

Department of Food Technology, SIST, Jamia Hamdard
Organizes
Mega Food Mela

Department of Food Technology, SIST, Jamia Hamdard organizes its second Mega Food Mela on 19th Oct 2022 at Football ground Jamia Hamdard, New Delhi. Prof Dr. M Afshar Alam, Vice Chancellor Jamia Hamdard and Shri Prem Nath, Joint Commissioner of Police (South Delhi) inaugurated the Mela with ribbon cutting ceremony. Head of the Department Dr. Sayeed Ahmad and Dr Kulsum Jan (Coordinator) greeted the Hon'ble Vice Chancellor and Chief Guest with bouquets and gifts. Other Distinguished Guests like Director SODL and Senior Professor, Prof S.H Ansari, Director IQAC, Prof Sheikh Raisuddin, Chief Proctor Prof. M. Sarwar Alam from Jamia Hamdard attended the inaugural ceremony.

Mega Food Mela was organized by Department of Food Technology (SIST) Jamia Hamdard. Mela received a footfall of more than 4000 people, wherein students from Jamia Hamdard and other universities (600) registered for different activities and games conducted in the mela. Food, non-food stalls and rides were established for the delight of all the attendees. Alumni of the Department of Food Technology also placed a few stalls in the mela for the promotion and advertisement of their start-ups. A stall from Centre of Excellence from National Institute of Food Technology Entrepreneurship and Management (NIFTEM) Govt of India was placed for display of Fortified and Sehat plus foods. Students of different departments of Jamia Hamdard also established food and non-food stalls. Many other companies like Hamdard (Food Division) Cipzer and Ayuswastha also placed their stall for promotion and advertisement of their products. Remi India (Shuttle Service based company) provided free E-bike rides to the people

attending the mela. Ethnic Regalia and tradition cuisines of different states like Bihar, Jammu and Kashmir and South Indian States were available for gratification of attendees. Head Department of Food Technology greeted all the stake holders and presented a certificate of appreciation to all the stall holders. Faculties from the department of Food Technology felicitated the prize winners of the different games and activities held in the mela.

Hon'ble Vice Chancellor Prof Dr. M Afshar Alam congratulated the department of Food Technology for the execution of the Mela and felicitated the organisers, volunteers and Prize winners. Team of Department of Food Technology contributed to the grand success of the Dr. Sayeed Ahmad thanked all the sponsors of the event specially Hamdard Laboratories India (Food Division), Dabur India Ltd, Ayswastha and Sunrise packaging for providing free gift samples for participants and VIPs.

Head of the Department Dr. Sayeed Ahmad thanked all the attendees and congratulated Dr Kulsum Jan and other team members of Department of Food Technology for organizing such a wonderful event.















