

SCHOOL OF MANAGEMENT & BUSINESS STUDIES



Department of Management, SMBS, Jamia Hamdard in collaboration with AICTE ATAL invites for the Faculty Development Programme On :

STRUCTURAL EQUATION MODELING & ARTIFICIAL NEURAL NETWORK IN MANAGEMENT RESEARCH

## SPECIFIC OBJECTIVES

- ✓ To nurture new & existing researchers.
- ✓ To develop elementary and advance level research capabilities.
- ✓ To acquaint with the use of softwares like SPSS, AMOS & PLS.
- ✓ To provide exposure of various research analysis and modeling.
- ✓ To develop capabilities in different research paradigm.

## WHO CAN PARTICIPATE?

Faculty members of AICTE approved institutions, Research Scholars, PG Scholars, Participants from industry.

## TOPICS TO BE COVERED

- ✓ Research writing
- ✓ Structural Equation Modeling
- ✓ Research Design
- ✓ Exploratory Factor Analysis/  
Confirmatory Factor Analysis
- ✓ Artificial Neural Network
- ✓ Mediation and Moderation
- ✓ Factor analysis

## HOW TO APPLY?

The registration will be via ATAL Portal only.  
**<https://atalacademy.aicte-india.org/login>**

# AICTE Training & Learning (ATAL) Faculty Development Programme On

## STRUCTURAL EQUATION MODELING & ARTIFICIAL NEURAL NETWORK IN MANAGEMENT RESEARCH

*ORGANIZED BY:*



DEPT. OF MANAGEMENT SCHOOL OF  
MANAGEMENT & BUSINESS STUDIES, JAMIA  
HAMDARD, DELHI

**Elementary Level :**

**7<sup>th</sup> Dec, 2021 - 11<sup>th</sup> Dec, 2021**

**Advance Level :**

**13<sup>th</sup> Dec, 2021 - 17<sup>th</sup> Dec, 2021**

 **CONTACT INFO :**

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# RESOURCE PERSONS

Deliberation in the sessions will be handled by renowned experts in the relevant fields from different parts of the country.

## IMPORTANT INFORMATION

- ✓ Applicants need to register **SEPARATELY FOR BOTH THE LEVELS.**
- ✓ All sessions shall be conducted in online mode in a suitable platform.
- ✓ Links to attend the sessions shall be conveyed to selected participants in due course of time.
- ✓ **NO FEE** will be collected from participants.
- ✓ Selection of participants will be mainly on the basis of first come first serve basis. However, coordinators will have the rights in finalizing the participants.
- ✓ Attendance and evaluation requirements have to be fulfilled by all participants in order to avail course certificate.
- ✓ Participants needs to ensure a good internet connection in order to attend the sessions.
- ✓ ATAL - FDP rules will be strictly applicable in all the sessions.
- ✓ Participants are advised to use **ONE EMAIL ID ONLY** for the entire program.

## ABOUT JAMIA HAMDARD

Jamia Hamdard is an institute of higher education deemed to be university located in New Delhi, India. Jamia Hamdard was inaugurated by Late Shri Rajiv Gandhi on August 01, 1989. In his impressive speech, the Prime Minister lauded the efforts of Hakeem Abdul Hameed in setting up institutions of learning. In 2019 it was awarded the Institute of Eminence status by Ministry of Human Resource Development.

## ABOUT DEPT. OF MANAGEMENT

Jamia Hamdard established Department of Management studies in 1998 that offers Management education leading to BBA/MBA/PhD degree with various specializations. Ever since its inception, the department has aimed at broadening the outlook, strengthening the skills of future managers and developing the personality of the students.

Due to the core competencies of the faculty the department has a made a name for itself, both among industry erudite and intelligentsia. The degree awarded is a Master's degree with specialization in Marketing, Finance and Human Resource, Operations, Information Technology, Entrepreneurship and International Business.

# RESOURCE PERSONS



Prof Mohammed Naved Khan  
Aligarh Muslim University



Prof Jabir Ali  
IIM Jammu



Prof MM Sufyan Beg  
Aligarh Muslim University



Dr Vikas Kumar  
IIM Sirmaur



Dr S Nisa  
Jamia Hamdard



Dr Waseem Khan  
GLA University



Dr Asif Akhter  
Aligarh Muslim University



Dr AK Chauhan  
Research Shiksha



Dr Rashid Ali  
Aligarh Muslim University



Dr Sunil Budhiraja  
TISS, Mumbai



Dr Sohrab Ahmad Khan  
Jamia Hamdard



Dr Mohd Danish Kirmani  
Galgotias University



Dr. Mohd. Adil  
NIT Hamirpur



Dr Mohd Nasir  
Lovely Professional University



CA Sunil Gupta  
Sampoorn me



Dr S M Fatah Uddin  
BIMTECH



Dr Arif Anwar  
Asian Business School