

## DESKTOP DISPLAY

formati	dimenzije	CPM / CPD
In article banner	300x250	35,00 €
In article video	300x250	38,00 €
In corner desktop	custom made	50,00 €
Interscroller desktop	300x250	50,00 €
Half page desktop	300x600	40,00 €
Half page homepage FIKSNO 1 dan	300x600	1.500,00 €
Half page section FIKSNO 1 dan	300x600	1.000,00 €
Billboard	970x250	45,00 €
Megabillboard	1300x250	55,00 €
Ticker	1200x200	42,00 €
Ticker tandem (billboard + ticker)		80,00 €
Static pushdown	1920x1080	80,00 €
Video pushdown	728x90	85,00 €
Takeover desktop	500x500	70,00 €
Wallpaper	260x1080	50,00 €

## VIDEO

Preroll video	Do 30"	90,00 €
---------------	--------	---------

## MOBILE DISPLAY

Mobile MPU in article	300x250	40,00 €
Mobile footer	320x100	35,00 €
Mobile half page	300x600	45,00 €
Mobile interscroller	320x480	50,00 €
In corner mobile	custom made	50,00 €
Mobile full page takeover	320x480	55,00 €

## CONTENT

PR article*	homepage	670,00 €
Native article*	homepage	1.600,00 €

## POPUSTI

broj impresija	popust	
do 100K	20%	<b>POSEBNO TARGETIRANJE: vremensko, geografsko: +30%;</b> co-branding: +30% - popust dobrodošlice: 15% - avansni popust: 5% Cijene su izražene u eurima, uvećavaju se za PDV. * 1 dan na naslovnici. 6 dana u rubrici, trajno u arhivi Formati banner: jpg, png, gif, HTML, display script Cjenik je u primjeni od 21. studenog 2023.
100-200K	30%	
200-300K	40%	
300-400K	50%	
više od 400K	60%	