

2023 Campaign Contest, and Finale

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Campaign Contest

Rewards outstanding promotional and creative efforts that happened during the campaign season

- Individuals
- Reporting Units
- Departments/Agencies



Campaign Contest

- Entries will be judged by panel of experts with approval of the Local Federal Coordinating Committee (LFCC), the local board of directors for the CFC
- Three Awards given per category by full-time equivalents (FTE):
 - **Small Agency** – up to 999 FTEs
 - **Medium Agency** – 1,000 to 14,999 FTEs
 - **Large Agency** – more than 15,000 FTEs

Energize Your Teams!

Award Categories

Executive Involvement

To the group that best involved their head of agency and/or senior leadership

Innovation Award

To the group that showed the most creativity and innovation


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Award Categories

- **Best Special Event**

Most outstanding rally, kickoff, chili cook-off, volunteer event, day of caring, etc.

- **Best Digital Media**

Most creative use of website, videos, images, and social media


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Hero Award

Shows exceptional commitment to CFC activities as a federal worker



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Hero Award

- Open to all Department/Agency Campaign Team Members
- Hero Awards given to Civilian, Military, and Postal Service Employees
- Top three highest-scoring local Heroes will be entered into National CFC Contest (administered by OPM)

Nominate your outstanding campaign team members!


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Chairperson's Awards

Spirit of Community Award

To the local charity that embodies the spirit of the CFC

Spirit of Service Award

To the campaign worker who has provided exceptional support and service over the years to the CFC

Leadership Award

To the Department/Agency head who has shown outstanding leadership and support to the CFC


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Finale and Awards Program

- March 2024 – TBD
- Charity thank you remarks and performances
- Award Winners Announcements




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Pro Tips

- Use the Campaign Contest as a tool to plan and energize your agency's campaign – Partner with your Loaned Executives
- Document your team's wonderful work and outstanding campaign team members
- Focus on creative efforts that incorporate – *Give Happy*
- *Capture and share fantastic photos, videos, and events*
- Start developing submissions early (once Campaign opens)
- Be on the lookout for the Campaign Contest submission link (starting in January)

Thank you 2023 Campaign Managers!

You are appreciated for all that you do!


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