



**DEPARTMENT OF MANAGEMENT,  
SMBS, JAMIA HAMDARD, NEW DELHI**  
*in collaboration with ICSSR*

*Invites you to*

**“International Conference On”**

**SUSTAINABILITY**

*and*

**DIGITALIZATION**

**A Business, Economic & Societal Perspective, 2022  
(28th and 29th September, 2022)**

**Academic & Industry  
Outreach Partner:**

**SUSLENCE**  
Educate Motivate Grow

**ORGANIZING COMMITTEE**

**DR. ASAD AHMAD (CONVENER)**

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**COORDINATORS:**

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**PAPER SUBMISSION: [submission\\_icsd@jamiahamdard.ac.in](mailto:submission_icsd@jamiahamdard.ac.in)**

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## OBJECTIVES

"*Sustainability*" and "*Digitalization*" are two critical dimensions of today's world that will decide much about the future course of action for the whole humanity. This has led us to the theme of the international conference i.e. Sustainability and Digitalization. It is an enthusiastic attempt to inspire, encourage and support the scholars belonging to diverse fields to present and share their research work with the academic and marketing fraternity. The research works presented in the conference are expected to enlighten the stakeholders with various findings related to the field of sustainability and digital transformations. The participants will be able to get acquainted with existing and potential sustainable business practices across the industries along with potential status of Digital India, related challenges and sustainable solutions. The forum will facilitate interaction among stakeholders inside and outside their respective disciplines to enjoy the fellowship of other professionals and scholars in the field.

## CALL FOR PAPERS

Department of Management, SMBS, Jamia Hamdard, New Delhi invites research scholars, academicians, and management practitioners to present their research work in the 1st International Conference on "Sustainability and Digitalization" to be held on 28th and 29th of September 2022. The sub-themes for the paper submissions are as follows but not limited to:

### **Sustainability and Digitalization in:**

- ▶ Marketing Practices
- ▶ Finance & Financial Services
- ▶ Food & Agri-Business
- ▶ Tourism & Hospitality Management
- ▶ Economics, Public Policy & IB
- ▶ Human Resource Practices & Organizational Behavior
- ▶ Consumer Behavior & Psychology
- ▶ Banking & Micro-Finance
- ▶ Health & Hospital Management
- ▶ Operations & Supply Chain Management
- ▶ Pharmacy & Community Medicine
- ▶ Corporate Governance & CSR
- ▶ Entrepreneurship & General Management

# IMPORTANT DATES

**Last Date to Submit Abstract:** June 15th, 2022  
**Last Date to Submit Full Paper:** August 15th, 2022  
**Conference Date:** 28th and 29th September, 2022  
**Venue:** Jamia Hamdard, New Delhi

**Paper Submission:** [submission\\_icsd@jamiahamdard.ac.in](mailto:submission_icsd@jamiahamdard.ac.in)  
**Query:** [query\\_icsd@jamiahamdard.ac.in](mailto:query_icsd@jamiahamdard.ac.in)

## REGISTRATION FEE (SUBSIDIZED)

**Corporate:** INR 3000  
**Academicians:** INR 2000

**Research Scholars:** INR 1200  
**International Participant:** \$50

*\*Registration Fee includes Conference Kit, Lunch & Snacks  
\*\*Registration details will be shared separately*

## PUBLICATION OPPORTUNITIES

**Recommended papers will be published in:**

- ▶ Journals of repute (Scopus/ABDC/UGC Care List)
- ▶ An edited book with a renowned International Publisher

## SUBMISSION GUIDELINES

Please submit the extended abstract (1000-2000 words) & Full Paper (5000-7000 words), excluding references.

**The abstract should cover:**

- Research Gap & Research Problem
- The Objective of the Study & Summary within 250 words
- Research Methodology
- Findings of the Study
- Implications of the Study

***\*Incomplete submissions will not be considered for review.***

**Formatting:**

Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, & 8.5" × 11" (A4) page setting. References may be single-spaced. In text citations & references should follow the American Psychological Association (APA) Style.