

Union Bank of India has Introduced New Metal Card & A Specially Designed Card for Women



Mumbai, 6th September 2023: Union Bank of India, a trusted name in the banking industry, reaffirms its dedication to providing personalized banking experiences. Recognizing the diversity in customer preferences and requirements for digital banking services, Union Bank of India is proud to introduce two new Debit Card variants designed to cater to specific segments of its esteemed clientele.

The two new Debit Card variants promise to offer a range of benefits and features that align with the specific requirements of their target segments. These cards have been meticulously designed to provide financial empowerment, security, and convenience to our valued customers. As Union Bank of India continues to evolve and innovate in the digital banking landscape, these new Debit Card variants serve as a testament to our customer-centric approach.

Metal Card for Ultra HNI: As the population of high-net-worth individuals (HNIs) continues to expand, there has been an increasing demand for a distinctive card tailored to trend-conscious and premium clientele. This exclusive metal card not only boasts superior aesthetics but also serves as an emblem of opulence, offering a unique and luxurious customer experience.

Key features of the new card are:

- Feel of luxe & Durable
- Insurance
- OTT subscription
- International lounge access
- Merchant specific offers and discounts

Classification: Internal



Released on behalf of Union Bank of India by:-

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Empower Her Card for women: This particular card variant has been thoughtfully crafted with women in mind, aimed at evoking a sense of individuality. This unique card offers a secure and user-friendly platform for transactions while also providing added social security benefits for women.

Key features of the card are:

- Free Cancer care coverage (Breast, Ovarian, Cervical)
- Free health check up
- Free personal accident cover and air accident cover
- OTT subscription
- International lounge access
- Merchant specific offers and discounts

As a renowned banking institution with a centuries-old legacy of trust, Union Bank of India remains committed to delivering outstanding customer service, cutting-edge digital products, and financial solutions tailored to the diverse requirements of our esteemed clientele. We are confident that these new card options will empower both women and high-value customers.

To obtain more information about these card variants or to request a personalized card, you can visit any Union Bank branch or access our website at www.unionbankofindia.co.in. Our dedicated team of customer service representatives is readily available to address any inquiries you may have. Your satisfaction is our priority.

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