

Union Bank of India Embarks on a Remarkable CSR Journey on Gandhi Jayanti

Mumbai, October 2, 2023: Union Bank of India's Social Foundation Trust today unveiled a series of impactful Corporate Social Responsibility (CSR) initiatives on the occasion of birth anniversary of Mahatma Gandhi and Shri Lal Bahadur Shastri. These initiatives demonstrate the bank's commitment to Gandhian principles and its dedication to the welfare of society. Through these initiatives, Union Bank of India aims to empower young girls, promote menstrual hygiene, construct vital facilities, and enhance in digital transformation across the nation. Additionally, in line with this commitment, Union Bank of India also plans to redevelop schools, damaged due to natural calamities at Bhaishwara village in Dehradun, Uttarakhand, and reconstruct a state-of-the-art Government health centre in Borguli village of Pasighat, Arunachal Pradesh.

Empowering Underprivileged Girl Children: Union Bank of India has taken a momentous step by adopting underprivileged girl children studying in the 5th standard in government or government-aided schools. In each of the bank's 2547 rural branches, an amount of Rs 2000 will be credited to these young minds to support their education. Already, 2200 young girls have benefited from this initiative, allowing their dreams to flourish.

Promoting Menstrual Hygiene and Waste Management: Union Bank of India is spearheading a noble initiative to promote menstrual hygiene and maintain a hygienic waste management system. The bank will install sanitary pad vending machines and sanitary pad disposal machines in government or government-aided schools under the jurisdiction of its 134 regional offices. This initiative aims to raise awareness among girls about sanitation and hygiene while reducing absenteeism among female students.

Constructing Girls' Toilets in Schools: As part of its commitment to improving infrastructure in schools, Union Bank of India will construct more than 134 girls' toilets across the country, with contributions from all regions. This initiative seeks to provide young girls with clean and safe sanitation facilities, ensuring their comfort and dignity.

Additionally, on this auspicious occasion, Union Bank of India unveiled a pioneering Digital Public Library—the first of its kind in the Indian banking sector. Ms. A. Manimekhalai, Managing Director and CEO of Union Bank of India inaugurated digital library aims to bridge the digital divide by providing access to digital resources and educational content, empowering individuals and enriching their knowledge.

Released on behalf of Union Bank of India by:-

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Speaking on the occasion, Ms. A. Manimekhalai, Managing Director & CEO of Union Bank of India, stated, "The various CSR activities we have undertaken, in alignment with Gandhiji's ideals, emphasize our dedication to rural development, women empowerment, and a cleaner, garbage-free India."

She further highlighted the historic connection, stating, "The Head Office building of Union Bank of India in Mumbai was inaugurated by Mahatma Gandhi, the Father of the nation, in the year 1921. This symbolic gesture amplifies our commitment to following Gandhiji's leadership and vision."

Union Bank of India looks forward to contributing positively to society and continuing its efforts to build a better, cleaner, and more educated India.


