28.0%
Selling, general and administrative expenses	37,535	73,990	+97.1%
Sales promotion cost + Advertising and promotional expenses	3,320	13,697	+312.6%
Other selling, general and administrative expenses	34,215	60,293	+76.2%
Other revenue and expenses	-	-	N/A
Adjusted EBITDA (Margin)	-6,521 (-19.7%)	666 (1.0%)	N/A

1. From FY2023 Q1, part of the expenses related to LINE Corporation and its subsidiaries, which were previously allocated under Others and Adjustments, have been allocated to Strategic Business. The segment information for FY2022 has been revised as a result.

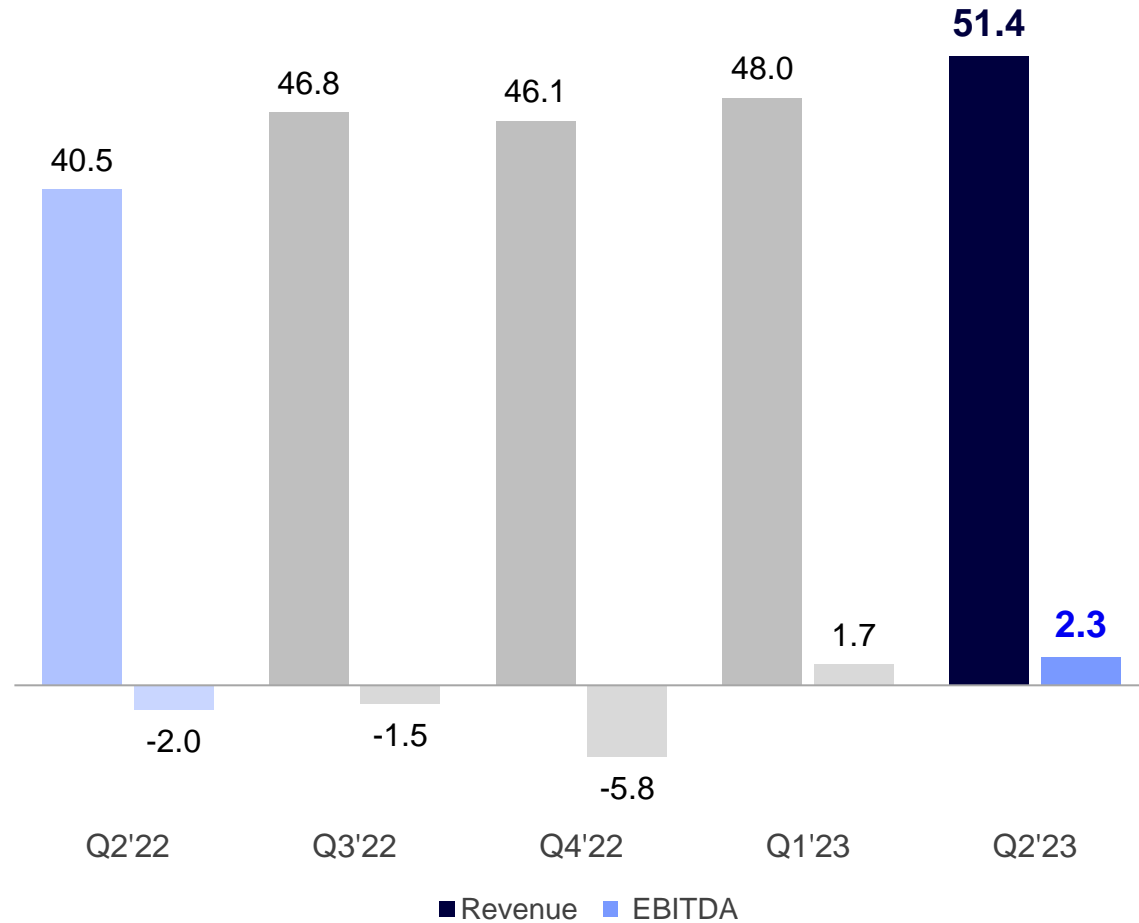
2. Includes PayPay Corporation and PayPay Card Corporation. Figures are shown after the elimination of internal transactions between the two companies and have been independently calculated following relevant IFRS adjustments.

3. Independently calculated following relevant IFRS adjustments from non-consolidated figures under JGAAP.

PayPay Corporation – Consolidated Business Results

Consolidated Revenue¹/EBITDA² (IFRSs)

(JPY B)



Consolidated Statement of Financial Position (IFRSs)

(JPY B)

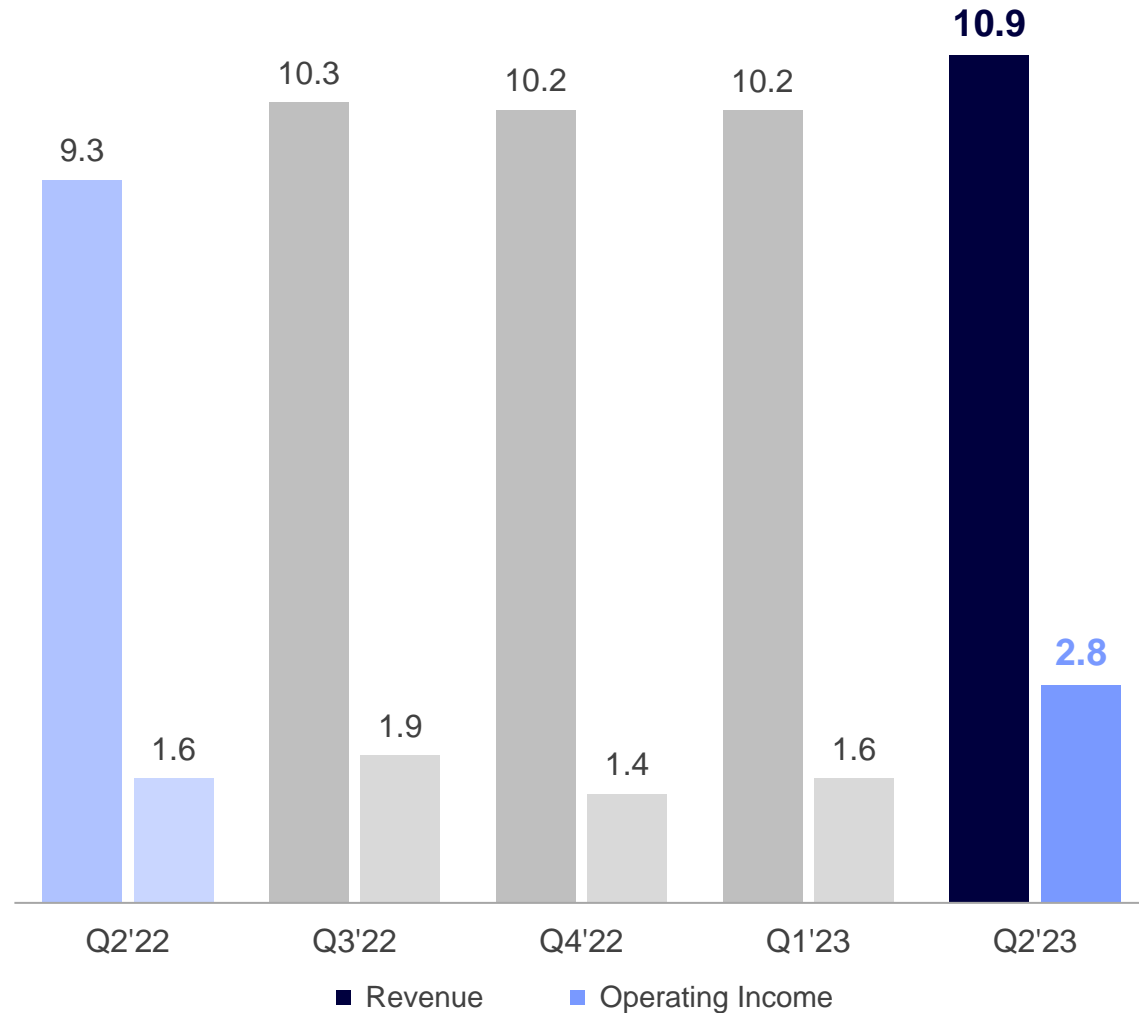
	FY2023 Q1	FY2023 Q2	Difference
Assets	1,589.2	1,625.1	+35.8
Cash and deposits	522.9	473.9	-48.9
Other assets	1,066.3	1,151.1	+84.7
Liabilities	1,532.9	1,569.8	+36.9
Interest-bearing liabilities	594.5	583.4	-11.1
Other liabilities	938.3	986.4	+48.0
Net Assets	56.3	55.2	-1.0

1. PayPay Corporation's consolidated revenue. Consolidated the financial statements of PayPay Card Corporation from the beginning of FY2021 due to the application of pooling of interest method. Figures are shown after the elimination of internal transactions between the two companies. These figures have not been audited.

2. PayPay Corporation's consolidated EBITDA. Calculated by adding depreciation and amortization to operating income. Consolidated the financial statements of PayPay Card Corporation from the beginning of FY2021 due to the application of pooling of interest method. Figures are shown after the elimination of internal transactions between the two companies. These figures have not been audited.

Revenue/Operating Income (Non-Consolidated IFRS)¹

(JPY B)

Statement of Financial Position (JGAAP)¹

(JPY B)










	FY2023 Q1	FY2023 Q2	Difference
Assets	1,863.8	1,908.7	+44.8
Cash and cash equivalents	324.9	258.6	-66.3
Trade and other receivables	24.0	23.5	-0.4
Investment securities in banking business	627.3	713.1	+85.8
Property and equipment	1.8	1.8	+0
Intangible assets	9.7	10.0	+0.3
Liabilities	1,732.5	1,777.1	+44.6
Trade and other payables	15.0	19.6	+4.5
Customer deposit in banking business	1,688.8	1,693.3	+4.5
Interest-bearing liabilities	21.8	56.8	+35.0
Equity	131.2	131.5	+0.2

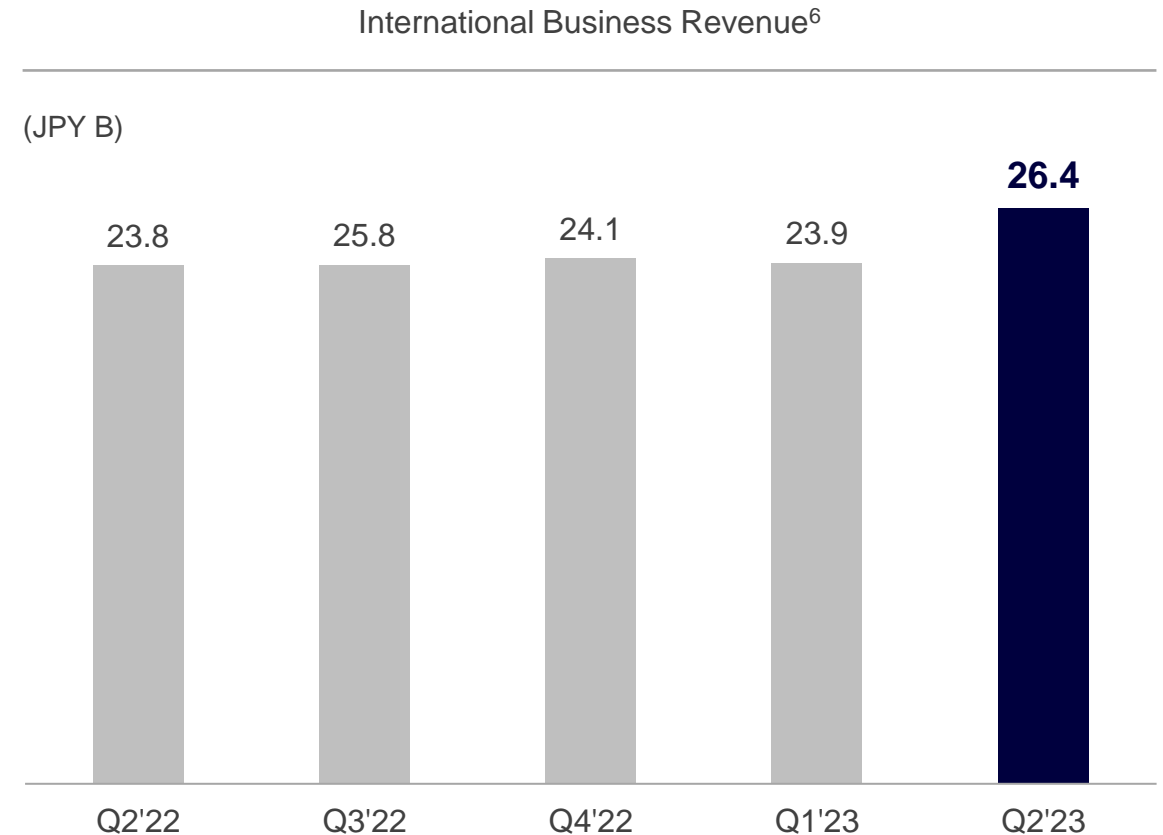
1. Figures are shown before the elimination of internal transactions within the LY Corporation Group. Revenue and operating income are independently calculated following relevant IFRS adjustments from non-consolidated figures under JGAAP.

Item	Breakdown
Fintech	-
PayPay (Consolidated)	PayPay, PayPay Card
PayPay Bank	-
Other fintech	PayPay Asset Management, PayPay Insurance, LINE Pay, LINE Score, LINE Pocket Money, LINE BITMAX, LINE NFT, etc.
Others	AI, LINE Search, etc.

International Business

- Overwhelming reach and market share in Asian countries and regions, mainly Taiwan, Thailand, and Indonesia.
- Generating revenue mainly from advertising, stickers, and game businesses based on messaging.

<p>Taiwan</p> 	<p>22 mil MAU¹</p> <p>(Population: 23.40 mil²)</p>	  <p>LINE TODAY</p> <p>No.1 Market share⁵</p>
<p>Thailand</p> 	<p>55 mil MAU¹</p> <p>(Population: 66.09 mil³)</p>	  <p>LINE TODAY</p> <p>No.1 Market share⁵</p>
<p>Indonesia</p> 	<p>6 mil MAU¹</p> <p>(Population: 278.69 mil⁴)</p>	  <p>LINE SPLITBILL</p>



1. As of September 30, 2023.
2. Population as of September 30, 2023. Figures are quoted from data published by the respective Ministries of Interior.
3. Population for 2022. Figures are quoted from data published by the respective Ministries of Interior.
4. Population as of June 30, 2023. Figures are quoted from data published by the Central Bureau of Statistics.
5. Data for Taiwan and Thailand are based on 2022 market research data for each country and region.
6. Figures for local financial results are converted to Japanese yen using the average exchange rate from the beginning of the fiscal year.

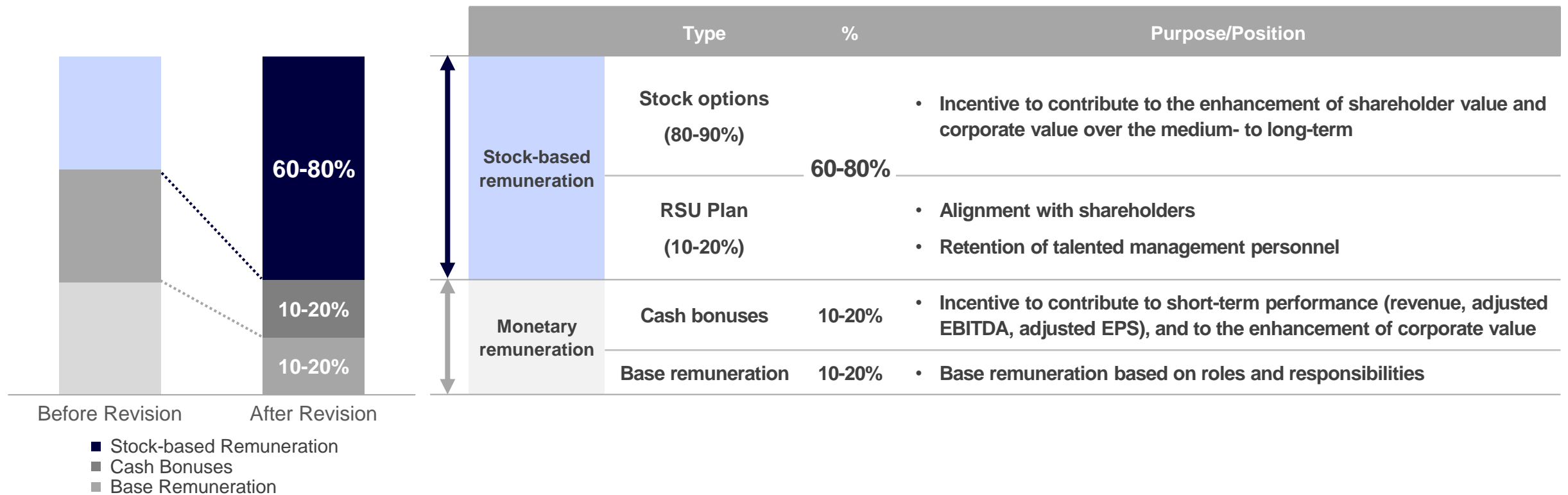
Non-Financial Information



Remuneration Policy and Executive Remuneration Plan

- The new executive remuneration plan from FY2022 onwards puts more emphasis on stock-based remuneration as a medium- to long-term incentive.
- Fostering a sense of shared interest (Same Boat) with shareholders, aiming to enhance corporate value through sustainable growth.

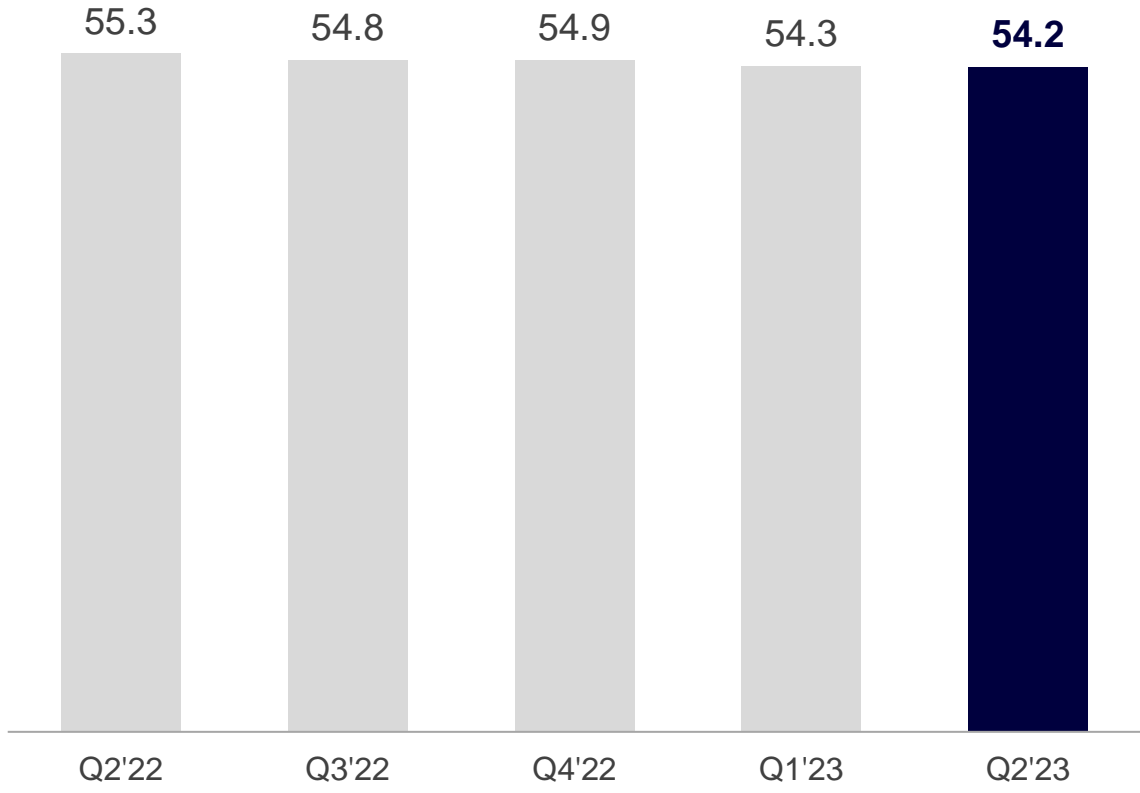
Revision of Directors' Remuneration Plan¹



1. Excludes directors serving on the Audit and Supervisory Committee.

Yahoo! JAPAN - Number of Monthly Logged-in User IDs

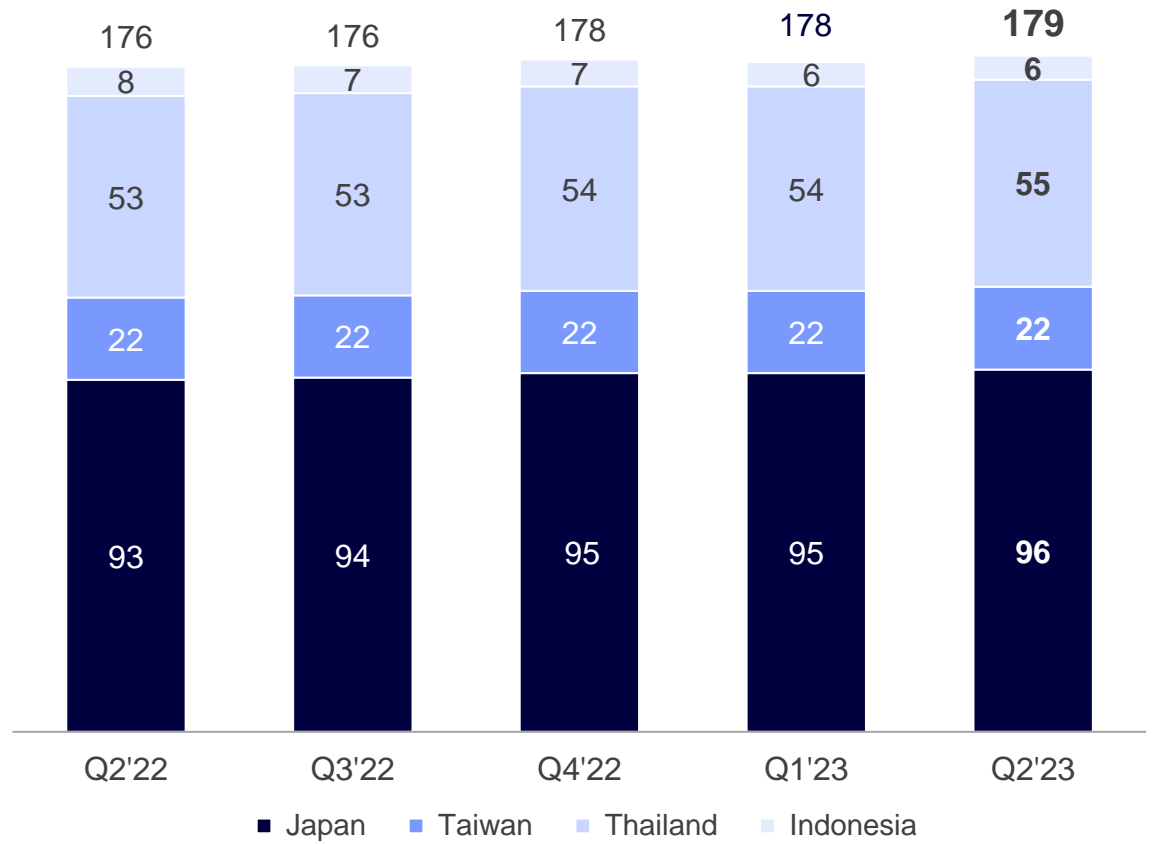
(Million)



LINE - Monthly Active Users

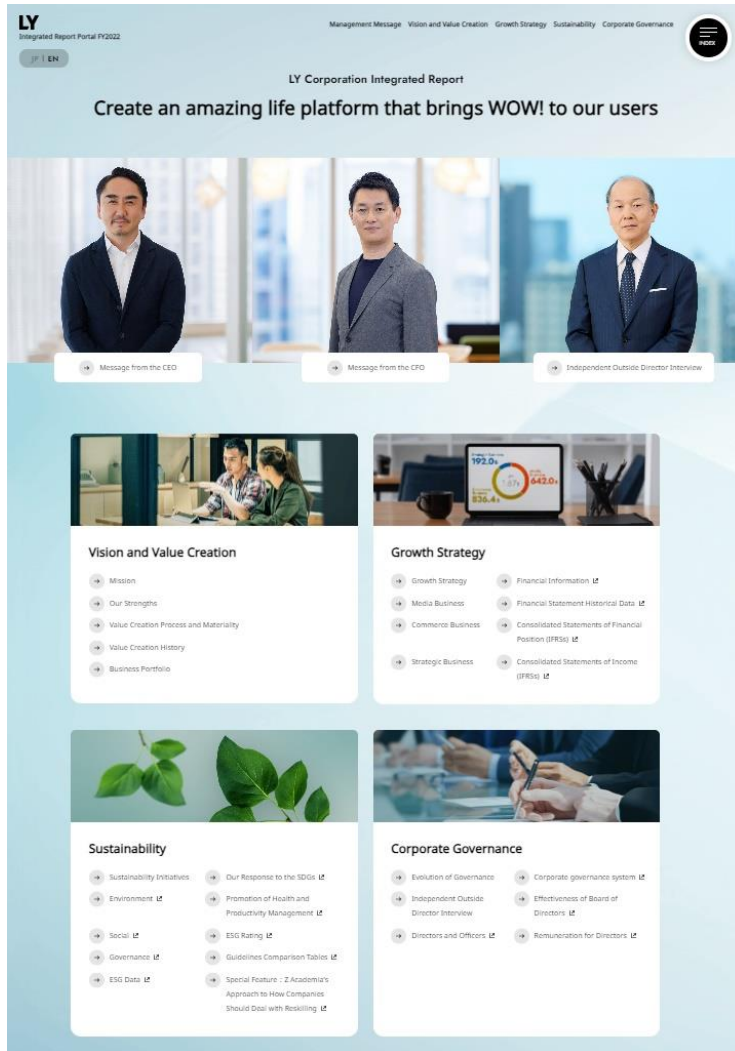
(Million)

September 2023 Global MAU¹ : 196



1. Total number of users worldwide, including the four major countries and regions.

- Financial/non-financial information useful for investment decisions are kept up to date.



Management Message

- Message from the CEO
- Message from the CFO

Vision and Value Creation

- Mission
- Our Strengths
- Value Creation Process and Materiality
- Value Creation History
- Business Portfolio

Growth Strategy

- Growth Strategy
- Media Business
- Commerce Business
- Strategic Business
- Financial Information
- Financial Statement Historical Data
- Consolidated Statements of Financial Position (IFRSs)
- Consolidated Statements of Income (IFRSs)

Sustainability

- Sustainability Initiatives
- Environment
- Social
- Governance
- ESG Data
- Our Response to the SDGs
- Promotion of Health and Productivity Management
- ESG Rating
- Guidelines Comparison Tables
- Special Feature: Z Academia's Approach to How Companies Should Deal with Reskilling

Corporate Governance

- Evolution of Governance
- Independent Outside Director Interview
- Directors and Officers
- Corporate governance system
- Effectiveness of Board of Directors
- Remuneration for Directors

Disclaimer

Statements made at the meeting or included in the documents that are not historical facts are forward-looking statements about the future performance of LY Corporation (Company) and its consolidated subsidiaries and affiliates.

The Company cautions you that a number of important factors could cause actual results to differ materially from those discussed in the forward-looking statements.

Such factors include, but are not limited to, the items mentioned in “Risk Factors” in “Consolidated Financial Statements and Independent Auditor's Report” (Japanese only). Unauthorized use of the information or the data in this document is not permitted.

Unless otherwise specified, English-language documents are prepared solely for the convenience of non-Japanese speakers.

If there is any inconsistency between the English-language documents and the Japanese-language documents, the Japanese-language documents will prevail.

LY

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