



**PUBLIC RELATIONS OFFICE  
JAMIA HAMDARD  
(Deemed to be University)  
Hamdard Nagar, New Delhi-110062**

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**PRESS RELEASE**

**Department of Pharmacognosy & Phytochemistry (SPER), Jamia Hamdard successfully organized 27<sup>th</sup> Convention of Indian Society of Pharmacognosy and International Conference on Role of Traditional Medicine and Phytopharmaceuticals in Health Care for Viksit Bharat.**

New Delhi, October 05, 2024: The Department of Pharmacognosy & Phytochemistry, School of Pharmaceutical Education & Research (SPER), Jamia Hamdard successfully organized 27<sup>th</sup> Convention of Indian Society of Pharmacognosy and International Conference on Role of Traditional Medicine and Phytopharmaceuticals in Health Care for Viksit Bharat under the Chief Patronship of Janab Hammad Ahmed, Hon'ble Chancellor, Jamia Hamdard. The two-day programme was held on 4<sup>th</sup> & 5<sup>th</sup> October, 2024 at Convention Centre, Jamia Hamdard, New Delhi.

The conference was sponsored by Hamdard National Foundation-(HECA), Aimil Pharmaceuticals India Ltd., Q-Line Nutraceutical Private Limited, Multani Pharmaceuticals Ltd., Nutriburst India Pvt. Ltd. and Anchrom Enterprise.

More than 450 participants from industry & institute and university, this includes students, research scholars, faculty members, scientists from all over India were present in the conference, and showed their scientific and research temperaments.

The conference served as a platform for experts, researchers, and practitioners to share insights and foster collaboration in advancing the integration of traditional medicine into modern healthcare system.

The event commenced with the recitation of the Holy Quran and included welcoming remarks by Prof. (Dr.) Vidhu Aeri, Convener & Chairperson of the event. She highlighted the urgent need to strategize and strengthen research in medicinal plants. She articulated a vision for sustainable healthcare that respects and incorporates the rich cultural heritage of India. Being vocal about sustainable healthcare emphasized the goal as Medicinal Systems should assist and not replace each other. Multidisciplinary collaboration is a must to elevate and use its potential for the advent of a new era of phytopharmaceutical.

Prof. Farhan J. Ahmed, Dean, School of Pharmaceutical Education & Research (SPER), Jamia Hamdard, highlighted the achievement of SPER and briefed about the programme.

**The Chief Guest, SHRI SATISH CHANDRA DUBEY, Hon'ble Minister of State for Coal & Mines, Govt. of India** emphasized the significance of traditional medicines and appreciated Jamia Hamdard for its efforts in this vital area. He highlighted how integrating traditional practices into modern healthcare could significantly contribute to public health and wellness.

**The Guest of Honour, Dr. Raman Mohan Singh, Director, Pharmacopoeia Commission for Indian Medicine & Homoeopathy (PCIM&H) Ghaziabad, Ministry of AYUSH, Govt. of India** elaborated on the involvement in establishing quality control standards for herbal products, proposing the concept of “one herb, one monograph” to enhance the reliability of herbal medicine.

Presiding over the programme, **Prof. (Dr.) M. Afshar Alam, Vice Chancellor of Jamia Hamdard**, highlighted the university’s achievements and commitment to student development. He emphasized the need for developing phytopharmaceuticals, calling it essential for advancing healthcare and supporting the vision of “Viksit Bharat”.

Eminent Scientists of their respective fields shared their insights focusing on the theme of the conference. Dr. DBA Narayana, Chief Scientific Officer, Ayurvedye Trust, Dr. C.K Katiyar, an industry expert and CEO of Health Care (Technical) at Emami Ltd., Dr. Harish Dureja, Head Department of Pharmaceutical Sciences, MDU Rohtak and Dr. Raj K. Shirumalla, Mission Director at the National Biopharma Mission, addressed the evolving landscape of herbal medicine in the age of biological.

The conference concluded with a shared commitment to advancing traditional medicine and phytopharmaceuticals, reflecting the aspirations of a Viksit Bharat and underscoring the importance of integrating tradition with innovation in healthcare.

Finally at the end of the programme the vote of thanks was given by Dr. M. A, Sikandar, Registrar, Jamia Hamdard, who expressed gratitude to the Chief Guest, Guest of Honour, Chancellor, Vice Chancellor, all dignitaries, faculty members, students, and staff for their active participation and contributions to the event’s success.

The event concluded with the National Anthem.

**Md. Tauhid Alam**





