

MASTER OF MASS COMMUNICATION
Scheme of Examination under CBCS
w.e.f. Session:2023-2024
SEMESTER-1

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-101	Fundamentals of Communication	80	00	20	100	4
MAMC-102	Writing and Reporting Skills	50	30	20	100	4
MAMC-103	Print Media Production	50	30	20	100	4
MAMC-104	Media Laws & Ethics	80	00	20	100	4
MAMC-105 (Value Added Course Credited)	Photography and Photojournalism	50	30	20	100	4
MAMC-106 (Value Added Course Credited)	In-House Training (Workshop, Field Training, Presentation, Magazine, Newspaper)	00	80	20	100	4

C.C. Core Course VC: Value Added Course Credited

O.E.C.- Open Elective Paper Course

(*Theory :50 Marks, Practical :30 Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

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SEMESTER-II

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-201	Electronic media	80	00	20	100	4
MAMC-202	Public Relations	50	30	20	100	4
MAMC-203	TV Production	50	30	20	100	4
MAMC-204	Advertising	50	30	20	100	4
MAMC-205	Field Work Cinema/Documentary Production• Specialized Reporting (Economics Reporting,• Science Reporting, Sports Reporting, Educational Reporting, Agricultural Reporting, Diplomatic Reporting etc.) Print, Radio and Television	00	80	20	100	4
MAMC-206 (O.E.C)	Mobile journalism	50	30	20	100	4

C.C. Core Course VC: Value Added Course Credited

O.E.C.- Open Elective Paper Course

(* Theory :50

Marks, Practical :30 Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

Bhanna

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SEMESTER-III

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-301	Communication Research	80	00	20	100	4
MAMC-302	Development Communication	80	00	20	100	4
MAMC-303	New Media	50	30	20	100	4
MAMC-304	Design & Graphics	50	30	20	100	4
MAMC-305	Internship	00	80	20	100	4
MAMC-306(O.E.C)	Social Media	50	30	20	100	4

Student must choose one paper from the following:

C.C. Core Course VC: Value Added Course Credited
Marks, Practical :30 Marks)

O.E.C.- Open Elective Paper Course

(*Theory :50

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

Dr

Dr Bhamma

Dr

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SEMESTER-IV

Student must choose one paper from the following:

Paper Code	Subject Name	Theory	Practical	Internal Assessment Marks	Total Marks	Credits
MAMC-401	Traditional and Folk Media	80	00	20	100	4
MAMC-402	Film Production	50	30	20	100	4
MAMC-403	Cultural Communication Studies	80	00	20	100	4
MAMC-404	Gender and Media Studies	80	00	20	100	4
MAMC-405 (Value Added Course Credited)	Film Documentary (Duration minimum 30 Minutes) on any Social Issue	00	80	20	100	4
MAMC-406 (Value Added Course Credited)	Dissertation	00	00	00	100	4

C.C. Core Course VC: Value Added Course Credited, MT: Master Thesis

O.E.C.- Open Elective Paper Course

(*Theory :50 Marks, Practical :30 Marks)

Note: Each question paper shall have six questions. Question no. 1 shall have 10 short-answer types' questions, covering all the five units, all of which shall be compulsory and each question shall carry two marks. Question no.2 to 6 shall have internal choice and carry 12 marks each selecting one question from each unit.

Om

Bhargava

Sharma