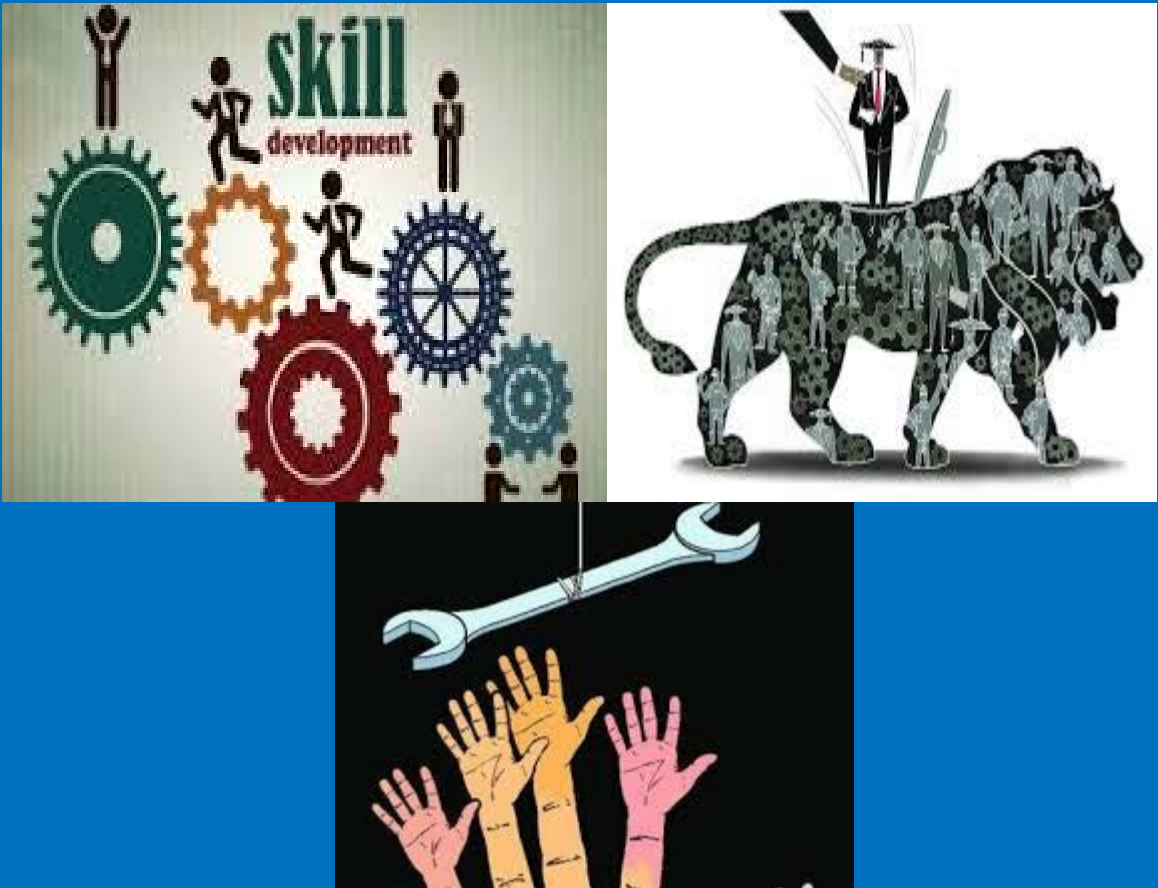


# SEMINAR ON FOREIGN TRADE POLICY - “SKILL INDIA” & “MAKE IN INDIA”

*8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup> February 2017*



Department of Management,  
Faculty of Management, Jamia Hamdard

# UNIVERSITY AND THE DEPARTMENT

The history of Jamia Hamdard begins with the establishment of a small Unani clinic in the year 1906 by Hakeem Hafiz Abdul Majeed, one of the well-known practitioners of Unani System of Medicine of his time.

**Jamia Hamdard** is one of the most progressive universities of Delhi, which came into existence as the 'Deemed University' by the notification of the Ministry of Human Resource Development (Government of India) under section (3) of the U.G.C. Act. The then Prime Minister Mr. Rajiv Gandhi, formally inaugurated the university on August 1, 1989. Over a period of last ten years, Jamia Hamdard has emerged as an outstanding institution of higher learning with distinct and focused academic programmes. The University has been awarded '**A**' grade by **National Assessment and Accreditation Council (NAAC) of U.G.C.**

Department of Management was established in the year 1998 to meet the growing demand for management professionals. In a span of just Eighteen years, the Department of Management has created a niche for itself in India and abroad. It has attracted students not only from all over India but also from over 28 countries

The department has excellent infrastructure which facilitates teaching and research activities. Bringing together an able team drawn from academic and industry has enabled students to bridge the gap between the academic and industrial sectors. Seminars, industrial visits, projects and guest lecturers help the students to grasp the finer points of business. Because of the high standards of education that the department has set, it has attracted students not only from all over India but also from foreign countries like Afghanistan, Bangladesh, China, Ethiopia, Indonesia, Iran, Iraq, Kuwait, Kyrgyzstan, Nepal, Nigeria, Syria, Taiwan, U.A.E., Uganda, Uzbekistan and Yemen.

The Department strives to provide students with the most up-to-date knowledge in the field of Management. In consequence the students trained in the Faculty have found ready acceptance in industry and business. The alumni occupy responsible positions in the corporate world, in India and abroad.

The Department offers the following programmes of study:

- **Doctor of Philosophy**
- **Master of Business Administration**
- **Bachelor of Business Administration**

## CONCEPT

In recent years, there has been an increased focus by the government for lifting India's exports in a policy that seeks to make the country a bigger player in global trade by doubling overseas sales to \$900 billion by 2019-20 while giving a boost to the Make in India initiative.

### This new interest focuses on inclusion of new schemes in FTP 2015-20 that includes:

1. Five existing schemes to promote goods exports merged into a single **Merchandise exports from India Scheme (MEIS)**
2. **Service Exports from India Scheme (SEISI)** will replace the Served from India Scheme (SEIS)
3. **SEZ Units** - Entitled to benefits of MEIS and SEIS
4. **Duty Scrips** - will be freely transferable and can be used for payment of custom duty, excise duty even service tax.
5. **Boost to make in India:** Reduced export obligation for capital goods purchased from Indian suppliers under the EPCG scheme
6. **Trade facilitation and ease of doing business:** online filing of documents / applications and paperless trade in 24X7 environment
7. Measures to facilitate & encourage **export of defence goods**
8. New initiatives for **EOUs, EHTPs and STPs:** they can share infrastructure & inter Unit transfer of goods allowed.



# SEMINAR THEMES AND SCHEDULE

The aim of this Seminar is to bring together scholars, researchers, and practitioners to discuss New Foreign Trade Policy based on the presentation on entrepreneurial development, skill India, make in India, idea generation and business plan development. It aims to generate new theoretical and practical insights into this important emerging topic.

## PROGRAMME SCHEDULE

DAY 1: 8<sup>th</sup> February 2016

INAUGURAL SESSION (10:00 AM - 11.00 AM)

TEA BREAK: (11:00 AM – 11.30 AM)

### SESSION 1: Foreign trade policy

TIME	SPEAKER	TOPIC
11.30 AM – 1.00 PM	Prof. Attam Prakash, Ex Professor IIFT, Delhi	Foreign trade policy and its impact on Indian manufacturers and exporters/ importers

### SESSION 2: Entrepreneurial Journey: Creation of Basmati brand

TIME	SPEAKER	TOPIC
2.00 PM – 3.30 PM	Gurnam Arora, Joint MD, Kohinoor Foods	Branding Journey of Kohinoor Rice
<b>3.30 PM – 3.45 PM - TEA BREAK</b>		
3.45 PM – 5.00 PM	Prof. VM Kaul, Ex Zonal Manager, Tata Oil Mills.	The Journey of Basmati Rice: Branding and Export Orientation

## PROGRAMME SCHEDULE

Day 2: 9<sup>th</sup> February 2016

### SESSION 3: Entrepreneurial Competencies and Motivation

TIME	SPEAKER	TOPIC
10.00 AM – 1.00 PM	Mrs Yasmeen Rizwan, EOP Co-ordinator, NSIC Director KF Consultants	Entrepreneurship

### SESSION 4: Empowering through “Skill India” and “Make India”

TIME	SPEAKER	TOPIC
2.00 PM – 3.30 PM	Dr Anita Tripathi, Professor, Fore School of Management	Empowering through “Skill India” and “Make India”
<b>3.30 PM – 3.45 PM - TEA BREAK</b>		
3.45 PM – 5.00 PM	Resource Person	Entrepreneurship

Day 3: 10<sup>th</sup> February 2016

### SESSION 5: Business Plan

TIME	SPEAKER	TOPIC
10.00 AM – 1.00 PM	Mrs Yasmeen Rizwan, EOP Co-ordinator, NSIC Director KF Consultants	Idea Marathon and Business Plan

LUNCH BREAK

## Call for Business Plans

We are inviting entries for Business Plan. The last date for the entries is 30<sup>th</sup> January 2017. The Rules and Regulations are given below. The entry fees is Rs 500/ Business Plan.

### **BUSINESS PLAN COMPETITION**

- Team Size: 1- 5
- The Business Plan should be in a Power Point Presentation.
- The layout/ format to be followed
  - *Name and logo of the venture*
  - *Problem being addressed*
  - *Solution being proposed*
  - *Business Model*
  - *Underlying Magic*
  - *Marketing And Sales*
  - *Competition*
  - *Management Team*
  - *Financial Projections*
  - *Current Status, accomplishments, timelines*
- Total number of slides must not exceed 10 per group.
- Time allotted per group to present their Business Plan will be 15 minutes.
- All participants must carry their college ID Cards
- Judging Criteria
  - Is the subject covered in sufficient detail?
  - Does the Business Plan show a clear understanding of the elements that need to be addressed?
  - Is each element consistent with, and does it add to, the overall concept set out in the Business Plan?
  - Are the assumptions reasonable and realistic?
  - Are the risks identified and the ability to manage those risks properly addressed?
  - How likely is the plan to become operational in the next 12 months

For any further clarification please visit/contact:

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