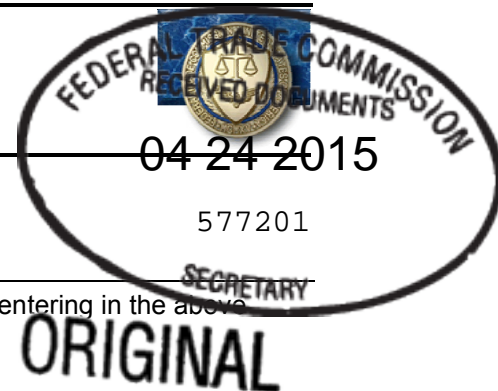


FEDERAL TRADE COMMISSION
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME LabMD, Inc.	FILE/DOCKET NUMBER D09357
--------------------------	------------------------------

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding, Erica Marshall (Counsel) erica.marshall@causeofaction.org Cause of Action 1919 Pennsylvania Ave, NW, Suite 650 Washington, DC 20006 Phone Number: 202-803-6068 Fax Number: 202-330-5842	Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed. LabMD Inc. LabMD, Inc. 2030 Powers Ferry Road Building 500, Suite 520 Atlanta, GA 30339 Phone Number: 678-443-2343

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Reed Rubinstein)	5. DATE SIGNED 4/24/2015
---	-----------------------------

Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580