

EXHIBIT A



WOMEN MEN GIRLS BOYS BABY GIRLS BABY BOYS

MODELS &
MORE

GI

Visions Of GUESS A Second Decade Of GUESS Coffee Table Book



Privacy Policy

At GUESS.com, we are committed to protecting your privacy. We firmly believe that electronic security and privacy are necessary for the continued success of the Internet. In support of this, we only use the personal information that you provide to create a more personalized and entertaining experience for you, in accordance with the terms outlined below.

Kid's policy (individuals under 13 years of age). GUESS.com is committed to protecting the safety of children online. In compliance with the Children's Privacy Protection Act of 1998, GUESS.com will never knowingly request or use personal information from children under 13 years of age without prior parental consent. If GUESS.com receives actual knowledge that a subscriber is under 13 years of age, GUESS.com will eliminate all personal information relating to this subscriber from our files.

Information We Gather

We use all information provided during registration and personalization to provide personalized content and services. Any account information you supply will be used only to process requested commerce transactions or to contact you regarding a specific transaction. GUESS.com may also use this information in order to generate aggregate reports that help us determine how to improve our users' experience. This data is anonymous and does not contain any personally identifiable information. GUESS.com will not disclose your user information to any outside organization without your consent. However, GUESS.com may disclose user information to the government and/or third parties when we have reason to believe that disclosure of such information is necessary to identify or bring legal action against someone who may be violating our Terms and Conditions or otherwise causing harm to GUESS.com or anyone who could be victimized by such activities, and where otherwise required by law or by legal process.

We may also use your contact information to e-mail you newsletters that inform you of new products and special features at GUESS.com. We may also offer you special promotions from our site or our sponsors. If you prefer not to receive such communications, you may contact us at customerservice@guess.com.

GUESS.com also derives user information through some simple technical methods. We may use data-tracking software that lets us know what areas of the site you visit most often. This helps us present you with the information and features in which you are most interested.

We may use your IP (Internet protocol) address to help diagnose problems with our server, and to administer our Web site. Your IP address is used to help identify you and your shopping cart and to gather broad demographic information.

Our site uses cookies to keep track of your shopping cart. We use cookies to deliver content specific to your interests and to save your password so you don't have to re-enter it each time you visit our site.

Security

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. All orders are transmitted over secure Internet connections using SSL (Secure Sockets Layer) encryption technology. All of your personal information including your credit card information and sign-in password are stored in an unreadable, encrypted format at all times. This Website and more importantly all user information, is further protected by a multi-layer firewall based security system.

Contact Us

If you have any questions about this privacy statement, the practices of this site, or your dealings with GUESS.com, you can contact us:

Customer Service
GUESS.com
1444 Alameda St.
Los Angeles, CA 90021
customerservice@guess.com

[GIFT CARDS](#) [SIGN IN](#) [YOUR SHOPPING BAG](#) [CHECKOUT](#) [SITE MAP](#) [SIZE CHART](#) [STORE LOCA](#)

We can accept orders within the 48 continental United States, Alaska, and Hawaii.
We cannot accept orders in Canada at this time.

EXHIBIT B



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[About GUESS?](#)

[Billing](#)

[Care Instructions](#)

[Customer Service](#)

[Gifts](#)

[The GUESS? Foundation](#)

[Investor's Info](#)

[Jobs](#)

[Licensing](#)

[Modeling Opportunities](#)

[Order Info](#)

[Out-Of-Stock Items](#)

[Phone Orders](#)

[Postcards](#)

[Privacy & Security](#)

[Retail Stores](#)

[Returns & Exchanges](#)

[Shipping](#)

[Size Charts](#)

[Technical Questions](#)

[Watches](#)

[Your Profile](#)

About GUESS?

Q: How do I contact GUESS?

A: Depending on the nature of your question, you may reach GUESS one of the following ways.

For assistance in locating a specific item in a retail store, please call:

GUESS? Retail
1-800-39-GUESS

For help locating an employee or specific department, questions regarding retail stores, and information about advertising or licensing, please call:

GUESS? Corporate
1-800-22-GUESS

For online help, information about online ordering and returns, reporting website errors, or receiving assistance in placing a GUESS.com order, please call:

GUESS? Online
Monday through Friday from 8:30 a.m. to 6:00 p.m. (EST)
1-877-44-GUESS

To EMAIL questions related to GUESS? Online, please click [here](#). Emails typically receive a response within 24 hours.

Q: Where is the GUESS? corporate office located?

A: GUESS? corporate headquarters are located in Los Angeles, California. GUESS? also has showroom locations in New York City, Dallas and Atlanta. If you would like to send correspondence to our corporate office, please address it to:

GUESS?, Inc.

1444 South Alameda Street
Los Angeles, CA 90021
U.S.A.

Q: I am doing a report for school, where can I find information about GUESS?

A: Most of the information you need can be found within this website. For information on the history of the company, store locations, financial articles, and recent news items, visit the GUESS, Inc. section. Information on our models and advertising campaigns can be found within the Models & More section of the site.

Documents filed with the Securities & Exchange Commission, such as proxy statements, 10-K's, 10-Q's, annual reports, and others, may be found at <http://www.sec.gov>. Choose "Search For Company Filings" under Filings & Forms (EDGAR). Select "Search The EDGAR Archives" under General Purpose Searches. Then, enter the search keyword: "guess."

To obtain a printed copy of an annual report, please submit a written request along with your complete mailing address to:

GUESS?, Inc.
Investors Relations Department
1444 South Alameda Street
Los Angeles, CA 90021
U.S.A.

We are not able to provide detailed answers to specific questions about our advertising or marketing programs, strategic planning, internal systems, policies or other confidential topics.

Q: What is the GUESS? Mission Statement?

A: MISSION STATEMENT:

At GUESS?, we are committed to being a worldwide leader in the fashion industry. We will deliver products and services of uncompromising quality and integrity consistent with our brand and our image.

We are committed to listening and responding to the needs of our customers, associates and business partners and honor their individual value.

We are dedicated to personal and professional enrichment through an environment of open communication, creativity, teamwork, trust and respect. We continue to give back to the community, support humanity and protect the environment as part of our responsibility.

We remain committed to an entrepreneurial spirit that fuels the growth of our Company and achieves increased shareholder value.

Through principled leadership we will embrace diversity, cultivate strength, pride and passion to align our personal life and our professional life.

Q: Where does GUESS? purchase its fabrics?

A: The fabrics used by GUESS? come from vendors in California or are imported from Sri Lanka, Bahrain, India, Korea, Taipan, India, Mexico, Hong Kong, Taiwan, Peru or Brazil.

Q: How did GUESS? get its name?

A: One morning, as the Marciano brothers were driving to work, Georges Marciano saw a McDonald's billboard that read "GUESS WHAT'S IN THE NEW BIG MAC?" The biggest word in the entire phrase was "GUESS." It caught Georges' eye and the name of the company was born. Maurice Marciano added the triangle, and a family friend designed a question mark to complete the logo.

Billing**Q: How can I pay for purchases made at GUESS? Online?**

A: GUESS? Online accepts the following major credit cards:

VISA

MASTERCARD

AMERICAN EXPRESS

DISCOVER

GUESS? GIFT CARD

Q: When is my credit card billed?

A: Your credit card will only be billed when your order is shipped.

Q: Why do I have to pay sales tax on my order?

A: GUESS? is required by law to charge sales tax to orders shipped to California and Kentucky. Sales tax does not apply to orders shipped to addresses in other states.

Care Instructions**Q: How should I care for my GUESS? products?**

A: To fully enjoy your new GUESS? products, make sure you read the item's label and follow the care instructions. Here are a few more tips for keeping your items looking their very best:

For Dark Denim (Raw & Rinse): Add 1/2 cup of white vinegar to the water when you wash your jeans the very first time. This helps to set the dark dye in the fabric. Always wash denim inside out, zipper up, to prevent excess wear and tear and delay fading.

For Ribbed Knits: To maintain an item's shape, wash it in cold water and dry flat. To maximize shrinkage, wash in warm water and dry in hot air.

For Silk Screened Items: Wash items inside out, and lay flat to dry or dry using cool air. Use fabric softener to keep the items soft.

For Items With Rhinestones Or Glitter: Follow the instructions for Silk Screened items.

Customer Service

Q: How can I reach Customer Service?

A: Please email any questions or concerns to a Customer Service Representative by [clicking here](#). You may also call GUESS? Online Customer Service toll-free at 1-877-44-GUESS (or 48377) Monday through Friday from 8:30 a.m. to 6:00 p.m. (EST). If you have questions regarding retail stores, licensing, advertising, or need assistance in locating an employee or department, please call 1-800-22-GUESS.

Gifts**Q: How do I place a gift order?**

A: When placing your order, please select "**Send This As A Gift**" on the Checkout page. Any price tags will be removed and a gift receipt will be included within the order box. You may also include a brief message that will be printed on the gift receipt.

The GUESS? Foundation**Q: How does The GUESS? Foundation select an organization to support? Is my organization eligible?**

A: For an organization to be considered by The GUESS? Foundation, a written request must be submitted detailing the organization's functions with documentation supporting a tax-exempt status. Please direct all inquiries to:

The GUESS? Foundation
1444 South Alameda Street
Los Angeles, California
90021
U.S.A.

Investor's Info**Q: Where can I learn more about GUESS? stock?**

A: To find the latest stock quotes, learn about analyst coverage, or read past and present press releases, please visit the [Investor's Page](#) located in the GUESS?, Inc. section of the site.

Jobs**Q: I am interested in working for GUESS?. Where can I send my resume?**

A: Please send your scanner friendly resume and cover letter to:

GUESS?, Inc.
Department of Human Resources
1444 South Alameda Street
Los Angeles, CA 90021
U.S.A.

For more information, please visit the [GUESS? Work](#) section of the site. If you are within the United States and would like access to an automated listing of specific

employment opportunities, please call 1-800-22-GUESS and enter extension 5988.

Licensing

Q: Can I open a GUESS? store? Can I sell GUESS? products in my store?

A: Please submit a written inquiry, along with your company's profile to:

GUESS?, Inc.

Licensing Department
1444 South Alameda Street
Los Angeles, CA 90021
USA

Modeling Opportunities

Q: How can I become a GUESS? model?

A: GUESS? selects models from around the world who represent the image of a particular campaign. We typically select models already signed with professional agencies. If you are interested in modeling for GUESS?, we suggest you contact a professional modeling agency in your area and have them forward your portfolio to:

GUESS?, Inc.

Advertising Department
1444 South Alameda Street
Los Angeles, CA 90021
U.S.A.

Order Info

Q: How will I know if my order is confirmed?

A: If you provided a valid email address during the Checkout process, you will receive two emails after your order is placed. The first will confirm the details of your order. The second email will arrive when your order has shipped and include your order tracking number.

Q: Where does GUESS? Online accept orders from?

A: We are able to accept orders within the 48 continental United States as well as Alaska and Hawaii.

Out-Of-Stock Items

Q: What happens if I place an order and GUESS? does not have the item in stock?

A: While we make every effort to maintain an ample supply of our stock, occasionally we run out of certain items. Out-of-stock items will be removed from your original order total and a revised total will appear in your shipping confirmation email. Unfortunately, we are unable to accept back orders at this time.

Phone Orders

Q: Can I place my order by phone instead of online?

A: If you would prefer to place your order by phone, please call Customer Service toll-free at 1-877-44-GUESS (or 48377), Monday through Friday, 8:30 a.m. to 6:00 p.m. (EST).

Postcards

Q: I can't view my GUESS? postcard! Help!

A: The directions for opening your postcard are contained in the email you received with your postcard. Simply click on the URL address in the body of the email or cut and paste the URL into your browser window.

Privacy & Security

Q: What is the Customer Information Policy for GUESS? Online?

A: GUESS? compiles customer information in an effort to improve and enhance our customers' online shopping experience. We may use this information for marketing and promotional purposes. At this time, we do NOT provide or sell online customer information to any outside companies or third parties.

If at any time you wish to remove Your Profile information, please email us at customerservice@guess.com and type "Remove Profile Information" in the Subject line of your email.

Q: What is the Information Security Policy for GUESS? Online?

A: Providing a safe and secure environment for your order information is our top priority. Taking advantage of Secure Sockets Layer (SSL) technology, GUESS? ensures the security of your online transaction. The GUESS? Online Store is powered by Microsoft and Verisign and uses Cybersource SSL technology - the industry standard for encryption technology to create a secure transaction environment for commerce on the Internet. SSL technology encrypts files allowing only GUESS? to decode your information.

Retail Stores

Q: Where can I find the closest GUESS? retail store?

A: : If you are within the United States, please shop in the GUESS? Online Store. For worldwide GUESS? retail locations, please use the [Store Locator](#) or call 1-800-39-GUESS (within the United States only).

Q: I saw an item in a GUESS? retail store a while ago, how can I find it?

A: If you need help locating a retail store item, please call 1-800-39-GUESS.

Returns & Exchanges

Q: How can I return or exchange merchandise ordered from GUESS? Online?

A: At GUESS? Online, we want you to be 100% satisfied with your purchases. We'll happily accept the return or exchange of unworn, unwashed or defective items. Need a different size? Color? Style? We'll send it to you! Simply choose one of the following convenient options to make a return or exchange:

Return To A Store

Please bring the item(s) along with your original receipt, photo ID, and the credit card you used when you placed your order, to the closest GUESS? retail store. Please use our [Store Locator](#) to find the closest GUESS? store.

Express Exchange

Need it in a hurry? Simply call toll-free 1-877-44-GUESS and order your replacement merchandise. In-stock merchandise will be shipped within approximately 24 hours at no charge for shipping and handling. We will charge your credit card for new merchandise and refund your credit card for returned merchandise as soon as we receive it.

Return Or Exchange By Mail

Complete the **Return/Exchange Form** included in your original shipment and enclose it with the item in its original packaging (when possible). Affix the enclosed shipping label to ensure correct delivery. When exchanging items, be sure to indicate the replacement item, including the style number, color, and size. Packages must be shipped pre-paid. We cannot accept C.O.D. deliveries.

If you have misplaced your GUESS? Return/Exchange label, please send your pre-paid, insured package to:

GUESS.com

E-Commerce Returns
10610 Freeport Drive
Louisville, KY 40258

Refunds and exchanges are processed when item(s) are received. GUESS? will pay the shipping charges for orders processed as exchanges. Refunds are given for the price indicated on the original receipt. Credits for returned or exchanged merchandise will be issued to the original credit card only. Please allow 1 to 2 billing cycles for the credit to appear on your statement.

Returns Without An Original Receipt

If you no longer have a copy of your original receipt, a refund will be issued for the item's current or most recent sale price. If you have further questions or require additional assistance, please email our Online Customer Service Department by [clicking here](#).

Gift Returns

If you would like to return an item you received as a gift, please follow the for returns or exchanges. Gift returns will be refunded via check to the gift recipient.

Q: What is your return policy?

A: GUESS? will gladly accept returns and exchanges with the original receipt and tags attached for up to 60 days after the original purchase. Sale merchandise may be exchanged only. Returns will be refunded in the method of original payment. Gift recipients may receive a refund check or exchange for equal or lesser value.

Shipping

Q: What are my shipping options and rates?

A: GUESS? Online orders may be shipped one of the following ways:

UPS Next Day Air ®

UPS 2nd Day Air ®

UPS Ground

Q: How long does it take before my order is shipped?

A: Orders placed during regular business hours (Monday through Friday, 8:00 a.m. to 4:00 p.m. EST) are typically shipped within 24 hours.

Q: Can I have my order shipped to multiple addresses?

A: If you would like to send a shipment to more than one address, you will have to place separate online orders for each destination, or place your order by phone at 1-877-44-GUESS (or 48377).

Q: Once my order is shipped, how can I track it?

A: Your shipment confirmation email will contain your GUESS? order tracking number. If you are registered with GUESS? Online, sign in using your Username and Password and go directly to the Order History section. Inside, you'll find a link directly to the UPS site where you will be prompted to enter your order tracking number. Please note: it may take up to 24 hours before your tracking information appears online.

Size Charts

Q: How do I know what size to order?

A: Please visit the [Size Chart](#) section which contains information on sizing and the proper way to take your measurements.

If you have further size or fit questions, please email our Customer Service Department by [clicking here](#). Or call us toll-free at 1-877-44-GUESS (or 48377) Monday through Friday from 8:30 a.m. to 6:00 p.m. (EST).

Technical Questions

Q: What browser works best with the GUESS.com site?

A: Our technical team makes every effort to ensure the site will be compatible with every browser, but the GUESS.com site is optimized for Netscape and Internet Explorer 4.0 browsers and above, with a screen resolution set to 800X600. Javascript and Cookies must be enabled. Please see your browser's help section for more information.

Watches

Q: Who do I contact with service questions about my GUESS? watch?

A: Please contact the GUESS? watch manufacturer, Callanen International, directly by emailing them at WatchInfo@callanen.com. You may also reach them by calling 1-

800-248-3775 or sending a written inquiry to:

Callanen International

165 Water Street
Norwalk, CT 06854
U.S.A.

Your Profile**Q: Why should I save a profile?**

A: By saving Your Profile with a Username and Password, you'll cut your Checkout time in half. Sign in when you make a purchase and we'll automatically fill in the forms with all of your billing and shipping information. You'll also be the first to hear about sales, new merchandise and contests.

[GIFT CARDS](#) [SIGN IN](#) [YOUR SHOPPING BAG](#) [CHECKOUT](#) [SITE MAP](#) [SIZE CHART](#) [STORE LOCA](#)

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We cannot accept orders in Canada at this time.