



भारतीय राष्ट्रीय भुगतान निगम
NATIONAL PAYMENTS CORPORATION OF INDIA

NPCI / NFS / OC No.88/2013-14

June 28, 2013

To,
All Member Banks of National Financial Switch (NFS).

Sub: Displaying of NPCI RuPay Stickers by NFS member banks on ATMs / ATM Premises

With reference to NPCI Circular No: **NPCI/NFS/OC no.24/2011-12 dated 10th May'11** on captioned subject. We conducted a survey recently and found that some of the ATM sites of banks did not display the RuPay stickers. Member banks are once again requested to complete the exercise of affixing RuPay Stickers at prominent point in their respective ATMs / ATM Premise. RuPay Stickers should be displayed at the ATM glass door or any other prominent place, wherever the same is easily visible and creates a Brand image to customers as per banks existing practice. This exercise has to be completed latest by 31st July 2013.

Please also ensure to replace the torn / tampered / mutilated Stickers with fresh RuPay stickers.

Member Banks are requested to contact the below mentioned NPCI Officials for obtaining the RuPay stickers, in case of insufficient stickers in stock.

Sr. No.	Name(s)	Email address	Contact Nos.
1	Avinash Kunnoth	Avinash.kunnoth@npci.org.in	+91 22 40508662 / 88797 72725
2	Amit Shetty	Amit.shetty@npci.org.in	+91 22 40508518 / 81081 08674
3	Anubhav Sharma	Anubhav.sharma@npci.org.in	+91 22 40508518 / 81081 86571

Banks to submit a line of confirmation to any of the contacts on nfshelp@npci.org.in for completion of above activity.

Thanks,
With warm regards,


Dilip Asbe
CTO

Encl : Copy of OC No.24 – Usage of NPCI RuPay brand by NFS member banks on ATMs.